

A stylized, halftone-style graphic of the Chicago skyline is oriented diagonally across the page. The top-left portion is in a teal color, and the bottom-right portion is in a green color. The text is overlaid on a white diagonal band.

Fostering Transparency, Strengthening Public Trust

July 18–21, 2018

Chicago

ammconference.org

Conference Sponsorship Opportunities



In partnership with:



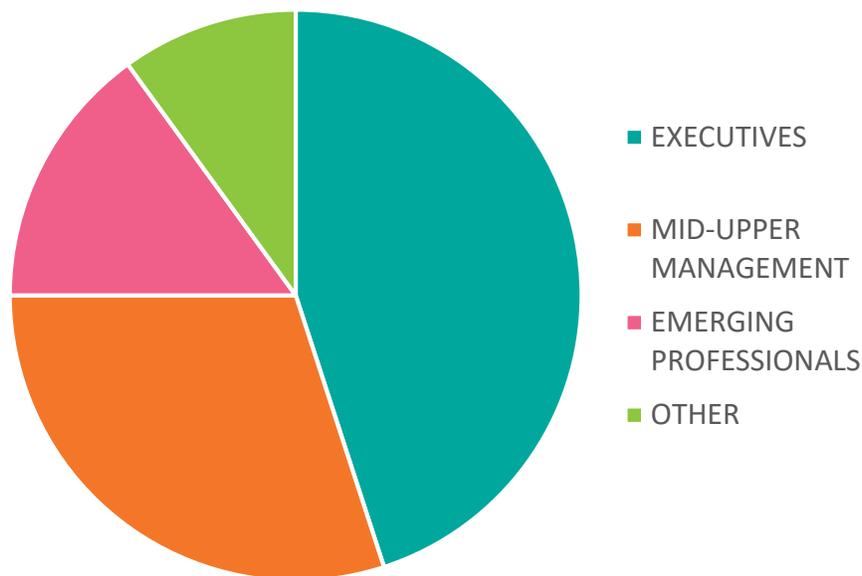
About Us

Association of Midwest Museums

Since its founding in 1927, the Association of Midwest Museums (AMM) has sought to connect museums across the eight-state region of the Midwest, including Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio, and Wisconsin. Our mission is to strengthen museums in the Midwest by providing nationally relevant, regionally specific programs, products, and networking opportunities. We are a not-for-profit 501(c)(3) organization.

AMM's membership includes over 500 professionals and students, museums and other non-profit organizations, and corporations that serve the industry. Our member organizations range from small county historical societies to large science centers located in nearly every market in the Midwest.

The largest professional event produced by AMM is the Annual Conference and Meeting, during which a range of individuals from emerging professionals to executive level decision-makers converge to exchange ideas, discuss industry trends, seek new resources, and network.



Illinois Association of Museums

The Illinois Association of Museums is an independent museum network that supports the work of the American Alliance of Museums, the American Association of State and Local History, the Association of Midwest Museums, and various other local and regional museum networks across Illinois. IAM seeks to collaborate with all museum professional groups to promote best practices around the state.

Support Midwest Museums

Support the 2018 Conference

As a patron or sponsor, your company will have the opportunity to connect with our regional museum community, cultivate new relationships, and collaborate with professionals from a range of disciplines.

Your company's time, talent, or treasure ensures that our organization has the provisions needed to connect Midwest museum professionals to a broad range of resources - from networking groups to high quality professional training.

Conference sponsorship opportunities include:

- Events and Receptions
- Speakers
- Workshops
- Session Tracks
- Scholarships

Benefits of Exhibiting and Advertising

Companies who choose to extend their support of the organization through monetary and in-kind gifts gain access to a range of recognition and benefits.

- Build on existing relationships and make new connections among a concentrated group of diverse museum professionals
- Increase visibility among Midwest museums, science centers, historical societies, universities, and numerous other organizations
- Position your company as supporter of museums and therefore, supporters of their extraordinary work in historic preservation and informal education across the arts, humanities, and sciences
- Engage in in-depth discussions about challenges and solutions in the industry alongside current and potential clients to establish yourself as a reliable resource and thought-leader



Sponsorship Levels

Become a Corporate Patron

Corporate Patrons are valued members of AMM. Through monetary and in-kind contributions, companies provide necessary resources that help us achieve our goals. All contributions of \$500 or more qualify for Corporate Patron benefits:

- Complimentary Products & Services listing on the AMM website (midwestmuseums.org)
- Complimentary job postings on the AMM website (midwestmuseums.org)
- 10% discount on conference, email, website and tote bag insert advertising

Sponsorship Levels

Presenting Sponsorship \$15,000

Full Conference

- Five (5) complimentary registrations
- Ten (10) complimentary event tickets
- Complimentary exhibitor booth space
- Special “product highlight/demo”
- Full-page ad in the final program
- Complimentary tote bag insert
- Up to 2 featured articles (50-100 words plus photo) in conference e-blasts
- One (1) feature post on conference website
- Logo placement on conference signage
- Recognition in all conference promotions

Event Sponsorship \$5,000

Evening Events | Leadership Breakfast | Annual Meeting & Awards Lunch

- Brief speaking opportunity at sponsored event
- Three (3) complimentary registrations
- Six (6) complimentary event tickets
- Complimentary exhibitor booth space
- Half-page ad in the final program
- Complimentary tote bag insert
- Logo placement on event signage
- Recognition in sponsored event promotions

Keynote Sponsorship \$2,500

Keynote | Flash Talks | Plenary

- Two (2) complimentary registrations
- Four (4) complimentary event tickets
- Quarter-page ad in the final program
- Complimentary tote bag insert
- Logo placement on program signage
- Recognition in sponsored activity promotions

Networking Sponsorship \$1,500

Opening Cocktail Reception | EMP/Student Event

- One (1) complimentary registrations
- Two (2) complimentary event tickets
- Business card size ad in the final program
- Complimentary tote bag insert
- Logo placement on program signage
- Recognition in sponsored activity promotions

Supporting Sponsorship \$750

Workshops | Session Tracks

- Business card size ad in the final program
- Complimentary tote bag insert
- Onsite logo placement

All sponsors will be recognized on the AMM organizational website (midwestmuseums.org) and conference website (ammconference.org), and during Annual Meeting remarks.



In-Kind Support

In-Kind Contributions

Support the Annual Conference and Meeting as an In-Kind Sponsor by providing goods or services at reduced or no cost, in order to help AMM continue to offer low registration and event ticket rates for attendees.

In-Kind Sponsor opportunities include: event food, beverage, and hospitality service; transportation; AV technical support and hardware loans; and rent-free meeting space, classroom, or facility use.

Recognition and Benefits

Show off your company's range of services and leave a lasting impression on attendees as an In-Kind Sponsor of evening events, pre-conference workshops, or daily sessions.

In-kind sponsorship contributions are valued based on the event budget or 50% of market value of goods and services provided. In addition, your in-kind contributions may be considered tax deductible.

All in-kind sponsors will be recognized on onsite sponsored event signage, the conference website (ammconference.org), AMM's website (midwestmuseums.org), the conference program sponsor page, and in event-related social media posts or email blasts.

Based on the value of in-kind goods and services, your company may also receive:

- Complimentary conference registrations
- Complimentary evening event tickets
- Complimentary exhibitor booth space
- Feature blog posts or e-news articles
- Ad in the final conference program
- Complimentary tote bag insert

