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National Cash Register Co.
and Treasurer of Dayton Art Institute

Twenty-second
ANNUAL MEETING

MIDWEST MUSEUMS
CONFERENCE

OF THE

AMERICAN ASSOCIATION
OF MUSEUMS

DAYTON, OHIO
OCTOBER 13, 14, 15
1949

Conference Headquarters:
DAYTON - BILTMORE HOTEL
MAIN AND FIRST STREETS
MIDWEST MUSEUMS
CONFERENCE PROGRAM

Twenty-second Annual Meeting

DAYTON, OHIO

October 13, 14, 15, 1949

THURSDAY, OCTOBER 13

8:00 p.m.—Informal Get-together — Dayton Art Institute, Siegfried Weng, Director (Refreshments)

FRIDAY, OCTOBER 14

8:45 a.m.—Registration at Dayton Public Library Museum, C. A. Barker, Director — 251 East 2nd Street

9:30 a.m.—Conference opening. Frank Dumond, President, presiding
A greeting from our host, Siegfried Weng, Dayton Art Institute

Selling the Science Museum
by Bruno Gebhard, M.D., Director Cleveland Health Museum

Planning and Promoting a Traveling Exhibition
by Robert Hatt and James H. Carmel, Cranbrook Institute

A New Outlook to Old Museum Problems
by Donald M. Johnson, Chief, Museum Division, Missouri Division of Resources and Development

Good Public Relations Without a Press Agent
by Grace Golden, Director, Children’s Museum, Indiana

Tom Sawyer’s Fence
by Marie Kirkwood, Publicity, Cleveland Museum of Art

Techniques for Interesting the Public in Museum Membership
by Edward M. Brigham, Jr., Director, Kingman Museum of Natural History, Battle Creek, Michigan

12:00 noon—Luncheon at Dayton Art Institute

1:00 - 5:30 p.m. — Tour of Dayton vicinity, points of interest, Newcom Tavern, Old Courthouse, Wright Field, and a surprise treat.

7:00 p.m.—Banquet — Dayton Art Institute Program to follow in Auditorium
The History of Dayton and the Region, by the Hon. Roy Fitzgerald
The Regional Aspect, by a member of the Ohio State Archaeological and Historical Society

SATURDAY, OCTOBER 15

9:00 a.m.—Dayton Art Institute, Siegfried Weng, Director
Annual meeting — reports — resolutions — election

9:45 a.m.—Session of papers
Dioramas of Fiberglass
by Dudley M. Blakely, Director of Exhibits, Boston Museum of Science

Ohio Historic House Museums
by Irwin C. Zepp, Director, Ohio State Museum

Promoting Wisconsin with the Centennial Museum’s Committee
by Walter Bubbert, Chairman of the 1948 Wisconsin Museum Centennial Committee

Museum of Great Lakes History
by Capt. Joseph E. Johnston, Director, Museum of Great Lakes History, Detroit, Michigan

Museum Ethics
by Dr. J. Arthur MacLean, Toledo, Ohio

12:00 noon—Leave Dayton Art Institute for Golden Lamb at Lebanon

1:00 p.m.—Luncheon at Golden Lamb, the oldest hotel in Ohio

After lunch visit to Glendower, on to Fort Ancient. Mr. L. J. Gray, host, Asst. Supervisor, Division of State Memorials, Ohio State Archaeological Society

Fort Ancient, by Dr. Edward S. Thomas, Curator of Natural History, Ohio State Archaeological Society

Picnic supper at Fort Ancient provided by the Ohio State Archaeological and Historical Society