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- SIEGFRIED WENG — Dayton Art Institute

LOCAL COMMITTEE:

- SIEGFRIED R. WENG, *Chairman, Director*
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- THE HONORABLE ROY G. FITZGERALD, *President*
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- C. A. BARKER, *Director*
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- MILDRED STIBITZ, *Public Relations*
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- MR. CARL BALCOMB, *Photographic Engineer* — Three-dimension
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- MR. E. BARTLETT BROOKS, *President*
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and Treasurer of Dayton Art Institute

Twenty-second
ANNUAL MEETING

MIDWEST MUSEUMS
CONFERENCE

OF THE

AMERICAN ASSOCIATION
OF MUSEUMS

DAYTON, OHIO

OCTOBER 13, 14, 15

1949



Conference Headquarters:
DAYTON - BILTMORE HOTEL
MAIN AND FIRST STREETS

MIDWEST MUSEUMS CONFERENCE PROGRAM

Twenty-second Annual Meeting

DAYTON, OHIO

October 13, 14, 15, 1949

THURSDAY, OCTOBER 13

8:00 p.m.—Informal Get-together — Dayton Art Institute, Siegfried Weng, Director (Refreshments)

FRIDAY, OCTOBER 14

8:45 a.m.—Registration at Dayton Public Library Museum, C. A. Barker, Director — 251 East 2nd Street

9:30 a.m.—Conference opening, Frank DuMond, President, presiding
A greeting from our host, Siegfried Weng, Dayton Art Institute

Selling the Science Museum

by Bruno Gebhard, M.D., Director Cleveland Health Museum

Planning and Promoting a Traveling Exhibition

by Robert Hatt and James H. Carmel, Cranbrook Institute

A New Outlook to Old Museum Problems

by Donald M. Johnson, Chief, Museum Division, Missouri Division of Resources and Development

Good Public Relations Without a Press Agent

by Grace Golden, Director, Children's Museum, Indiana

Tom Sawyer's Fence

by Marie Kirkwood, Publicity, Cleveland Museum of Art

Techniques for Interesting the Public in Museum Membership

by Edward M. Brigham, Jr., Director, Kingman Museum of Natural History, Battle Creek, Michigan

12:00 noon—Luncheon at Dayton Art Institute

1:00 - 5:30 p.m. — Tour of Dayton vicinity, points of interest, Newcom Tavern, Old Courthouse, Wright Field, and a surprise treat.

7:00 p.m.—Banquet — Dayton Art Institute Program to follow in Auditorium *The History of Dayton and the Region*, by the Hon. Roy Fitzgerald *The Regional Aspect*, by a member of the Ohio State Archaeological and Historical Society

SATURDAY, OCTOBER 15

9:00 a.m.—Dayton Art Institute, Siegfried Weng, Director

Annual meeting — reports — resolutions — election

9:45 a.m.—Session of papers

Dioramas of Fiberglass

by Dudley M. Blakely, Director of Exhibits, Boston Museum of Science

Ohio Historic House Museums

by Irwin C. Zepp, Director, Ohio State Museum

Promoting Wisconsin with the Centennial Museum's Committee

by Walter Bubbert, Chairman of the 1948 Wisconsin Museum Centennial Committee

Museum of Great Lakes History

by Capt. Joseph E. Johnston, Director, Museum of Great Lakes History, Detroit, Michigan

Museum Ethics

by Dr. J. Arthur MacLean, Toledo, Ohio

12:00 noon—Leave Dayton Art Institute for Golden Lamb at Lebanon

1:00 p.m.—Luncheon at Golden Lamb, the oldest hotel in Ohio

After lunch visit to Glendower, on to Fort Ancient. Mr. L. J. Gray, host, Asst. Supervisor, Division of State Memorials, Ohio State Archaeological Society

Fort Ancient, by Dr. Edward S. Thomas, Curator of Natural History, Ohio State Archaeological Society

Picnic supper at Fort Ancient provided by the Ohio State Archaeological and Historical Society