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- WILL C. MCKERN, *Chairman, Director*, Milwaukee Public Museum
- WILBERT BECK, *Curator*, Library Museum
- WILLIAM E. DICKINSON, *Curator*, Milwaukee Public Museum
- CHARLOTTE R. PARTRIDGE, *Director*, Layton Art Gallery and School
- LAVERA POHL, *Director*, Milwaukee Art Institute
- GEORGE SPEIDEL, *Director*, Milwaukee County Zoological Gardens
- THEODORE MUELLER, *Director*, Milwaukee County Historical Museums

Silver Anniversary Meeting

MIDWEST MUSEUMS CONFERENCE

of the

AMERICAN ASSOCIATION OF MUSEUMS

Michigan-Indiana, 1927-1932
Michigan-Indiana-Ohio, 1932-1940
Midwest Museums Conference, 1940-1952

Milwaukee, Wisconsin

October 9, 10, 11

1952

Conference Headquarters-Plankinton House
Michigan and Plankinton Streets

MIDWEST MUSEUMS CONFERENCE
Twenty-fifth Annual Meeting

PROGRAM

THURSDAY, OCTOBER 9

8:00 P.M. — Informal get-together at Milwaukee Public Museum, Geology Rotunda.
Registration during reception.

FRIDAY, OCTOBER 10

9:00 A.M. — Registration - Milwaukee Public Museum Lecture Hall.

9:30 A.M. — Conference Opening. Mrs. Grace Golden, *President*.
Welcome by the Honorable Frank P. Zeidler, *Mayor of Milwaukee*.

Exhibit Patterns

Which Keep the Public Coming

Chairman: Fred T. Hall, *Director, Buffalo Museum of Science*.

Presentation From Point of View of an Art Museum, Dwight Kirsch, *Director, Des Moines Art Center*.

Public Reaction to Museum Displays, Arthur Niehoff, *Department of Anthropology, Milwaukee Public Museum*.

Preparatory and Exhibit Program, William G. Hassler, *Director, Nashville Children's Museum*.

Cooperative Exhibits With Local Organizations. Program Exhibits - Minor Exhibits With a Major Impact, Robert E. Palmer, *Curator, Detroit Historical Museum*.

Presentation of Exhibit Techniques and Methods of Determining Their Effectiveness, William Sporer, *Display Supervisor, Michigan Bell Telephone Company*.

12:30 P.M. — Luncheon at the Brown Bottle.
Courtesy of the Schlitz Brewing Company.

2:30 P.M. — Milwaukee Public Museum Lecture Hall.

The Preparator —

Making Bricks With and Without Straw

Chairman: William E. Scheele, *Director, The Cleveland Museum of Natural History*.

Historical Exhibits In An Old Building, Chester Kozlak, *Assistant Curator, Museum of the Minnesota Historical Society*.

Preparatory Problems In A New Building, Bartlett M. Frost, *Assistant Director, Detroit Historical Museum*.

The Use Of Flock In Museum Exhibition, Marion Hoffman, *Head Preparator, Illinois State Museum*.

Tricks of Lighting, Irving G. Reimann, *Prefect of Exhibits, University Museums, University of Michigan*.

Problems in Modelling the Larger Mammals, John W. Hope, *Artist - Sculptor, Michigan State College Museum*.

Making of Life Size Figures, Keith C. Gebhardt, *Curator of Preparation, Milwaukee Public Museum*.

4:00 P.M. — Inspection of Preparatory Laboratories.

6:00 P.M. — Silver Anniversary Banquet - Plankinton House

Recognition of Founders and Early members of the Michigan-Indiana Conference: Edward M. Brigham, Jr., *first Secretary-Treasurer; Director, Kingman Museum of Natural History*.

"DO YOU REMEMBER", *An Historic Farce Of The Life and Growth Of The M.I.O.*, produced by J. Arthur MacLean, *Curator-Emeritus, Toledo Museum of Art*.

"EXPLORING THE EVERGLADES", *color motion picture by Murl Deusing, Curator of Education, Milwaukee Public Museum*.

SATURDAY, OCTOBER 11

10:00 A.M. — Milwaukee Art Institute

Five Centuries of Spanish Art, Mrs. Lavera Pohl, *Director, Milwaukee Art Institute*.

10:30 A.M. — Annual Business Meeting.

1. Annual report of the President.
2. Special report by Dr. Lawrence Vail Coleman on Joint Relations with the American Association of Museums.
3. Report on Membership Activity.
4. Report of Committee on Revision of the Constitution.
5. Report of the Committee on Retirement Plans.
6. Election of Officers.

12:00 Noon — Luncheon at the new Layton Art School.
Bus leaves from Milwaukee Art Institute.

2:30 P.M. — Tour of Layton Art School, Miss Charlotte Partridge, *Director*.
Bus tour of scenic and cultural points of interest.