

Fostering Transparency, Strengthening Public Trust

**2018 Annual Conference and Meeting
July 18-21, 2018 / Chicago**



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Welcome

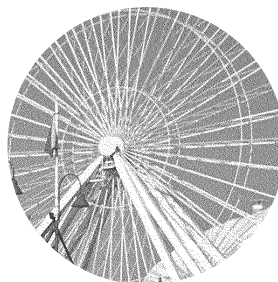
letter from the co-chairs

Welcome to Chicago! We are thrilled to welcome you to the 2018 Annual Conference of the Association of Midwest Museums and the Illinois Association of Museums, held concurrently with the Visitor Studies Association Conference.

The theme of the Conference is Fostering Transparency, Strengthening Public Trust. Studies have shown that the public considers museums among the most trusted sources of knowledge and information. It is imperative that we maintain this status and build on it. This year's sessions will offer insights and practical advice on how to do just that. From flash talks, sessions, and workshops to the exchange of ideas, discussions, and networking, this conference provides an opportunity for attendees to learn what transparency and trust mean to them and to their museums.

Some of the world's greatest museums can be found in Chicago. We hope to see you at the evening excursions to enjoy an inside look at a few of them. These institutions, large and small, showcase the diversity that makes our world - and the Midwest - a better place.

Thank you again for attending our conference and for supporting your museum associations!



Jennifer A. Scott

*Director & Chief Curator,
Jane Addams Hull-House Museum*

*Program Faculty, Museum and
Exhibition Studies Graduate Program,
University of Illinois at Chicago*

AMM Conference Co-Chair



Charles L. Katzenmeyer

*Vice President,
Institutional Advancement,
Field Museum*

AMM Conference Co-Chair



Karen Everingham

*Interim Director of Visitor Services,
Illinois State Museum*

*President,
Illinois Association of Museum*



Matthew Toland

*Director,
International Preservation Studies Center*

*Administrator, Board Member, & Secretary,
Illinois Association of Museum*



Schedule at-a-glance

speakers, sessions, & events

Wednesday, July 18, 2018

7:30 am – 4:00 pm / Registration Open
Lower Level Lobby

9:00 am – 1:30 pm / Morning off-site workshops
Pre-registration required. Sold Out.

Development 101: The Museum Leader's Guide to Practical Fundraising (9:00 am - 12:00 pm)
American Writers Museum

Exhibit Insights: Illinois Holocaust Museum Take a Stand Center (9:30 am – 12:30 pm)
Illinois Holocaust Museum & Education Center

Prototyping for Effective Exhibits (9:30 am – 2:00 pm)
Adler Planetarium

How to Handle What Can't Be Handled (11:00 am – 1:30 pm)
U.S. Art Company Chicago Facility

12:00 pm – 3:00 pm / Afternoon off-site workshops
Pre-registration required. Sold Out.

Building and Testing Mobile Apps with Beacon Technology
International Museum of Surgical Science

American Sources: Using Artworks and Objects as Primary Sources
Art Institute of Chicago

The Museum Accessibility Toolkit
Chicago Design Museum

5:30 pm – 9:00 pm / Evening event
Neighborhood Excursion: West Side Chicago
Hosted by National Museum of Mexican Art and Jane Addams Hull-House.
Tickets required: \$40
Sponsor: U.S. Art Company

Thursday, July 19, 2018

7:00 am – 4:00 pm / Registration Open
Lower Level Lobby

8:00 am – 12:00 pm / Exhibitor setup
Salon A & C

7:30 am – 8:30 pm / Leadership Breakfast
Art Institute of Chicago
Speaker: Emmanuel Pratt, Sweet Water Foundation

8:00 am – 9:00 am / AMM-VSA Combined Attendee Breakfast
Continental Ballroom Foyer

9:00 am – 10:30 am / Keynote speaker
Continental Ballroom
Speaker: Coco Fusco, Artist, New York City, NY
Sponsor: Roto

10:30 am – 10:45 am / Coffee break
Salons A & C

10:45 am – 12:00 pm / Breakout sessions
See session listings for locations

12:00 pm – 5:00 pm / Exhibit hall open
Salon A & C

1:45 pm – 3:00 pm / Breakout sessions & mini-workshops
See session listings for locations

3:00 pm – 5:00 pm / Cocktail reception & poster session
Salons A & C
Reception Sponsor: Exhibits Development Group

5:30 pm – 10:00 pm / Evening event
Neighborhood Excursion: South Side Chicago
Hyde Park Art Center, Smart Museum of Art, and DuSable Museum of African American History
Tickets required: \$40

Saturday, July 21, 2018

8:00 am – 9:00 pm / Registration Open
Lower Level Lobby

8:30 am – 9:30 am / Plenary presentation
Continental Ballroom

Speakers: Christy Coleman, The Civil War Museum
Dr. Gregg D. Kimball, Library of Virginia
Timuel Black, Historian & Activist, Chicago
Lee Bey, Lecturer & Photographer, Chicago

Sponsor: Luci Creative

9:30 am – 9:45 am / Coffee break
Salons A & C

9:45 am – 11:00 am / Breakout sessions
See session information for locations

11:15 am – 12:30 pm / Breakout sessions
See session information for locations

12:30 pm / Conference concludes
Go explore Chicago!

Friday, July 20, 2018

7:00 am – 4:00 pm / Registration Open
Lower Level Lobby

7:00 am – 5:00 pm / Exhibit hall open
Salon A & C

7:30 am – 8:30 am / AMM Continental Breakfast
Salon C

8:45 am – 10:00 am / Breakout sessions & mini workshops
See sessions listings for locations

10:00 am – 10:15 am / Coffee break
Salons A & C

10:15 am – 12:15 pm / Flash Talks
Continental Ballroom

Sponsor: Encurate Mobile Technology

12:30 pm – 1:30 pm / AMM Annual Meeting & Awards Luncheon
Continental Ballroom
Sponsor: Solid Light, Inc.

1:45 pm – 3:00 pm / Breakout Sessions
See session listings for locations

3:00 pm – 4:00 pm / Snack break
Salons A & C

4:00 pm – 5:15 pm / Breakout sessions
See session listings for locations

5:00 pm – 10:00 pm / Exhibitor take down
Salon A & C

6:00 pm – 10:00 pm / Closing evening event
Museum Campus Celebration
The Field Museum

Tickets required: \$50

Sponsor: Chicago Scenic Studios

Museum Hack is
taking over the
breaks with 5
Mini-Hack pop-up
programs!

MUSEUM HACK

**Sponsored by Illinois
Association of Museums**

Catch them during these breaks:
7/19 Breakfast (Continental Ballroom)
7/19 Cocktail Reception (Salon A & Salon C)
7/20 after Flash Talks
7/20 Afternoon Snack Break (Salon C)

Speakers

keynote & plenary

Leadership Breakfast Keynote

Thursday, July 19 / 7:30 am

Emmanuel Pratt is co-founder and Executive Director of the Sweet Water Foundation. Emmanuel's professional and academic work has involved explorations and investigations in such topics as architecture, urbanization, race/identity, gentrification, and most recently transformative processes of community economic development through intersections of food security and sustainable design innovation. While most of his early work was anchored in the field of architecture, Emmanuel's work has since explored the role of art and social praxis as a key component of urban design, urban farming, and sustainability with a particular concentration on the creation of a new paradigms for regenerative neighborhood development. Emmanuel was a Loeb Fellow in 2017, is the Director of Aquaponics at Chicago State University, and currently is a Visiting Lecturer at Taubman College of Architecture and Urban Planning at the University of Michigan.



Keynote / Sponsored by Roto

"Don't Look Down: Art on the Political Tightrope"

Thursday, July 19 / 9:00 am

Coco Fusco is an interdisciplinary artist and writer and the Andrew Banks Endowed Professor of Art at the University of Florida. She is a recipient of a 2016 Greenfield Prize, a 2014 Cintas Fellowship, a 2013 Guggenheim Fellowship, a 2013 Absolut Art Writing Award, a 2013 Fulbright Fellowship, a 2012 US Artists Fellowship and a 2003 Herb Alpert Award in the Arts. Fusco's performances and videos have been presented in the 56th Venice Biennale, two Whitney Biennials (2008 and 1993), BAM's Next Wave Festival, Frieze Special Projects, The Liverpool Biennial, the Sydney Biennale, The Johannesburg Biennial, The Kwangju Biennale, The Shanghai Biennale and Mercosul. Her works have also been shown at the Tate Liverpool, The Museum of Modern Art, The Walker Art Center and the Museum of Contemporary Art in Barcelona. She is represented by Alexander Gray Associates in New York.

Fusco is well-known in the museum and academic communities for her collaboration called *The Year of the White Bear and Two Undiscovered Amerindians visit the West* (1992-1994), performances from which were compiled in a documentary titled *The Couple in the Cage: A Guatanaui Odyssey*. She is the author of *English is Broken Here: Notes on Cultural Fusion in the Americas* (1995) and *The Bodies that Were Not Ours and Other Writings* (2001), and *A Field Guide for Female Interrogators* (2008). She is also the editor of *Corpus Delecti: Performance Art of the Americas* (1999) and *Only Skin Deep: Changing Visions of the American Self* (2003). Her latest book entitled *Dangerous Moves: Performance and Politics in Cuba* was issued in English by Tate Publications 2015 and in Spanish by Turner Libros in 2017.

Fusco received her B.A. in Semiotics from Brown University (1982), her M.A. in Modern Thought and Literature from Stanford University (1985) and her Ph.D. in Art and Visual Culture from Middlesex University (2007).



Don't Look Down: Art on the Political Tightrope

Coco Fusco will discuss her experiences as an artist, curator, writer and teacher who deals with discomforting and often disturbing subject matter. Fusco will consider how to engage audiences when the art on display isn't intended to elicit pleasure. She will reflect on recent controversies in which sectors of the museum going public have protested certain artworks. In light of recent controversies, Fusco will also discuss what she finds encouraging and what she finds problematic about certain forms of public engagement with art and with museums.

Plenary Presentation / Sponsored by Luci Creative

“Monuments, Museums and Models for Community Engagement” Saturday, July 21 / 8:30 am

The conference's closing plenary session will address the national discussion of monuments and historic sites, public perception and understanding, how communities are engaging in discussions about relocation/removal, the role of museums in these discussions, and how these events relate to the conference theme of public trust. Chicago's own Lee Bey, writer and architectural critic, will moderate a conversation about the issue, featuring perspectives from two cities – Richmond and Chicago.



Christy S. Coleman began her career as living history interpreter at the Colonial Williamsburg Foundation. Over the course of a ten year career with CW, she had increasing levels of responsibility finally serving as Director of Historic Programs. In 1999 she was named President and CEO of the Charles H. Wright Museum of African American History in Detroit, MI. In 2008, Ms. Coleman was named President and CEO of the American Civil War Center at Historic Tredegar. In 2013 she helped orchestrate the merger of the Center at Tredegar with the Museum of the Confederacy to create the American Civil War Museum where she now serves as the CEO.



Dr. Gregg D. Kimball is Director of Public Services and Outreach at the Library of Virginia, where he is responsible for research services, exhibitions, programs, and education at that institution. He holds a Ph.D. degree in history from the University of Virginia and a M.L.S. degree from the University of Maryland, College Park. Gregg is the author of *American City, Southern Place: A Cultural History of Antebellum Richmond* published by the University of Georgia Press (2000), and has published numerous articles, reviews, and essays on African-American history, traditional music, Public History, and the American South. Dr. Kimball was a curator and historian at Richmond's city museum, the Valentine, for almost ten years, developing and curating numerous exhibitions. He was the chief historian during the Valentine's restoration and interpretation of the Tredegar Iron Works, a National Historic Landmark, which is now the headquarters for the Richmond National Battlefield Park, National Park Service. Dr. Kimball also performs widely in a variety of traditional styles, from Blues to Hawaiian music, and he is involved in many musical endeavors including the program committee for the Richmond Folk Festival. Dr. Kimball is a veteran of the United States Army and lives in New Kent County, VA.

Christy Coleman and Greg Kimball are co-chairs for the Monument Avenue Commission of Richmond, VA.



Timuel Black is a Chicago area community leader. He spent his youth growing up on Chicago's South Side and attended DuSable High School. Black was inspired by his experiences in WWII, and he decided to dedicate his life to bringing equal rights to all-starting at home in Chicago. After returning from the war, Black went back to school-graduating with his Bachelor's degree from Roosevelt University and earning his Master's degree in Sociology and History from the University of Chicago. Black then set to putting his talents to use as an educator/social worker, teaching at several high schools and Universities, including his alma mater. As an activist, Black has been influential in furthering the cause of social justice: 1956-Black helped bring Martin Luther King, Jr. to the University of Chicago campus to give his first major address in Chicago; 1963-Black played a key role in organizing the Freedom Trains that brought the Chicago contingent to the March on Washington; 1983-Black was part of the campaign to get Harold Washington elected as the first African American Mayor of Chicago; 2014-Black helped bring the Barack Obama Presidential Library to the South Side.



Lee Bey is a writer, lecturer and photographer of the built environment. A former Chicago Sun-Times architecture critic, his architectural writing, photography and reportage have appeared in a variety of places including, *Bauwelt*, *Chicago Architect*, *The Guardian*, the UK's *Monocle* Radio, *CITE Magazine*, the *Chicago Reader*, and *Crain's Chicago Business*. In his latest exhibition, *Chicago: a Southern Exposure*, Bey's photography documented the rich and largely overlooked architecture of Chicago's South Side and was featured in the 2017 Chicago Architecture Biennial. Chicago public television station WTTW in 2014 called Bey "one of Chicago's keenest observers of architecture and urban planning."

Speakers

flash talks / Friday, July 20, 10:15 am

sponsored by Encurate Mobile Technology

Edra Soto, *Interdisciplinary Artist and Co-Founder and Director of THE FRANKLIN*

Edra Soto (b. Puerto Rico) is a Chicago-based interdisciplinary artist, educator, curator, and co-director of the outdoor project space THE FRANKLIN. She is invested in creating and providing visual and educational models propelled by empathy and generosity. Her recent projects are motivated by civic and social actions focus on fostering relationships with a wide range of communities. Recent venues presenting Soto's work include the Pérez Art Museum Miami (FL), Hunter East Harlem Gallery (NY), UIC Gallery 400 (IL), Bemis Center for Contemporary Art (NE), and the Museum of Contemporary Art of Chicago (IL) amongst others. Soto has attended residency programs at Skowhegan School of Painting and Sculpture (ME), Beta-Local (PR), the Robert Rauschenberg Foundation Residency (FL), Arts/Industry at the Kohler Foundation (WI), Headlands Center for the Arts (CA) and Project Row Houses (TX) amongst others. In 2017 Soto was awarded the Efroymsen Contemporary Arts for installation artists. Her co-curation for the exhibition Present Standard at the Chicago Cultural Center was praised with overwhelmingly positive reviews from the Chicago Tribune, Newcity, PBS The Art Assignment and Artforum. Soto was recently featured in Newcity's annual Art 50 issue Chicago's Artists' Artists and at VAM Studio 2017 Influencers. Soto is a lecturer for the Contemporary Practices Department at The School of the Art Institute of Chicago, where she holds an MFA from, and a BFA degree from Escuela de Artes Plásticas de Puerto Rico.



Faheem Majeed, *Co-Director, The Floating Museum*

Faheem Majeed (American, b. 1976) is a builder—literally and metaphorically. A resident of the South Shore neighborhood in Chicago, Majeed often looks to the material makeup of his neighborhood and surrounding areas as an entry point into larger questions around civic-mindedness, community activism, and institutional racism. As part of his studio practice, the artist transforms materials such as particle board, scrap metal and wood, and discarded signs and billboard remnants, breathing new life into these often overlooked and devalued materials. His broader engagement with the arts also involves arts administration, curation, and community facilitation, all which feed into his larger practice. One of Majeed's projects is Floating Museum, a collaborative arts organization that creates temporary, site-responsive museum spaces to activate sites of cultural potential throughout Chicago's neighborhoods.





Monica Trinidad, *Visual Artist and Organizer*

Monica Trinidad is a queer, Latinx visual artist and organizer, born and raised on the southeast side of Chicago. She is the co-founder of For the People Artists Collective, a radical squad of Black artists and artists of color in Chicago who create visual art that uplift and project struggle, resistance, liberation, and survival within and for marginalized communities and movements for racial justice in Chicago. Monica creates artwork, specifically watercolor & ink prints, to cultivate the practice of hope and to spark imagination in both organizers immersed in the day-to-day spadework of movement building and in every resident in Chicago. Her work is currently in permanent collection at DuSable Museum of African American History, and has been shown at the National Museum of Mexican Art, Hairpin Arts Center, and East Meets World Gallery in Cambridge, MA. You can listen to her every week on the Lit Review podcast, a literary podcast for the movement, with her co-host Page May.



Rhoda Rosen and Billy McGuinness, *Red Line Service*

Billy McGuinness, artist, and Rhoda Rosen, curator, are co-founders of the artist collaborative, Red Line Service (RLS). RLS began in July 2014 as an impassioned conversation between an artist and a curator about how art and culture might be brought to bear more directly on social issues of deep concern. The project has evolved and expanded over the years, but the essential core is the building of a community wherein all members of society are valued and engaged. With that as an aim and a guide, RLS creates cultural experiences for and with Chicagoans currently experiencing and/or concerned about homelessness.



Nina D. Sánchez, *Director, Enrich Chicago*

Nina D. Sánchez is a holistic systems-thinker and strategist dedicated to moving the needle toward greater racial equity in her hometown of Chicago. As the first director of Enrich Chicago, a nonprofit-led movement dedicated to eliminating structural racism in the arts, Nina is responsible for articulating and advancing a powerful vision for the realization of Enrich Chicago's mission. Her professional roots are deeply sown in multicultural leadership and education. She has worked extensively with first-generation and underrepresented students and their families to increase access and success at all levels. She subsequently moved from direct service into roles designing, implementing, and scaling student support programs for community college students across the Chicagoland area. Most recently, she led anti-racism organizing and cultural competence capacity building at Teach for America - Chicago-Northwest Indiana. Nina received her Masters of Arts in Latin American & Caribbean Studies from the University of Chicago and a BA in Anthropology and International Affairs from Colorado College.

Evening Events

get to know Chicago!

Neighborhood Excursion: West Side Chicago

Wednesday, July 18 / 5:30 pm – 9:00 pm
(Buses depart 5:00 pm and return 9:30 pm.)

Ticket price: \$40

**Hosted by Jane Addams Hull-House Museum and the
National Museum of Mexican Art**

On opening night of the AMM-IAM 2018 Conference, we welcome you to the west side of Chicago, made up of 17 of the over 200 distinct neighborhoods found throughout the city, each with its own culture, character and vibe. During this multi-stop neighborhood excursion, attendees will visit the Jane Addams Hull-House Museum, followed by the National Museum of Mexican Art.

Tour the Jane Addams Hull-House Museum's historic buildings and courtyard, and learn more about the organization's deeply rooted history as a change agent in the city. At the National Museum of Mexican Art, mingle with friends and colleagues while you immerse yourself in the richness of Mexican art and culture. Enjoy music, food, and drinks while visiting the National Museum of Mexican Art's exhibitions *Arte Diseño Xicágo*, *Peeling off the Grey*, and the museum's unique permanent collection in *Nuestras Historias: Stories of Mexican Identity from the Permanent Collection*.

This event has multiple stops and follows a set tour schedule. Transportation is provided. Attendees may also choose to explore on foot the nearby Pilsen neighborhood following the event, taking advantage of public transportation to return to the hotel.

Sponsored by U.S. Art Company





Neighborhood Excursion: South Side Chicago

Thursday, July 19 / 6:00 pm – 10:00 pm
(Buses depart 5:15 pm and return 10:30 pm.)

*Ticket price: \$40 / **SOLD OUT***

Hosted by DuSable Museum of African American History, Hyde Park Art Center, and Smart Museum of Art

Continuing our exploration of Chicago's many distinct neighborhoods, we welcome you to join us on the south side where residents are seeing a rebirth of arts and culture and will soon welcome the new Obama Presidential Library and Museum. During this multi-stop neighborhood excursion, attendees will visit three of the many institutions making a difference in the area – Smart Museum of Art, DuSable Museum of African American History, and Hyde Park Art Center.

Start off the evening with Chicago-style hot dogs fresh off the grill in the Vera and A.D. Elden Sculpture Garden at Smart Museum of Art, followed by time to explore the exhibitions *Expanding Narratives: The Figure and the Ground*, *Expanding Narratives: Theme and Variation – Multiple Sorceries of Felix Buhot*, *Tang Chang: The Painting that is Painted with Poetry is Profoundly Beautiful* as well as Emmanuel Pratt's *Radical [Re]Constructions* installation, which addresses regenerative placemaking on the South Side.

The second stop will be DuSable Museum of African American History, where attendees will enjoy lighter fare while viewing displays of works by female artists, including photography by museum co-founder Dr. Margaret Taylor Burroughs, and an exhibit on the WWI all-black 370th Infantry.

During the final stop at Hyde Park Art Center, tour exhibitions featuring works by Chicago-based artists such as *Fugitive Narrative*, while indulging in sweets and coffee.

This event has multiple stops and follows a set tour schedule. Transportation is provided.

Museum Campus Celebration AMM & VSA joint closing night event

Friday, July 20 / 6:00 pm – 10:00 pm
(Buses depart Hilton every 15 minutes starting at 5:30 pm. Return trips approximately every 30 minutes from Field Museum until 9:00 pm.)

*Ticket price: \$50 / **SOLD OUT***

Hosted by The Field Museum of Natural History

Attendees of both the AMM-IAM and VSA conferences are invited to join us at The Field Museum for a closing celebration. In 2018, the Field Museum is celebrating its 125th Anniversary and has announced many exciting changes coming to the museum. Attendees of the Museum Campus Celebration will have an opportunity to explore the newly transformed Stanley Field Hall, featuring floating “plant clouds,” flying pterosaurs and a cast of the biggest dinosaur ever discovered – titanosaur! Mingle with colleagues and discuss the week's activities while you enjoy heavy hors d'oeuvres, beer, wine and a range of non-alcoholic beverages.

The Griffin Dinosaur Experience is made possible by generous support from the Kenneth C. Griffin Charitable Fund.

All activities during the Museum Campus Celebration take place at The Field Museum. Transportation is provided.

Sponsored by Chicago Scenic Studios.



Exhibitors

schedule, directory, & layout

Exhibitors located in Salon A and C Foyers.

schedule

Thursday, July 19

8:00 am – 12:00 pm / Set-up
12:00 pm – 5:00 pm / Hall open
3:00 pm – 5:00 pm / Opening reception

Friday, July 20

7:00 am – 5:00 pm / Hall open
5:00 pm – 10:00 pm / Tear down

directory

US Art Company

Chris Maravich
cmaravich@usart.com
Booth: 100

Feel Good, Inc.

feelgoodinc.org
info@feelgoodinc.org
Booth: 102

Impact Communications

Kristy Somerlot
kristy@impactcommunications.com
Booth: 103

TreeTowns Imaging

Chuck Wingard
chuck@treetowns.com
Booth: 106/108

OnCell

Paige Castle
pcastle@oncellsistemas.com
Booth: 110

Northeast Document Conservation Center

Julie Martin
jmartin@nedcc.org
Booth: 201

McGough Construction

John Pfeifer
john.pfeifer@mcgough.com
Booth: 203

Gretel

Nicole Stehura
nicole@gretel.io
Booth: 205

Angle Park

Martin Baumgaertner
martinb@anglepark.com
Booth: 207

FORM

Ceci Dadisman
ceci@theformgroup.com
Booth: 209

Oertel Architects

Jeffrey Oertel
joertel@oertelarchitects.com
Booth: 211

Roto

Dana Russell
drussell@roto.com
Booth: 300

Solid Light

Cynthia Torp
ctorp@solidlight-inc.com
Booth: 301

Museum Playbook/Vision3

Despi Ross
despi.ross@museumplaybook.com
Booth: 302

The Field Museum

Katlyn Hemmingsen
khemmingsen@fieldmuseum.org
Booth: 303

Cowan's Auctions

Eric Duncan
eric@cowans.com
Booth: 304

SAQA Global Exhibitions

William Reker
exhibitions@saqa.com
Booth: 305

Engberg Anderson Architects

Janine Kolbeck
janinek@engberganderson.com
Booth: 306

Bluewater Studio

Erich Zuern
ezuern@bluewater.studio
Booth: 308

Belfry Historic Consultants

Catherine Buscemi
info@belfryhistoric.com
Booth: 309/311

Dorfman Museum Figures

Joe Bezold
joe@museumfigures.com
Booth: 310

Arakawa Hanging System

Shelly Churchill
shellyc@arakawagrip.com
Booth: 400

MAAA / Exhibits USA

Amanda Wiltse
amanda@maaa.org
Booth: 401

Tru Vue, Inc.

Dianna Kornita
dkornita@tru-vue.com
Booth: 403

Teamworks Media

Katie Fedding
katie@teamworksmmedia.com
Booth: 404/406

Science Museum of Minnesota

Cari Dwyer
cdwyer@smm.org
Booth: 405

Piggyback App / Ash Interactive

Pete Brown
peteb@piggyback-app.com
Booth: 407

AASLH

Aja Bain
abain@aaslh.org
Booth: 400

Minotaur Mazes

Kelly Fernandi
kelly@minotaurmazes.com
Booth: 410

Museum Explorer, Inc.

Richard Faron
rich@museumexplorer.com
Booth: 411

Artemis Fine Art Services

Colleen Allen-Funk
colleen@artemisfas.com
Booth: 412

Terry Dowd, Inc.

Daniel Schmid
dschmid@terrydowd.com
Booth: 416

Gaylord Archival

Ashlyn Christman-McCarty
ashlyn.christman-mccarty@gaylord.com
Booth: 421

Association of Midwest Museums

Charity Counts
midwestmuseums.org
Booth: 520

SuperMonsterCity

Stephen Yogi Rueff
stephen@supermonstercity.com
Booth: 521

Universal Services Associates, Inc.

Steven Mantione
smantione@buildwithusa.com
Booth: 522

Silver Oaks

Tim Wren
timw@silveroaks.com
Booth: 523

Powernet

Tyler Smith
marketing@powernet.com
Booth: 620

Kolbi Pipe Marker Co.

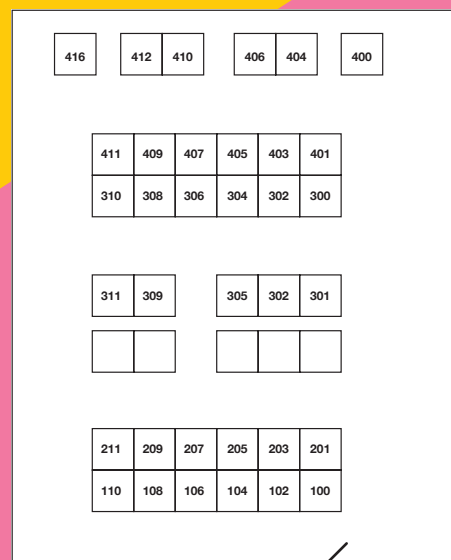
Alexa Suarez
asuarez@kolbipipemarkers.com
Booth: 621

re:discovery Software Inc.

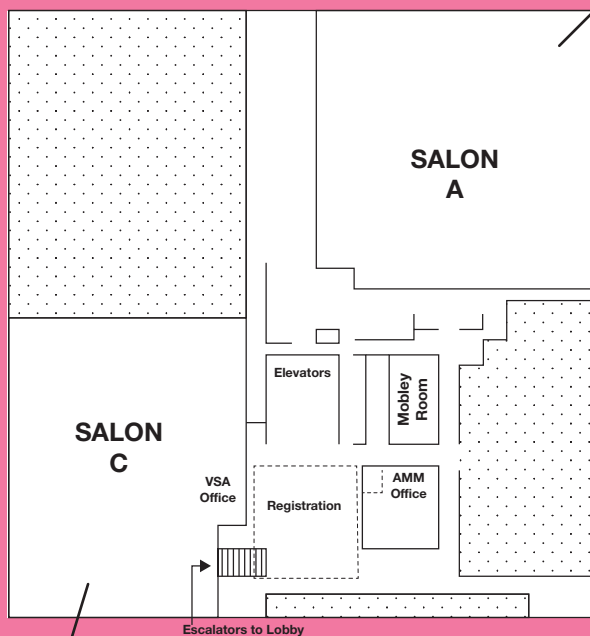
Brandy Adams
anne@rediscov.com
Booth: 622

Illinois Association of Museums

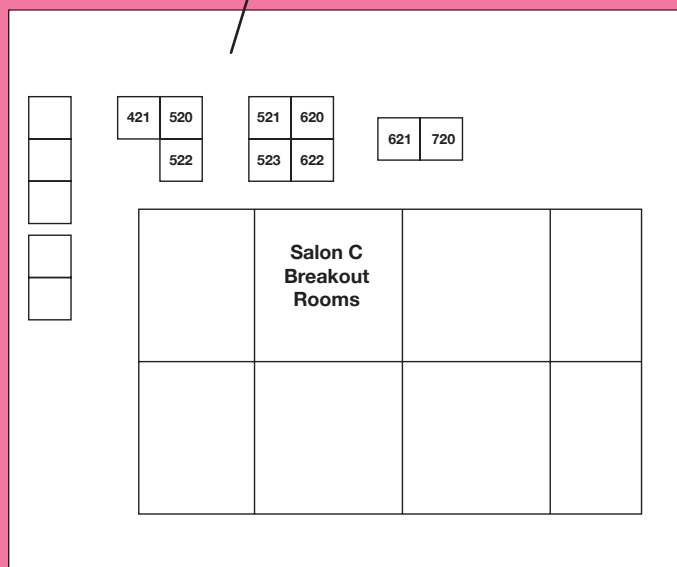
Booth: 720



Salon A



Lower Level Stevens Salons



Salon C

Day 1: Schedule

wednesday, july 18

9:00 am – 1:30 pm / Morning workshops

9:00 am – 12:00 pm / Development 101: The Museum Leader's Guide to Practical Fundraising (Development & Finance)

American Writers Museum (1 mile north of the Hilton Chicago. Transportation not included.)

Today's museum leaders need proven fundraising skills that not only sustain their organization's mission, but also realize their strategic goals and future vision. Most learn these skills on the job, coupled with other unrelated responsibilities. Explore practical ways to dedicate the appropriate amount of time to fundraising, with the right prospects, to elevate your organization's fundraising program.

Facilitated by Jenny Burch, Knight Ridge Consulting.

Pre-registration required. Sold Out.

9:30 am – 12:30 pm / Exhibit Insights: Illinois Holocaust Museum Take a Stand Center (Exhibit Planning & Innovation)

Illinois Holocaust Museum & Education Center (1 hour North of Hilton Chicago. Transportation provided.)

Endorsed by the National Association for Museum Exhibition (NAME).

The Illinois Holocaust Museum and Education Center in Skokie has just opened a new 4,000 square foot permanent exhibition – the Take a Stand Center - that uses state of the art technology to bring the stories of survivors and social justice leaders to life. This pre-conference program provides an opportunity to explore the new exhibition with peers, experience the groundbreaking interactive, holographic technology from USC Shoah Foundation's Dimensions in Testimony program as a visitor, participate in a moderated critique of the experience, and hear from staff who worked on the project during a brief presentation and Q&A session. IHMEC's Take a Stand team will share behind-the-scenes information on the planning and oral history collection process and provide background information on the technology.

Facilitated by Cynthia Torp, Solid Light, Inc. and NAME Southeast Regional Rep; Elizabeth Chilton, Executive Director, Paint Creek Center for the Arts.

Presenters include Shoshana Buchholz-Miller, Vice President of Education and Exhibitions, Illinois Holocaust Museum

& Education Center (IHMEC); and other members of the exhibition team.

Pre-registration required. Sold Out.

9:30 am – 2:00 pm / Prototyping for Effective Exhibits (Exhibit Planning & Innovation)

Adler Planetarium (1.5 miles from the Hilton Chicago. Transportation not included.)

Prototyping is a means for modeling and testing exhibit elements to ensure they function as intended and are relevant and accessible to their intended audiences. The Prototyping for Effective Exhibits workshop will provide information on how prototyping can vary based on project types and stages of planning and design. Presenters will share examples from past projects at various stages of planning (ideation to the final product) and reflect on methods used. Presenters will then facilitate a hands-on session, during which attendees will create and test prototypes with small teams. Attendees will have a 30-minute lunch break.

Facilitated by Charity Counts, Association of Midwest Museums.

Presenters include Cathy Hamaker, exhibit developer, The Children's Museum of Indianapolis; Tricia O'Connor, content developer, Solid Light, Inc.; Kevin Snow, creative director, Luci Creative; Nathan Combs, senior project manager/fabricator, Ravenswood Studio; and Orilla Fetro, Adler Planetarium.

Pre-registration required. Sold Out.

11:00 am – 1:30 pm / How to Handle What Can't Be Handled (Collections Care & Management)

U.S. Art Company Chicago Facility (20 minutes from Hilton Chicago. Transportation provided)

Have you ever been asked to care for or display objects without touching them? Jeff Stafford has spent his career working on projects with unique constraints. During this seminar, attendees will participate in a presentation followed by a Q&A discussion related to packing, handling and shipping "difficult to handle" artworks. Jeff will share examples of some particularly challenging projects involving tar, bronze, glitter, glass, textiles, unstable mixed media installations, etc. and the solutions developed for safe handling and shipping of those works. Attendees will be able to see examples of the materials used in U.S. Art

Development & Finance Track Sponsored by HGA.

Collections Care & Management Track Sponsored by Allied Vaughn Development.

Company projects, and engage in a discussion about particular challenges they may have encountered with collections and exhibits at their own museums. Includes a light lunch provided by U.S. Art and a tour of their 115,000 sq.ft. Chicago facility. Transportation is provided.

Jeff Stafford has been the Special Projects Manager for the Mid-West Region for U.S. Art Company since 2014, and has 20 years of experience handling art for a wide range of museums, private collectors and corporate clients in the Chicago area, focusing on complicated installations, rigging and large institutional collection relocation.

Facilitated by Jeff Stafford, Special Projects Manager, Mid-West Region, U.S. Art Company.

Pre-registration required. Sold Out.

12:00 pm – 3:00 pm / Afternoon workshops

Building and Testing Mobile Apps with Beacon Technology (Exhibit Planning & Innovation)

International Museum of Surgical Science (4 miles north of the Hilton Chicago, Transportation provided by Encurate Mobile Technology.)

Experience this historic lakefront mansion and museum and enjoy a hands-on experience creating mobile content and a mobile app! The workshop will include a presentation from museum staff about the museum and some of their challenges and solutions for content delivery. Attendees will have time to explore the museum while using the museum's beacon-based mobile app. Following the tour, team members from Encurate Mobile Technology will present the typical steps for building an app, including a discussion of considerations for developing beacon-powered apps in small museums and historic homes. Presenters will share lessons learned from experimenting and testing beacon technology in a compact museum environment.

In the hands-on portion of the workshop, Encurate will lead attendees through the a step-by-step process of creating content and operating a content management system (CMS) for a mobile app. Participants will use hardware and software provided by Encurate.

Facilitated by Nancy Harmon, Encurate Mobile Technology.

Pre-registration required. Sold Out.

American Sources: Using Artworks and Objects as Primary Sources (Interpretation & Programs)

Art Institute of Chicago (5 blocks north of the Hilton Chicago. Transportation not included.)

This workshop models an approach for using works of art and historic objects as primary sources to address critical skills in analytical thinking, inquiry, and visual literacy. Through democratic facilitation processes, learners can establish and pursue their own lines of inquiry and deepen their understanding of the past.

Facilitated by Kristin Enright and Jack Gruszczynski, Art Institute of Chicago.

Pre-registration required. Sold Out.

The Museum Accessibility Toolkit (Audience Development & Community Engagement)

Chicago Design Museum (1 mile North of the Hilton Chicago. Transportation not included.)

The Museum Accessibility Toolkit will give museum and cultural workers the tools to create more accessible spaces. Through hands-on exercises in label and social narrative writing, attendees will leave with the resources to make their institutions more accessible and accommodating.

Facilitated by Courtney Sass, British International School and Sandy Guttman, Hirshhorn Museum and Sculpture Garden.

Pre-registration required. Sold Out.

5:30 pm – 9:00 pm / Evening event

Neighborhood Excursion: West Side Chicago

(Buses depart 5:00 pm and return 9:30 pm.)

Hosted by National Museum of Mexican Art and Jane Addams Hull-House. Tickets required. See page 10 for more information.

Sponsored by U.S. Art Company.



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7:30 am – 8:30 am / Leadership Breakfast

Art Institute of Chicago

Emmanuel Pratt

Co-Founder & Executive Director, Sweet Water Foundation

See page 6 for more information about our speaker.

Tickets required.

8:00 am – 9:00 am / AMM-VSA combined attendee breakfast

Continental Ballroom Foyer

9:00 am – 10:30 am / Keynote speaker

Continental Ballroom

Coco Fusco

Interdisciplinary artist & writer, New York City, NY

See page 6 for more information about our speaker.

Sponsored by Roto.

10:30 am – 10:45 am / Coffee break

Salons A & C

10:45 am – 12:00 pm / Breakout sessions

Sharing Stories: Oral Histories as a Bridge to Trust and Transparency (Exhibit Planning & Engagement)

Salon A-1

If you want your audience to see themselves in your exhibitions and programs, let them write the script. Oral histories, collected properly and curated empathetically, transform your museum into their museum. Learn to leverage this versatile and scalable tool to engender transparency and trust, particularly among marginalized populations.

Session Chair: Joel Stone, Detroit Historical Society.

Presenter: Bree Boettner, Detroit Historical Society.

Becoming a Champion for Museums (Audience Development & Community Engagement)

Salon A-2

Advocacy is part of the job description of a museum professional and is a year-round activity that extends beyond the corridors of power and includes your stakeholders throughout the community. In this workshop,

learn advocacy incrementally, from the basics to creating a plan to articulate message.

Session Chair: Bob Beatty, The Lyndhurst Group.

Building a Culture of Philanthropy Requires Trust (Development & Finance)

Salon C-1

Successful donor engagement leads to greater philanthropic support from your donors. Building a culture of philanthropy that engages board, staff, community leadership is not always easy. This session will highlight best practices in establishing a culture of philanthropy for your museum along with the success stories from several key institutions.

Session Chair: Liz Livingston-Howard, Kellogg School of Management, Northwestern University.

Presenters: Randy Adamsick, Chicago History Museum; Sunny Fischer, National Public Housing Museum.

Getting Art to Where the People Are: Academic Art Lending Collections (Collections Care & Management)

Salon C-3

This session looks to examine the similarities and differences of three academic art lending programs: the art rental program at the Weisman Art Museum, the Art to Live With program at the Smart Museum of Art, and the Art Loan program at the Gund Gallery.

Session Chair: Robin Goodman, Kenyon College.

Presenters: Emily Edwards, Smart Museum of Art; Erin Bouchard, Weisman Art Museum.

Fostering More Inclusive Organizations: Building Staff Capacity for Community Collaboration (Leadership & Organizational Development)

Salon C-5

IMLS recently awarded several grants to help museums build their internal capacity to support diversity and inclusion efforts. Hear from three grantees about their efforts to change their organizational cultures. They will discuss what is working, what they've learned, and offer recommendations to help your institution undertake this work.

Session Chair: Jill Conners-Joyner, Institute of Museum and Library Services.



Presenters: Joanne Jones-Rizzi, Science Museum of Minnesota; Rhiannon Hoeweler, Cincinnati Zoo & Botanical Garden; Nancy Anschel, Shedd Aquarium.

Building Knowledge and Community through Intensive Teacher Partnerships (Interpretation & Programs)

Salon C-7

This panel will share knowledge gained and ongoing questions regarding community partnership being explored through the Art Institute of Chicago's TEAM program, which works intensely with select Chicago Public School classrooms through a community of practice model where museum staff, teachers and students work as co-learners to further shared goals.

Session Chair: Corinne Rose, Art Institute of Chicago.

Presenters: Kyle Johanson, Art Institute of Chicago; Elisheba Fowlkes, Art Institute of Chicago; Yvonne Holbrook, Parker Community Academy.

12:00 pm – 5:00 pm / Exhibit hall open

Salon A & C

1:45 pm – 3:00 pm / Mini-workshops & breakout sessions

Mini-workshops

1:45 pm – 2:15 pm / Museum Playbook - Engaging Visitors with Relevant Gallery Tech

Mobley Room

Spend 30 minutes brainstorming about the content you've always wanted to share. Museum Playbook CEO, Despi Ross, will lead an interactive session where participants will use bullet journaling techniques to define a goal, identify content and build an action plan. Session will include a demo of KODEX, a new, innovative platform developed by VisionThree, that makes creating gallery technology more accessible than ever.

Facilitator: Despi Ross, Museum Playbook.

2:30 pm – 3:00 pm / Beyond Wifi Demo: Using Visitor Insights to Improve Experiences

Mobley Room

We're living in a digital age where modern consumers view Wi-Fi access not only as a expectation, but as a necessity. Powernet delivers scalable Wi-Fi technology and software that allows for the Wi-Fi investment to pay for itself. Attendees will see how our Beyond Wi-Fi software works to drive revenue and engage guests with an in-depth demo of the product. Using real-world examples, including existing museum clients, attendees will get a live view of how the Beyond Wi-Fi solution collects a variety of vital consumer information such as demographics, social interests, and their journey through a venue, as well as the ability to keep visitors engaged even after they leave the venue.

Facilitator: Oscar Bross, Powernet.

Breakout Sessions

Creating Innovative Experiences Using Analytics (Exhibit Planning & Innovation)

Salon A-1

This roundtable session will dive deep into issues surrounding visitor data collection, interpretation, and security. Participants will engage in conversation about the future of visitor analytics and the implications research will have upon exhibition design, interpretive content, and the safety and security of visitors.

Session Chair: Madeline Armitage, The Cleveland Museum of Art.

Presenters: Jane Alexander, The Cleveland Museum of Art; Ethan Holda, The Cleveland Museum of Art.

Why is that Bird Dead? Connecting the Public with Science and Research (Interpretation & Programs)

Salon A-2

How do we make museum research more accessible and engaging for visitors? Museums are usually seen as places to look but not touch. Learn ways to create hands-on public learning programs that engage visitors in inquiry-based conversations to help them appreciate the behind-the-scenes research and collections at your institution.

Session Chair: Alison Engel, The Field Museum.

Presenter: Mary Krause, The Field Museum.

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The Brain Scoop: Transparent Science Storytelling for a Global Digital Audience (Audience Development & Community Engagement)

Salon C-1

Emily Graslie is Chief Curiosity Correspondent at The Field Museum in Chicago. In 2013, she created 'The Brain Scoop,' an educational YouTube channel devoted to sharing the work of natural history museums. Come learn how The Brain Scoop creates dynamic, engaging videos about complicated topics for a broad audience.

Session Chair: Emily Graslie, The Field Museum.

Presenters: Brandon Brungard, The Field Museum; Sheheryar Ahsan, The Field Museum.

Budgeting with Purpose: Aligning Resource Allocation with Organizational Strategy (Development & Finance)

Salon C-3

Newfields presents a case study on how a multifaceted arts institution created and implemented a unique set of internally-developed tools (Business Unit Analysis) that integrates an FP&A framework to strategically align resource allocation with organizational objectives, while providing increased transparency for activity-based financial performance.

Session Chair: Justin Grange, Newfields.

Presenter: Jeremiah Wise, Newfields.

Creating a Culture of Gender Equity (Leadership & Organizational Development)

Salon C-7

Join a team from across the industry to discuss actionable ways to address gender equity in the workplace in this cafe style event. How can intentional management, active allyship, and awareness of emotional labor help create a truly equitable space for everyone? Come discuss with us.

Session Chair: Sarah Cole, Adler Planetarium.

Presenters: Stephanie Moyer, Robert R. McCormick Museum at Cantigny Park; Cynthia Sharpe, Thinkwell; Cathy Hamaker, The Children's Museum of Indianapolis.

All in! Co-Creating and Assessing Effective Programs for and with Individuals with Autism and/or Sensory Challenges (Interpretation & Programs)

Salon C-5

Learn how three museums have engaged their communities to foster trust, collaboration and co-creation of initiatives to better serve individuals with Autism as well as the broader community. Participants will contribute to a national toolkit of best practices and learn assessment strategies for enhanced effectiveness and better outcomes.

Session Chair: Sandra Bonnici, Madison Children's Museum.

Presenters: Andrea Reynolds, Ann Arbor Hands-On Museum; Jill Samonte, Dupage Children's Museum; Karla Ausderau Ph.D., University of Wisconsin.

3:00 pm – 5:00 pm / Cocktail reception & poster session

Opening Cocktail Reception

Salons A & C

Sponsored by Exhibits Development Group.

Poster Session

Salon A-2

The Impact of Cultural Codes: Do your visitors feel welcomed?

Museums represent an opportunity for cross-cultural gathering and engagement. Attracting new, diverse audiences is paramount. This poster speaks to the process of studying cultural coding, identifying elements that impact guest perception, and making changes to be more welcoming to core audience segments.

Presenters: Mary Anne Wotjen, COSI/Lifelong Learning Group; Joe Heimlich, COSI/Lifelong Learning Group.

New Visitors & New Voices: American Museum of Asmat Art Minnesota

How did a small university museum displaying artwork from New Guinea challenge students to engage with public trust? By adding new voices and perspectives to the American Museum of Asmat Art's collections, students participating in the Backstories Project provided the foundation for shifting the museum's focus toward the campus community.

Presenter: Dr. Jayme Yahr, University of St. Thomas.



From Civil War to Civil Rights

In our field trip, From Civil War to Civil Rights, students analyze Civil War artifacts, connect the art of the Civil Rights movement to current artistic expressions, and learn how the history of their own community effects the struggle that still continues today.

Presenters: Katie Snyder, Museum of the Grand Prairie; Pat Cain, Museum of the Grand Prairie.

Welcome to the Neighborhood! Recognizing those who were here before

The evolution of the creation of an exhibition about the neighborhood lost due to the expansion of the IUPUI campus.

Presenter: Sidney Moore, The Children's Museum of Indianapolis.

Web-Based Closed Captioning

Everyone deserves the chance to engage with a museum's programming; don't limit that experience to those who can hear it.

Presenter: Steve Burkland, Adler Planetarium.

Using Innovative Technology to Create Engaging & Immersive Experiences

From revealing what is hidden from the naked eye, to providing an immersive experience like none other, Dimensional Innovations and the Evel Knievel Museum share how the addition of interactive technology and virtual reality elevated the experiences created at the museum.

Presenters: Dave Starr, Dimensional Innovations; JC Hendricks, Dimensional Innovations; and Mike Patterson, The Evel Knievel Museum.

Success in Strategic Partnerships in Scholarship Programs

Learn about the Saint Louis Zoo's Camp KangaZoo Scholarship Program, which enables over 180 children to attend camp each year, and how local partnerships facilitate greater reach. Triumphs and challenges highlight what is key when collaborating with organizational partners through program-specific scholarship programs targeting underserved, low-income, and at-risk families.

Presenter: Lawrence Weingarten, Saint Louis Zoo.

Let it go

This session will highlight how the Adler Planetarium has fostered fruitful partnerships with external organizations and groups to present a variety of programs for various audiences. We will showcase four programs that came FROM our audiences and partners as much as they were FOR them.

Presenters: Annie Vedder, Michelle Nichols, and Kelly Borden, Adler Planetarium.

Preserving Cultural Heritage Through Public Engagement: Challenges for Small Community Museums

This poster will illustrate the importance of community museums in telling the immigrant story.

Presenter: Mabel Menard, Chinese American Museum of Chicago.

Constructing Cardboard Automata – a hands-on STEAM program experience

Dive into a successfully implemented STEAM-based school program with the staff of DuPage Children's Museum. During this session, participants will learn the details of the Cardboard Automata program.

Presenters: Chris Barry, Theresa Suchy McGraw, and Thomas Sullivan, DuPage Children's Museum.

The Ecological Revitalization of The Field Museum's Landscape as a Tool for Strengthening Community Partnerships on Chicago's Lakefront

The Field Museum is in the midst of a project to install native gardens. A diverse range of community partners have been engaged during the process to ensure the gardens will foster community based conservation, offering new ways to engage the public in discussions related to conservation, ecology, and climate change.

Presenters: Carter O'Brien, Laura Milkert, and Jacob Campbell, The Field Museum.

If You Build It, Will They Come: Managing Rapid Growth in Your Volunteer Program

A world class indoor museum steps outside of its norm to design an outdoor sports experience. It's like the creation

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of a whole new museum; one in which everything you know about current practices may or may not be true. Embrace change, build new practices, learn to start fresh.

Presenter: Aaron Haag and Connor Stangler, The Children's Museum of Indianapolis.

Beyond K12: Strategies for Working with Groups Outside the Schools

How can we build partnerships that increase trust within unintentionally excluded groups, including visitors with Alzheimer's and preschool and veteran communities? A panel will provide insights into successes and lessons learned while roundtables will provide participants with tangible tips and new relationships to foster programs with their communities.

Presenters: Andrea Woodberry and Barbara Kreski, Chicago Botanic Garden.

The Tin Foil Rule: Unique Tips for Collection Tricks

This poster will explore creative storage solutions like the "Tin Foil Rule" and other affordable tricks employed by museums around the Midwest to overcome collection challenges. Sometimes it pays to get a little crazy!

Presenters: Dr. Pamela White, Kirsten Belisle, Kylie Mitchell, Ashley Bivin, Museum Studies Graduate Program at WIU-QC.

Engaging Audiences: A Campus and Community Museum

This poster will explore new collaborations at the intersection of formal and informal learning between a campus museum, a small liberal arts college, and the community. Lessons learned, challenges, and creative products will be shared.

Presenters: Samantha Sauer, Paul Findley Congressional Office Museum and the Khalaf Al Habtoor Archives at Illinois College.

Treasures of the Smithsonian

Millions of people descend upon the National Museum of American History (NMAH) every year, and have to wait in long, boring lines before beginning their museum experience. To remedy this, NMAH developed flashcards

to engage and entertain visitors during their wait. The cards were developed around how visitors interact with and experience the museum and have proved to be successful with visitors and museum employees alike.

Presenters: Jenna Hill, Sydney Weaver, and Katrina Wioncek, American University.

The Role of Museums in Modern Chinese Life

China's museums of the future should be more deeply involved in everyday life. Museums and their collections should work to perfectly intersect and "invade" modern life, allowing Chinese ancient cultures and contemporary cultures to meet, collide, and melt together. This can be achieved through changes in museum exhibitions, operations, and educational activities.

Presenter: Tianjiao Chang, Jilin University.

Oriental Aesthetics and Museums

"Oriental Aesthetics" is a general concept and a unique cultural product resulting from the collisions of different countries, different tastes, and different practices. Influenced by the three traditional Chinese ideologies—Confucianism, Buddhism and Taoism, the "Oriental Aesthetics" in Chinese culture has three significant characteristics: the beauty of Zen, the beauty of Mean, and the beauty of Nature. In the 21st century, the focus of the museum has been transferred from thing to person. By integrating "Oriental Aesthetics" into museums, the aesthetic, physiological, and psychological needs of the visitor can be met while also turning a trip to the museum into a journey that can relax the body and mind.

Presenter: Xun Zhang, Jilin University.

5:30 pm – 10:00 pm / Evening event

Neighborhood Excursion: South Side Chicago
(Buses depart 5:15 pm and return 10:30 pm.)

Hyde Park Art Center, Smart Museum of Art, and DuSable Museum of African American History. Tickets required. See page 11 for more information.

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7:00 am – 5:00 pm / Exhibit hall open

Salons A & C

7:30 am – 8:30 am / AMM light continental breakfast

Salon C

8:45 am – 10:00 am / Mini-workshops & breakout sessions

Mini-workshops

8:45 am – 9:15 pm / Augmented Reality (AR) App Demonstration

Salon A-4

Impact Communications will demonstrate two Augmented Reality apps, and discuss best practices for establishing “triggers” for content. For example, what is the optimum amount of time for visitors to hold up a hand-held device. Sample AR apps will feature interactions with a real person and animated characters.

Facilitator: Kristy Somerlot, Impact Communications.

8:45 am – 9:15 pm / Glazing: Looking Beyond UV Filtering

Salon A-3

Glazing choices for both framing and display case applications can play a significant role in the overall look of an exhibit, and some materials are more sustainable than others. Using interactive displays, we will discuss how anti-static and abrasion resistant properties affect aesthetics and longevity.

Facilitator: Yadin Larochette, Tru Vue, Inc.

9:30 am – 10:00 pm / Email Marketing Makeover

Salon A-4

Are you maximizing your email campaigns to drive open rates, engagement, and conversions? In this mini-workshop, you'll learn about segmentation and behavior-based sending techniques that will optimize your email campaigns.

Facilitator: Ceci Dadisman, FORM Group.

Breakout Sessions

Facilitated Dialogue for Interpretation and Community Engagement: A Demonstration (Interpretation & Programs)

Salon A-1

Learn how America's Black Holocaust Museum successfully “packs the house” with diverse audiences from around Greater Milwaukee using short history presentations coupled with deep dialoguing to explore tough racial topics. This roundtable engages participants in a brief demonstration of and personal experience with this methodology.

Session Chair: Fran Kaplan, Nurturing Diversity Partners.

Presenter: Reggie Jackson, Nurturing Diversity Partners.

How Can Shared Authority Work for You? (Audience Development & Community Engagement)

Salon A-2

Practicing shared authority has the power to transform cultural organizations through collaboration with the public. Come to this roundtable with an idea of a past, current, or future project that would benefit from community engagement. Together, we will work through strategies and problem solve obstacles to implementing shared authority.

Session Chair: Rachel Boyle, The Newberry Library.

Presenter: Hope Shannon, Omnia History.

360 Museum Leadership: Expand Your Skills as You Move Through the Ranks (Leadership & Organizational Development)

Salon C-1

Museum leaders often rise from frontline positions to middle management – but professional development to bridge that skill set can be hard to find. Bring your middle management challenges to a lively crowdsourced session to discuss how to lead up, down, and out in fast-paced museum environments.

Session Chair: Whitney Owens, Cincinnati Museum Center.

Presenter: Hillary Olson, Milwaukee Public Museum; Franck Mercurio, The Field Museum; Marcus Harshaw, Indiana Historical Society.

Day 3: Schedule

friday, july 20

Intercultural Collaboration: Museums as Agents and Conveners (Audience Development & Community Engagement)

Salon C-3

Museums have the agency to act as community conveners. Through the lens of an inaugural project, Inherit Chicago, learn about intercultural collaboration that builds trust, engages diverse perspectives, and crosses neighborhood boundaries. Come away with tools ready to launch a celebration and inclusion of new voices at your museum.

Session Chair: Emily Reusswig, Chicago Cultural Alliance.

Presenter: Rita Janz, Balzekas Museum of Lithuanian Culture; Robert Smith III, National Public Housing Museum.

Mission vs. Margin: The Museum as Private Rental Venue; or, "Somebody did what? WHERE?" (Collections Care & Management)

Salon C-5

Does your institution pull double-duty as a museum and as a private rental venue? Ever wonder how other organizations approach this issue? Professionals from a contemporary art museum, a state historical museum, and a historic house museum discuss their experiences and offer recommendations for balancing museum mission with museum margin.

Session Chair: Candice Revita-Ramirez, State Historical Museum of Iowa.

Presenter: Marti Payseur, Des Moines Art Center; Lisa Cushing Davis, Cuneo Mansion.

Following the Box: Taking an Estate Sale Find Halfway Around the World and Back Again (Exhibit Planning & Development)

Salon C-7

Alan Teller and Jerri Zbiral describe the challenges and delights in their Fulbright awarded project currently at LUMA. Museum Curator Natasha Ritsma discusses how it furthers the museum's mission; Loyola University Art History Professor Sarita Heer explores how the issues raised by this multicultural international exhibit may inspire students.

Session Chair: Natasha Ritsma, Loyola University Museum of Art.

Presenter: Alan Teller, The Collected Image, Jerri Zbiral, The Collected Image.

75 Fundraising Ideas in 75 Minutes (Development & Finance)

Mobley Room

Museums of all sizes can benefit from new ideas and best practices in development and membership. In a lively gameshow format, two teams of expert museum fundraisers will compete to share their best ideas to spark transformation in your program. The audience is free to join a team and compete for a share of the glory...and prizes!

Session Chair: Charles Katzenmeyer, The Field Museum.

Presenter: Carl G. Hamm, Saint Louis Art Museum; Christopher Jabin, Dragonfly Advisors; Marc Miller, Peggy Notebaert Nature Museum; and Kathleen Spiess, The Morton Arboretum.

10:00 am – 10:15 am / Coffee break

Salons A & C

10:15 am – 12:15 pm / Flash talks

Continental Ballroom

Edra Soto

Interdisciplinary Artist and Co-Founder and Director of THE FRANKLIN

Faheem Majeed

Co-Director, The Floating Museum

Monica Trinidad

Visual Artist and Organizer

Rhoda Rosen and Billy McGuinness

Red Line Service

Nina D. Sánchez

Director, Enrich Chicago

See page 8-9 for more information about our speakers.

Sponsored by Encurate Mobile Technology.

12:30 pm – 1:30 pm / AMM Annual Meeting & Awards Luncheon

Continental Ballroom

Best Practices Award

Cincinnati Museum Center

Distinguished Career Award

Russell Lewis, Chicago History Museum

Promising Leadership Award

Allyse Freeman, Minnesota Discovery Center

Corporate Achievement Award

PNC Bank

Award for Excellence in Diversity, Inclusion & Social Justice

Jane Addams Hull-House Museum

See pages 30-31 for more information about our winners.

2018 Awards sponsored by Solid Light, Inc.

1:45 am – 3:00 pm / Breakout sessions

Leading with Theory of Change: Building Commitment to Racial Equity (Leadership & Organizational Development)

Salon A-1

Aside from your mission and vision, how does your museum express its purpose, its why, to visitors or the community? Learn how one museum went through a process to articulate and enact cultural change within and beyond their museum by developing and sharing their theory of change.

Session Chair: Sarah Cohn, Aurora Consulting.

Presenters: Joanne Jones-Rizzi, Science Museum of Minnesota; Al Onkka, Aurora Consulting; and Marjorie Bequette, Science Museum of Minnesota.

Moving the Needle: Growing Annual Fund and Major Gifts Through Membership and Unified Branding (Development & Finance)

Salon A-2

In 2015 the Museum of Science and Industry combined Membership and Annual Fund into one department, and the results have been tremendous for the museum. Learn how creating collaborative marketing, cultivation, and stewardship strategies generated success, and hear the lessons learned combining these two very different constituencies into one department.

Session Chair: Sara Murphy, Museum of Science and Industry.

Presenters: Lindsay Bennett, Museum of Science and Industry; Caitlin Fitzgerald, Museum of Science and Industry.

Collaborative Curation of Human Remains: A Field Museum and IMLS National Leadership Program

(Collections Care & Management)

Salon C-1

As a recipient of the IMLS 2017 National Leadership Grant, the Field Museum is bringing together museums, indigenous communities, and researchers to improve the care of North American human remains within its collections. Learn about this project and participate in discussions of challenges regarding the care of human remains collections.

Session Chair: Helen Robbins, The Field Museum.

Presenters: Stacy Drake, The Field Museum; Patience Baach, The Field Museum; Emily Haylick, The Field Museum.

Museuming in the 21st Century: Beyond Static Representation (Collections Care & Management)

Salon C-3

How are you museuming? Be engaged by a group of young-ish museum professionals as they share with you proven strategies to successfully create, implement and maintain sustainable programs, projects and collaborations at a cultural heritage and identity-specific ethnic world renown institute.

Session Chair: Skylar Hearn, DuSable Museum of African American History.

Presenters: Erica Griffin, DuSable Museum of African American History; Chelsea Ridley, DuSable Museum of African American History; Julius Jones, Chicago History Museum.

Need it, Want it, Gotta Have it! Using Needs Assessments to Deepen Community Impact: A Case Study Approach (Exhibit Planning & Innovation)

Salon C-5

Foster transparency with your audience by bringing them into the process of program and exhibit development. Discover and discuss the best practices to reach increasingly diverse communities. Panelists from three Children's Museums will discuss how they implemented various types of Needs Assessments to achieve a deeper and more meaningful impact.

Session Chair: Alix Tonsgard, DuPage Children's Museum.

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*Presenters: Robert Hadaway, Duluth Children's Museum;
Adam Woodworth, The Children's Museum in Oak Lawn.*

Museums to Go: Classroom and Community Partnerships with Older Adults (Interpretation & Programs) *Salon C-7*

Museums to go explores tools universities, museums, and social service agencies use to engage older adults with museums, art, and artifacts in both off-site and in-house programming. The session explores programs from Southern Illinois University Edwardsville, CJE Senior Services, and the Art Institute of Chicago.

Session Chair: Laura Fowler, Southern Illinois University.

*Presenters: Erin Vigneau Dimick, SIUE University Museum;
Lucas Livingston, SIUE University Museum; and Deborah Del
Signore, SIUE University Museum.*

Accessing the Museum: Creating Evaluation Instruments for Visitors with Disabilities (Audience Development & Community Engagement) *Mobley Room*

All participants deserve a voice; therefore, evaluation need to be accessible to all, including individuals who have physical, cognitive or developmental disabilities. Evaluators will present instruments designed for those who are blind or cognitively disabled and share techniques on how to conduct accessibility reviews of museum exhibitions.

Session Chair: Mary Anne Wojton, COSI/Lifelong Learning Group.

*Presenters: Deborah Wasserman, COSI/Lifelong Learning
Group; Natalie Shaheen, National Federation of the Blind.*

3:00 pm – 4:00 pm / Snack break

Salons A & C

4:00 pm – 5:15 pm / Breakout sessions

How can a Hologram Teach You About the Holocaust and How Can You Connect History to Social Justice? (Exhibit Planning & Innovation)

Salon A-1

Learn about Illinois Holocaust Museum's new Take A Stand Center, which uses interactive voice recognition

and holographic technology to allow visitors to have a conversation with a recorded Holocaust Survivor. Discover how the Center assists visitors in taking action on social justice issues, tackles controversial topics, and manages cutting edge technology.

Session Chair: Shoshanna Buchholz-Miller, Illinois Holocaust Museum & Education Center.

*Presenters: Susan Abrams, Illinois Holocaust Museum &
Education Center; Kelley Szany, Illinois Holocaust Museum &
Education Center.*

Depends on Experience: Labor Equity in the Museum Sector (Leadership & Organizational Development) *Salon A-2*

The Midwest has a strong history rooted in the Labor Movement- Are we living up to that standard in our workplaces? The presenter will lead an exploratory, collaborative session on equitable hiring practices in museums, in an effort to identify opportunities for museums to improve practices to attract and retain more a more diverse workforce. Attendees will review labor data sources, engage in discussions on the topic, and brainstorm possible solutions.

Session Chair: Ashleigh Herrera, Wisconsin Historical Society.

Presenter: Julia Lacher, Missouri Historical Society.

#DiversityMatters: Attract, Retain & Develop Advancement Professionals of Color (Development & Finance) *Salon C-1*

Diversity Matters especially as our country becomes increasingly more complex. Building a fundraising team that is reflective of the audience you serve and/or the city your institution serves is essential.

Session Chair: Rhonda Brown, Museum of Science and Industry.

*Presenters: Tre Geohegan, Museum of Science and Industry,
Sheila Cawley, Museum of Science and Industry, Yolanda
Stephens, Museum of Science and Industry.*

Leveraging Institutional Resources to Increase Investment in Students, Teachers, and School Communities (Interpretation & Programs) *Salon C-3*

Learn how a partnership approach to programming can build trust within school communities through a case study. Hear how instructional resources were developed and leveraged through best practices to invest students, teachers, and the school community in science and informal institutions.

Session Chair: Kyla Cook, The Field Museum.

Presenters: Jenny Flowers, Sarah Wehlage, Peggy Notebaert, Nature Museum.

The Increasingly Significant Role of Heritage Professionals in Social Justice Today (Collections Care & Management)

Salon C-5

Heritage professionals from the fields of historic preservation, museums, and archives, will discuss the convergences and discrepancies between our closely related but often disassociated work. We will consider heritage and social justice, then discuss how we leverage material culture in reinforcing community identity, and contributing to dialogues in social justice.

Session Chair: Andrew Leith, The Chicago Cultural Alliance.

Presenters: Tiffany Tolbert, The National Trust for Historic Preservation; Lori Osborne, Evanston History Center; Mandy Terc, Art Works; Laurence Anthonie Tumpaq, Filipino American Historical Society of Chicago.

The Autism Accessibility Project (Audience Development & Community Engagement)

Salon C-7

This program will explore the use of technology and other initiatives to welcome and engage the autism community. The panel will focus on how to assess the needs, implement specific programs, and partner with the autism community.

Session Chair: Christopher Flint, Infiniteach.

Presenters: Kris Nesbitt, Shedd Aquarium; Alyssa Harsha, The Field Museum.

Nailing Jello to the Wall or Assessing Creativity in Museum School Programs (Interpretation & Programs)

Mobley Room

Assessing student creativity in museum/school programs is squishy business. This session will recount lessons learned and successes achieved in a journey towards designing a valid and reliable assessment of creativity for a multi-visit program. Discuss challenges ranging from defining creativity and creating rubrics to measure it, to scoring student work.

Session Chair: Sheila McGuire, Minneapolis Institute of Art.

Presenters: Marianna Adams, Audience Focus Inc.

5:00 pm – 10:00 pm / Exhibitor take down
Salons A & C

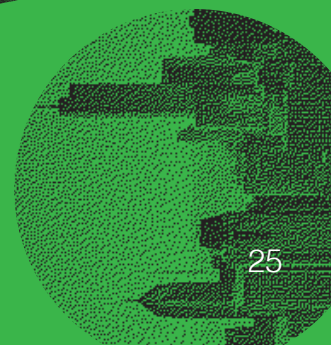
6:00 pm – 9:00 pm / Closing evening event

Museum Campus Celebration: AMM & VSA joint closing night event

(Buses depart Hilton every 15 minutes starting at 5:30 pm. Return trips approximately every 30 minutes from Field Museum until 9:00 pm)

Hosted by The Field Museum. Tickets required. See page 11 for more information.

Sponsored by Chicago Scenic Studios.



Day 4: Schedule

saturday, july 21

8:30 am – 9:30 am / Plenary presentation

Continental Ballroom

Christy Coleman

The Civil War Museum

Dr. Gregg D. Kimball

Library of Virginia

Timuel Black

Historian & Activist, Chicago

Lee Bey

Lecturer & Photographer, Chicago

See page 7 for more information about our panelists.

Sponsored by Luci Creative.

9:30 am – 9:45 am / Coffee break

Continental Ballroom Foyer

9:45 am – 11:00 am / Breakout sessions

Gaming the System or, How I stopped Worrying and Learned to Love Improv (Interpretation & Programs)

Salon A-1

We need facilitators with the attitude and skills to truly connect with our guests. So how do we hire the right people and create a culture that lets them learn and cultivate these talents? Hear from two different organizations about how they are shaking up their work culture using improv.

Session Chair: Anna Altschwager, Old World Wisconsin.

Presenters: Carla Thacker, Museum of Science and Industry.

Reaching Out: Building Relevant and Successful Community Partnerships (Audience Development & Community Engagement)

Mobley Room

Discover how Shedd Aquarium's Accessibility and Inclusion initiative engages community partners, maintains those relationships, and achieves goals within a nonprofit budget. Then, work on identifying potential partners in your community and opportunities to connect your organization to diverse audiences. Leave this session with tools to build successful, mutually beneficial relationships.

Session Chair: Karen Tekverk, Shedd Aquarium.

Presenter: Lynn Walsh, Shedd Aquarium; John Buranosky, Shedd Aquarium.

A Novel Model in Collections Care for Small Museums: The Chicago Cultural Alliance's Conservation and Collections Program (Collections Care & Management)

Salon C-1

The Chicago Cultural Alliance's Conservation and Collections Program Manager will describe their unique model for providing shared collections Assistance (SCA) to 36 heritage museums, historical societies, and cultural centers in their consortium. Representatives from several organizations participating in the program will also provide case specific accounts of their SCA projects.

Session Chair: Andrew Leith, The Chicago Cultural Alliance.

Presenters: Andrea Stamm, The Chinese American Museum of Chicago; Monica Felix, DANK Haus German American Cultural Center.

The Challenge of Trust: Building Meaningful Community Relationships Through New Exhibitions, Programs and Museums (Exhibit Planning & Innovation)

Salon C-3

In this panel, we will discuss how to facilitate collaborations between museums, art centers, and communities: how create for your audience with the help of your audience. Panel concludes with a workshop where the audience develops a set of best practices for collaborating with our public(s) from start to finish.

Session Chair: Erik Peterson, Smart Museum of Art.

Presenters: Ashley McLaughlin, ArtStart Rhinelander; Melinda Childs, ArtStart Rhinelander; Calgary Haines-Trautman, The Oriental Institute.

More Than a Gold Star: The Power of State, Regional and National Awards (Development & Finance)

Salon C-7

It's no secret that museums of all sizes are doing great work around the country. But how can they prove it, and what does "proving it" do? Join representatives of three awards programs as we demystify the nomination process and

discuss how awards can be catalysts for growth and change.

Session Chair: Aja Bain, American Association for State and Local History.

Presenter: Melanie Adams, Minnesota Historical Society.

Collaborating with Your Community: Programming with Your Public(s) (Interpretation & Programs)

Salon C-5

In this panel, we will discuss how to facilitate collaborations between museums, art centers, and communities: how create for your audience with the help of your audience. Panel concludes with a workshop where the audience develops a set of best practices for collaborating with our public(s) from start to finish.

Session Chair: Erik Peterson, Smart Museum of Art.

Presenters: Ashley McLaughlin, ArtStart Rhinelander; Melinda Childs, ArtStart Rhinelander; Calgary Haines-Trautman, The Oriental Institute.

From Leadership to Impact: Taking Risks, Redefining Success, and Finding Your Voice (Leadership & Organizational Development)

Salon A-2

Mid-career, many of us find ourselves in an unexpected place - a museum professional mid-career crisis. Session panelists will reveal the ups and downs of their career changes, including risk taking strategies, career goals and personal visions. Discover how the presenters took charge of their futures and found their own voices.

Session Chair: Charity Counts, Association of Midwest Museums.

Presenters: Hilary Spencer, American Museum of Natural History; Bob Beatty, The Lyndhurst Group; Karen Wise, Wise Strategic; and Billy Ocasio, National Museum of Puerto Rican Arts & Culture.

11:15 am – 12:30 pm / Breakout sessions

Storytelling and You: Drawing Inspiration from Pixar for Audience-Centered Practices (Exhibit Planning & Innovation)

Salon A-1

Pixar is widely recognized for storytelling prowess. What's their process? How might it translate to museums? A group of exhibit practitioners answered these burning questions by participating in "Art of Storytelling," a Khan Academy course. During this hands-on session, the study group will present ideas relevant to audience-centered museum practices.

Session Chair: Charity Counts, Association of Midwest Museums.

Presenters: Melissa Pederson, The Children's Museum of Indianapolis; Tricia O'Connor, Solid Light, Inc.

A Highway Runs Through It: Stories of Displacement (Audience Development & Community Engagement)

Salon A-2

This program will provide an opportunity for museum professionals to learn how they can use their resources to address issues of displacement and gentrification in their communities and give voice to the culture that was lost to make way for progress.

Session Chair: Melanie Adams, Minnesota History Center.

Presenters: Jennifer Scott, Jane Addams Hull House Museum; Claire Pollock, Cincinnati Museum Center.

More Than Speaking Slowly: Transforming Museum Education Programs to Serve Bilingual Learners (Interpretation & Programs)

Salon C-1

Nobody can speak every language, but your museum programs can talk to all of your visitors! Learn from current bi-lingual teachers about the issues facing their students, and why they hesitate to visit museums. Then walk through the step-by-step process of transforming a museum program from English-only to bi-lingual friendly.

Session Chair & Presenter: Debbie Fandrei, The Raupp Museum.

Art of the 4th Dimension: Caring for Works in Time-Based Media (Collections Care and Management)

Salon C-3

How do collections staff navigate the divide between traditional methods of care and the complicated needs of

Day 4: Schedule

saturday, july 21

new media when obsolescence is an assumed part of time-based media artworks? This session discusses information management, collection care and preservation of time-based media at Detroit Institute of Arts.

Session Chair: Marisa Szpytman, Detroit Institute of Arts.

Presenters: Stephen McLallen, Detroit Institute of Arts; Caitlin Grames, Detroit Institute of Arts.

A Plan for Everything, and Everything in the Plan: Museum Planning and Fundraising Strategies (Development & Finance)

Salon C-5

Drawing from the perspectives of a seasoned museum leader, a professional cultural planner, and an architect specializing in museum design, this session will demonstrate how museum professionals can lay the groundwork for comprehensive transformational change through the planning process, and how to integrate planning tools with fundraising efforts.

Session Chair: Amy Braford Whittey, HGA Architects and Engineers.

Presenters: Roxanne Nelson, HGA Architects and Engineers; Bruce Karstadt, American Swedish Institute; Katie Oman, KO Projects.

Dialogue, Response, and Service to Our Communities: Three Case Studies from Quad Cities Museums (Interpretation & Programs)

Salon C-7

Considering the importance of fostering dialogue with and responding authentically to our local communities, this panel considers case studies that exemplify ways that institutions have recognized needs in their community, and responded to those needs by building community trust, scaffolding access at all socioeconomic levels, and ensuring equitable educational outreach.

Session Chair: Melissa Mohr, Figge Art Museum.

Presenters: Claire Kovacs, Augustana Teaching Museum of Art, Kim Kidwell, Family Museum, Brian Allen, Figge Art Museum.

Taking Control of Your Career: The Mid-Career Dilemma (Leadership & Organizational Development)

Mobley Room

As our field prepares the next generation with training and EMP groups, where does that leave mid-career professionals who need to learn new skills or brush up on old ones? This panel will talk about professional development, inclusiveness, leadership, networking, and career growth for the mid-career museum professional.

Session Chair: Matthew Toland, International Preservation Studies Center.

Presenters: Bob Beatty, The Lyndhurst Group; Dina Bailly, Mountain Top Vision.

12:30 pm / Conference concludes

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Best Practices Award **Cincinnati Museum Center** Cincinnati, Ohio



The Cincinnati Museum Center (CMC) opened in 1990 in the Union Terminal station, a historic 1930s train station. In 2014, funding was secured to complete major repairs and restoration of the building. This work required the temporary closure of the theater, library, and science and history museums housed there, as well as the move-out of 55,000 objects and over 200 staff members. In order to continue to serve the community while navigating the logistical and financial challenges of renovation, CMC created Curate My Community. This 30-month citywide initiative was launched in May 2016 and covered an area of 1,500 square miles, more than 200 locations, and dozens of community partners. It was a series of collaborations placing more than 700 collections objects into 55 unique spaces around Cincinnati. The result has been the creation of over 150 informal learning classrooms and program spaces out of library branches, industrial shops, airports, and bars. To achieve the success they have had with Curate My Community, the traditional museum model of “we’ll tell you what we want you to know” was flipped in favor of “what do you value and how can we work together?”. Community partners have selected objects to host, co-created programming, and helped CMC start and deepen conversations about the value of museum objects, research, educators, and programs to greater Cincinnati’s tri-state region. This model holds great promise for the Midwest field as an experiment in deep community engagement.



Distinguished Career Award **Russell Lewis,**

Chicago History Museum — Chicago, Illinois

Russell Lewis is an avid traveler, a skier, a drummer in a band, and a historian, who currently serves as the Executive Vice President and Chief Historian of the Chicago History Museum. He has earned this title through a lifetime of hard work and dedication in his various roles, research, and publications. Russell has been a member of the Chicago Historical Society and Chicago History Museum staff since 1982 and has served in several positions including as editor and director of publications, director of curatorial affairs, acting president, and Project Director for the \$28 million renovation of the Chicago History Museum. He has even served on the council and was book series editor for the American Association for State and Local History. Russell is an expert in Chicago history and the Chicago World’s Fair, having published in *Public Historian*, *Science*, *Museum News*, and *Chicago History Magazine*. He is also known as an expert mentor, offering guidance and support to fellow museum professionals.

Promising Leadership Award

Allyse Freeman,

Minnesota Discovery Center — Chisolm, Minnesota



Allyse Freeman took the role of Curator at the Minnesota Discovery Center, the Museum of the Iron Range in 2014 after graduating from the University of Wisconsin-Milwaukee with a Master's degree in Anthropology and a certificate in Museum Studies. During her time as Curator, Allyse has raised the professionalism and direction of the museum to extraordinary heights while demonstrating leadership abilities far beyond her experience. Through a leadership style that focuses on working closely and collaboratively with her team members, Allyse has developed both permanent and temporary exhibits and programs for the Minnesota Discovery Center, working hard to bring the decades old exhibits and programs into the 21st Century. Over the past two years, Allyse has been awarded several prestigious awards for her exhibit development including the 2017 American Association for State and Local History Award of Merit for Enough! The 1916 Mesabi Range Strike, the 2018 American Alliance of Museums Excellence in Label Writing Competition winner for Blue-Collar Battleground: The Iron Range Labor Story, and the 2018 Minnesota Alliance of Local History Museums Minnesota History Award for Blue Collar Battleground: The Iron Range Labor Story.

Corporate Achievement Award

PNC Bank

Midwest Region (PNC)



PNC Bank is a leader in the financial field and in philanthropic endeavors. As a major pillar of community support, PNC has worked with many museums on projects focused on youth education. At the Cranbrook Art Museum in Michigan, PNC's partnership has allowed them to develop new initiatives, reach new audiences, and deliver meaningful science education and experiences to low-and moderate-income Detroit Public Schools Community District children, teachers, and families. At the Cincinnati Museum Center in Ohio, PNC has been instrumental in the creation and support of CMC's Early Childhood Science Inquiry Teacher Education (ECSITE) program which has trained 150 early-childhood educators and 96 pre-service early-childhood educators at preschools, universities, and other organizations, benefiting more than 3,600 pre-school students. At Adler Planetarium in Illinois, PNC was a lead sponsor of the Hidden Figures Revealed initiative—a joint effort between Adler and DuSable Museum of African American History that highlighted underrepresented people in STEM fields. As these examples show, PNC has long been a supporter of museums, and their generosity has allowed for many institutions to continue to improve and inspire their communities.

Award for Excellence in Diversity, Inclusion & Social Justice

Jane Addams Hull-House Museum

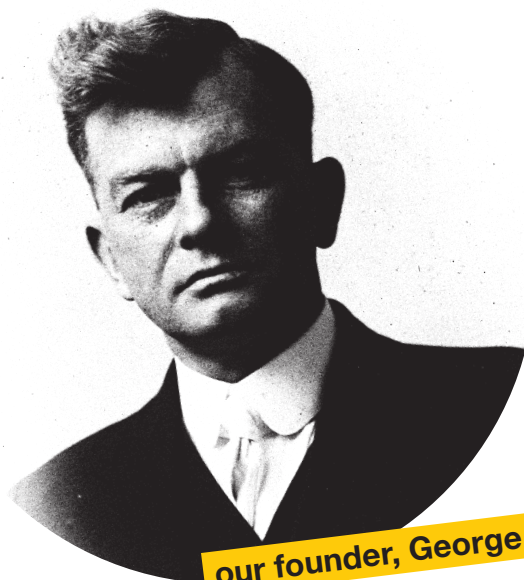
Chicago, Illinois



Jane Addams Hull-House Museum was Chicago's first social settlement and, at one time, the private home of Nobel Peace Prize recipient Jane Addams. It was also a place where immigrants of diverse communities gathered to learn, to eat, to debate, and to acquire the tools necessary to put down roots in their new country. The Museum is comprised of two of the settlement complex's original thirteen buildings, the Hull-Home and the Residents' Dining Hall. Powered by forward-thinking students, museum professionals, and local artists and activists, the museum continues the work of Hull-House residents from over 100 years ago. The museum's staff tirelessly work to ensure that their space remains a welcoming, comforting place for all – from providing a venue for community conversations to hosting community curated exhibits. Under the leadership of Jennifer Scott, the museum has launched the initiative Making the West Side: Community Conversations on Neighborhood Change which brings community members together to investigate and learn from their neighborhood's history. This initiative is just one of the ways that the Jane Addams Hull-House demonstrates the indispensable resource they are to the communities they serve.

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a lot of people helped make this possible

The Association of Midwest Museums and Illinois Museum Association are grateful to the Chicago area arts and culture communities and the many volunteers who contributed their time, talent, and energy to make this year's conference a success. Thank you!

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Chicago Design Museum
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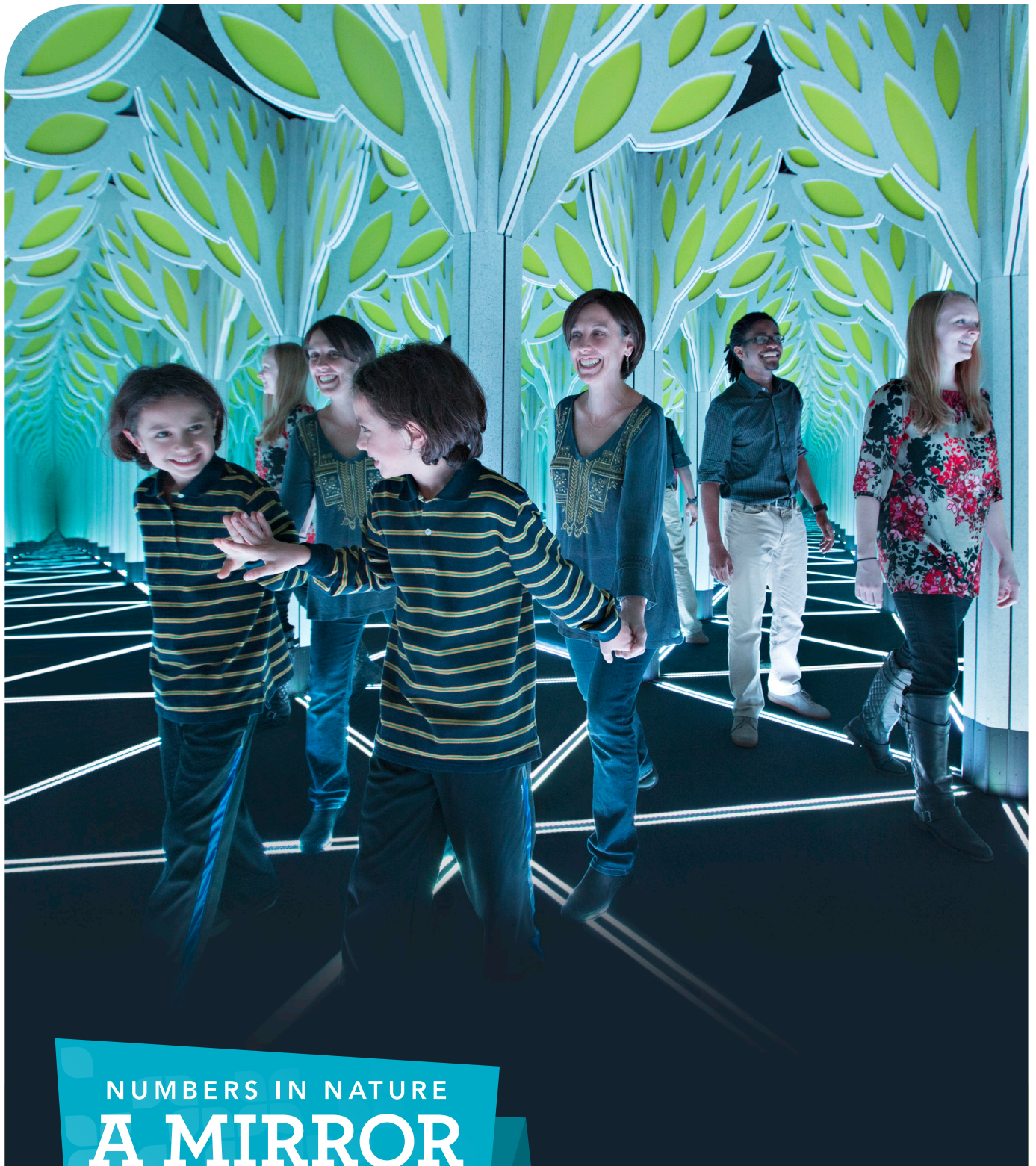


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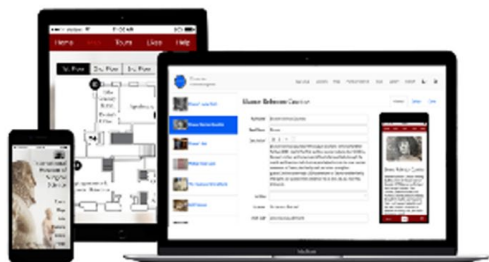
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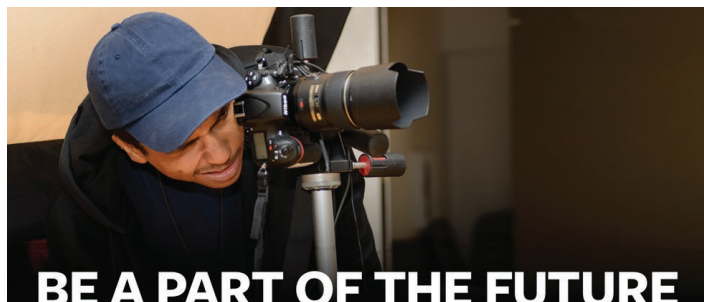


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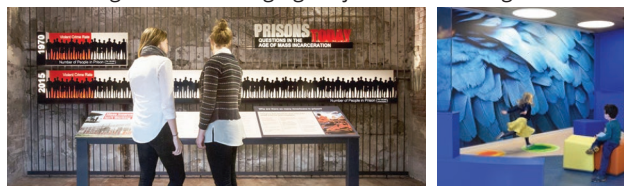
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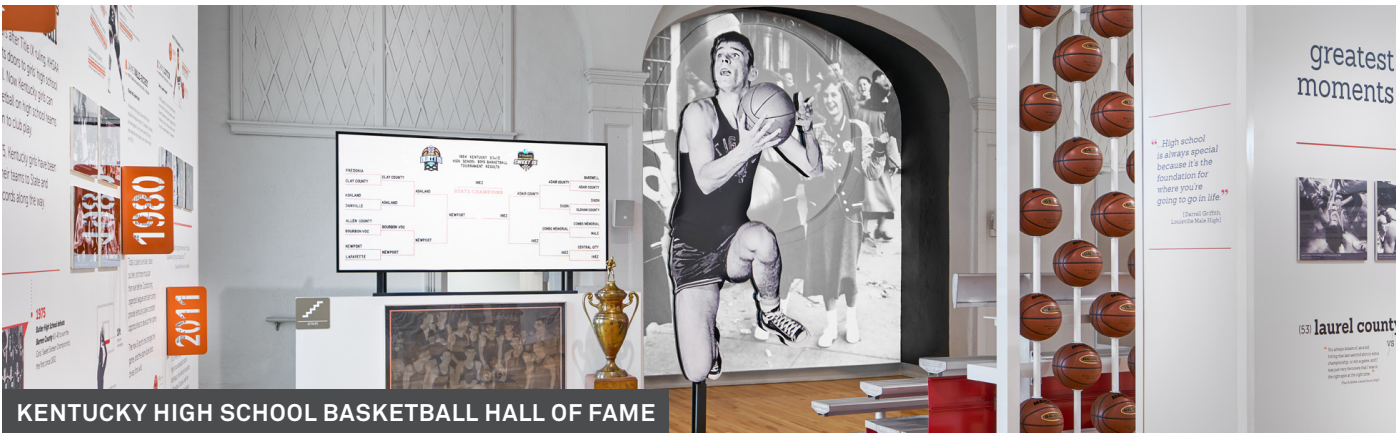
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Attend a hands-on session led by our senior content developer, Tricia O'Connor, at 11:15am on July 21, where we will discuss how the Pixar process can benefit you.

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- Denver Museum of Nature and Science
- Canada Science and Technology Museum
- Dubai Expo2020
- Nauticus
- High Museum of Art
- Center for the History of Psychology
- National Museum of American History

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