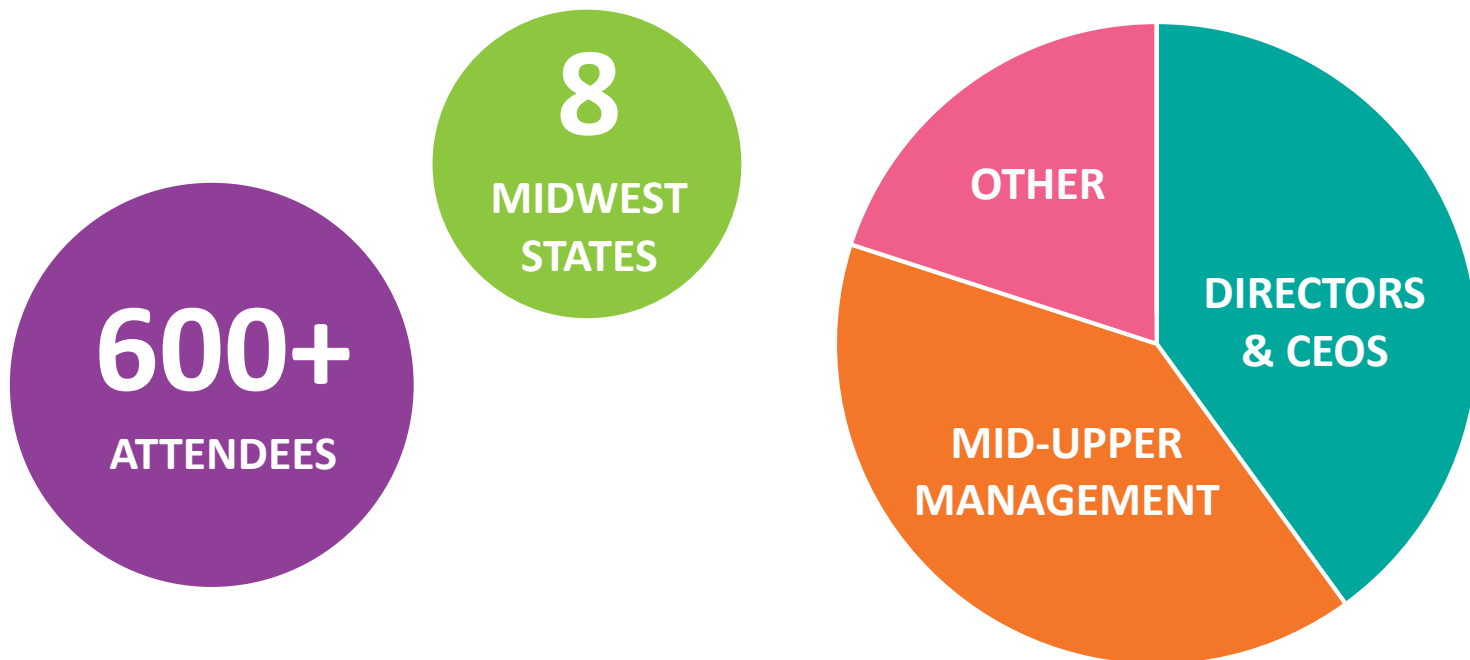




Conference Sponsorship Opportunities



Build Midwest Connections



Engage 600 professionals from the Midwest

The AMM-WFM 2020 Joint Conference is expected to draw 600+ attendees from 8 states of the Midwest and beyond. We anticipate attendance by individuals representing a range of disciplines, career stages, and museum types – from history and art museums to science centers and historic homes.

Benefits of Participation

Companies who choose to extend their support of the organization through monetary and in-kind gifts gain access to a range of recognition and benefits.

- Build on existing relationships and make new connections
- Increase visibility among Midwest museums, science centers, historic sites, universities, and libraries
- Position your company as supporter of museums
- Establish yourself as a reliable and trustworthy resource

Looking to connect with a particular audience? Contact us for custom options.



**SPONSORSHIP
LEVEL****SPONSORSHIP BENEFITS****SPONSORED
ACTIVITY**
(Select One)

TITLE \$15,000	<ul style="list-style-type: none">• Five (5) conference Session + Events Combo registrations• Complimentary exhibitor booth space• 45-minute session for demo or presentation• Full-page back cover ad in the final program• Tote bag insert• Two (2) featured articles (50 words plus photo) in e-blasts• One (1) feature post on conference website• Logo placement on all conference materials upon signing	<input type="checkbox"/> Full Conference Naming Rights
PRESENTING \$5,000	<ul style="list-style-type: none">• Brief speaking opportunity at sponsored event• Three (3) conference Session + Events Combo registrations• Complimentary exhibitor booth space• Full-page ad in the final program• Complimentary tote bag insert• Logo placement on event signage• Recognition in sponsored event promotions	<input type="checkbox"/> Keynote Session <input type="checkbox"/> Plenary Session <input type="checkbox"/> Flash Talks <input type="checkbox"/> AMM Awards <input type="checkbox"/> WFM Awards <input type="checkbox"/> Leadership Breakfast
NETWORKING \$2,500	<ul style="list-style-type: none">• Brief speaking opportunity at sponsored event• Two (2) conference Session + Events Combo registrations• Half-page ad in the final program• Complimentary tote bag insert• Logo placement on program signage or item• Recognition in sponsored activity promotions	<input type="checkbox"/> Opening Night <input type="checkbox"/> Thursday Night <input type="checkbox"/> Closing Night <input type="checkbox"/> Exhibitor Reception <input type="checkbox"/> EMP Event <input type="checkbox"/> Lanyards <input type="checkbox"/> State Showcase
PROGRAM \$1,500	<ul style="list-style-type: none">• Two (2) conference Session + Events Combo registration• Quarter-page ad in the final program• Complimentary tote bag insert• Logo placement on program signage or item• Recognition in sponsored activity promotions	<input type="checkbox"/> Limited Edition Shirts <input type="checkbox"/> Printed Program <input type="checkbox"/> Session Track (choose 1 of 6)
ENERGY \$750	<ul style="list-style-type: none">• One (1) conference Session + Events Combo registration• Business card size ad in the final program• Complimentary tote bag insert• Onsite logo placement	<input type="checkbox"/> Thursday Coffee Break <input type="checkbox"/> Friday Coffee Break <input type="checkbox"/> Saturday Coffee Break <input type="checkbox"/> Thurs. Snack Station <input type="checkbox"/> Fri. Snack Station
SUPPORTING \$500	<ul style="list-style-type: none">• Complimentary tote bag insert• Business card size ad in the final program• Onsite logo placement	<input type="checkbox"/> Poster Session <input type="checkbox"/> Pre-Conf. Workshop
SCHOLARSHIP \$250	<ul style="list-style-type: none">• Complimentary tote bag insert	<input type="checkbox"/> Student Scholarship (unlimited quantities)

All sponsors will be recognized on the AMM website (midwestmuseums.org), conference website (ammconference.org), and during Annual Meeting remarks. Sponsors at \$500 level and above receive a complimentary corporate patron membership and related benefits.

Contact us at admin@midwestmuseums.org for currently available sponsorship options.

Looking for something else? We're happy to discuss customized options with you.

In-Kind Products and Services

In-Kind Contributions

Support the conference as an In-Kind Sponsor by providing goods or services at reduced or no cost, in order to help us continue to offer low registration and event ticket rates for attendees.

In-Kind Sponsor opportunities include event food, beverage, and hospitality service; transportation; AV technical support and hardware loans; and rent-free meeting space, classroom, advertising, or facility use for workshops and events.

Recognition and Benefits

Show off your range of services and leave a lasting impression on attendees as an In-Kind Sponsor of evening events, pre-conference workshops, or daily sessions.

In-kind sponsorship contributions are valued based on the event budget or 50% of market value of goods and services provided. In addition, your in-kind contributions may be considered tax deductible.

All In-Kind Sponsors will be recognized on onsite sponsored event signage, the conference website (ammconference.org), AMM website (midwestmuseums.org), the conference program sponsor page, and in event-related social media posts or email blasts.

Based on the value of in-kind goods and services, your company may also receive:

- Complimentary conference registrations
- Complimentary evening event tickets
- Complimentary exhibitor booth space
- Feature blog posts or e-news articles
- Ad in the final conference program
- Complimentary tote bag insert

