Conference Sponsorship Opportunities
Engage 600 professionals from the Midwest
The AMM-WFM 2020 Joint Conference is expected to draw 600+ attendees from 8 states of the Midwest and beyond. We anticipate attendance by individuals representing a range of disciplines, career stages, and museum types – from history and art museums to science centers and historic homes.

Benefits of Participation
Companies who choose to extend their support of the organization through monetary and in-kind gifts gain access to a range of recognition and benefits.

• Build on existing relationships and make new connections
• Increase visibility among Midwest museums, science centers, historic sites, universities, and libraries
• Position your company as supporter of museums
• Establish yourself as a reliable and trustworthy resource

Looking to connect with a particular audience? Contact us for custom options.
## SPONSORSHIP LEVEL

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| $15,000           | • Five (5) conference Session + Events Combo registrations  
                   • Complimentary exhibitor booth space  
                   • 45-minute session for demo or presentation  
                   • Full-page back cover ad in the final program  
                   • Tote bag insert  
                   • Two (2) featured articles (50 words plus photo) in e-blasts  
                   • One (1) feature post on conference website  
                   • Logo placement on all conference materials upon signing  |
|                   |                      | □ Full Conference Naming Rights |
| **PRESENTING**    |                      |                    |
| $5,000            | • Brief speaking opportunity at sponsored event  
                   • Three (3) conference Session + Events Combo registrations  
                   • Complimentary exhibitor booth space  
                   • Full-page ad in the final program  
                   • Complimentary tote bag insert  
                   • Logo placement on event signage  
                   • Recognition in sponsored event promotions  |
|                   |                      | □ Keynote Session  
                   □ Plenary Session  
                   □ Flash Talks  
                   □ AMM Awards  
                   □ WFM Awards  
                   □ Leadership Breakfast |
| **NETWORKING**    |                      |                    |
| $2,500            | • Brief speaking opportunity at sponsored event  
                   • Two (2) conference Session + Events Combo registrations  
                   • Half-page ad in the final program  
                   • Complimentary tote bag insert  
                   • Logo placement on program signage or item  
                   • Recognition in sponsored activity promotions  |
|                   |                      | □ Opening Night  
                   □ Thursday Night  
                   □ Closing Night  
                   □ Exhibitor Reception  
                   □ EMP Event  
                   □ Lanyards  
                   □ State Showcase |
| **PROGRAM**       |                      |                    |
| $1,500            | • Two (2) conference Session + Events Combo registration  
                   • Quarter-page ad in the final program  
                   • Complimentary tote bag insert  
                   • Logo placement on program signage or item  
                   • Recognition in sponsored activity promotions  |
|                   |                      | □ Limited Edition Shirts  
                   □ Printed Program  
                   □ Session Track (choose 1 of 6) |
| **ENERGY**        |                      |                    |
| $750              | • One (1) conference Session + Events Combo registration  
                   • Business card size ad in the final program  
                   • Complimentary tote bag insert  
                   • Onsite logo placement  |
|                   |                      | □ Thursday Coffee Break  
                   □ Friday Coffee Break  
                   □ Saturday Coffee Break  
                   □ Thurs. Snack Station  
                   □ Fri. Snack Station |
| **SUPPORTING**    |                      |                    |
| $500              | • Complimentary tote bag insert  
                   • Business card size ad in the final program  
                   • Onsite logo placement  |
|                   |                      | □ Poster Session  
                   □ Pre-Conf. Workshop |
| **SCHOLARSHIP**   |                      |                    |
| $250              | • Complimentary tote bag insert  |
|                   |                      | □ Student Scholarship (unlimited quantities) |

All sponsors will be recognized on the AMM website (midwestmuseums.org), conference website (ammconference.org), and during Annual Meeting remarks. Sponsors at $500 level and above receive a complimentary corporate patron membership and related benefits.

Contact us at admin@midwestmuseums.org for currently available sponsorship options.

Looking for something else? We're happy to discuss customized options with you.
In-Kind Contributions
Support the conference as an In-Kind Sponsor by providing goods or services at reduced or no cost, in order to help us continue to offer low registration and event ticket rates for attendees.

In-Kind Sponsor opportunities include event food, beverage, and hospitality service; transportation; AV technical support and hardware loans; and rent-free meeting space, classroom, advertising, or facility use for workshops and events.

Recognition and Benefits
Show off your range of services and leave a lasting impression on attendees as an In-Kind Sponsor of evening events, pre-conference workshops, or daily sessions.

In-kind sponsorship contributions are valued based on the event budget or 50% of market value of goods and services provided. In addition, your in-kind contributions may be considered tax deductible.

All In-Kind Sponsors will be recognized on onsite sponsored event signage, the conference website (ammconference.org), AMM website (midwestmuseums.org), the conference program sponsor page, and in event-related social media posts or email blasts.

Based on the value of in-kind goods and services, your company may also receive:

- Complimentary conference registrations
- Complimentary evening event tickets
- Complimentary exhibitor booth space
- Feature blog posts or e-news articles
- Ad in the final conference program
- Complimentary tote bag insert