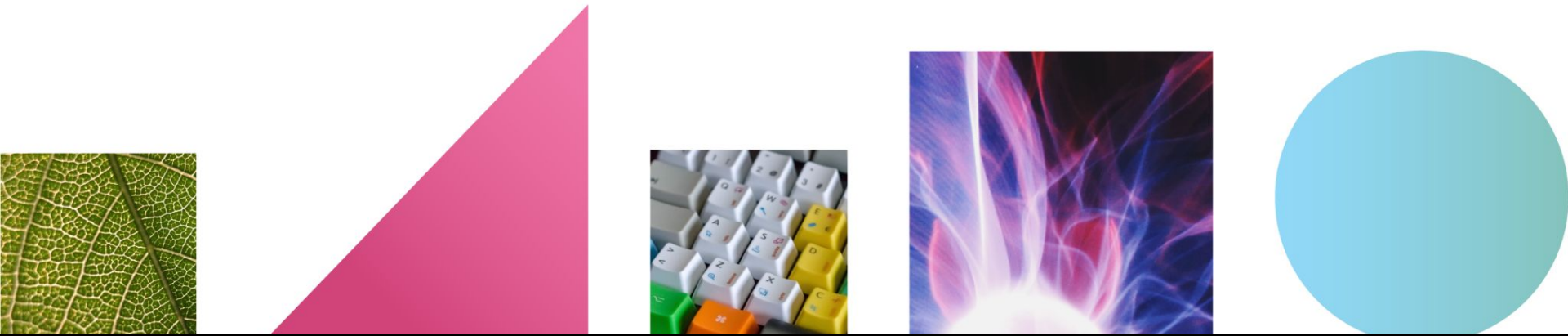


VIRTUAL EXPO



2021 Virtual Expo & Advertising Guide

Virtual Expo Packages

Virtual Expo
Package A
\$850

- Virtual Expo Presentation
- Feature in Expo Networking Event
- 1/4 Page Program Ad
- 4 All-Inclusive Registrations
- Access to Attendee List

Virtual Expo
Package B
\$700

- Virtual Expo Presentation
- Feature in Expo Networking Event
- Business Card Size Program Ad
- 4 All-Inclusive Registrations
- Access to Attendee List

[Click here to reserve Expo or Ad space.](#)

Print & Digital Advertising

Program Ads

Full Page: \$500 Member/ \$700 Non-Member

½ Page: \$300 Member/ \$500 Non-Member

¼ Page: \$150 Member/ \$200 Non-Member

Business Card: \$100/ \$150 Non-Member

Artwork due September 1, 2021. Send us artwork PDF or jpg files, 300dpi, no bleeds, full color: admin@midwestmuseums.org.

Digital Ads

Website Sidebar: \$150 Member/ \$250 Non-Member

Dedicated E-Blast: \$500 Member/ \$750 Non-Member

E-News Block Ad*: \$150 Member/ \$250 Non-Member

*Options: 2 runs in Conference Spotlight e-blast, AMM Newsbrief member e-news, or Midwest Update biweekly resource e-news)

Ad dates and artwork deadlines vary. Contact us to schedule your ad and obtain instructions: admin@midwestmuseums.org.