

MUSEUMS EVOLVING SWINESS

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Sponsorship Guide



Museums Evolving 2.0

2021 Virtual Conference | November 1 - 5
ammconference.org

Presenting \$5,000

- ❑ 45-min Breakout Session
- ❑ Remarks in Welcome Video
- ❑ Virtual Expo Presentation
- ❑ Full Page Back Cover Program Ad
- ❑ Logo on Program Front Cover
- ❑ One-page ad/flyer in Care Package
- ❑ Logo on Platform Home Page
- ❑ Logo/Slide on Session Recordings
- ❑ Recognition at all Live Events
- ❑ 10 All-Inclusive Registrations
- ❑ Access to Attendee List

- ❑ Opportunities: 1

Keynote \$2,500

- ❑ Remarks at Event
- ❑ 15-sec Spot/Slides with Recording
- ❑ Virtual Expo Presentation
- ❑ Full Page Program Ad - Inside Front, Inside Back, or Fold
- ❑ Logo on Platform Home Page
- ❑ 6 All-Inclusive Registrations
- ❑ Access to Attendee List

- ❑ Opportunities: 4
 - ❑ Opening Keynote
 - ❑ Closing Keynote
 - ❑ Panel Session (2)

Awards Series \$2,500

- ❑ Remarks at 5 Events
- ❑ 15-sec Spot/Slides with Recordings
- ❑ Virtual Expo Presentation
- ❑ Full Page Program Ad
- ❑ Logo on Platform Awards Page
- ❑ 6 All-Inclusive Registrations
- ❑ Access to Attendee List

- ❑ Opportunities: 1



Session Track \$1,500

- ❑ 15-sec Spot/Slides on 5 Sessions
 - ❑ Moderator of 1 Breakout Room
 - ❑ Virtual Expo Presentation
 - ❑ ½ Page Program Ad
 - ❑ 5 All-Inclusive Registrations
 - ❑ Access to Attendee List
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- ❑ Opportunities: 7
 - ❑ Community Engagement
 - ❑ Collections Stewardship
 - ❑ Fundraising & Finance
 - ❑ Education & Programs
 - ❑ In-Gallery & Virtual Exhibitions
 - ❑ Leadership, Management & Equity
 - ❑ Marketing & Digital Media

Networking \$750

- ❑ Remarks at Event
 - ❑ Moderator of 1 Breakout Room
 - ❑ Virtual Expo Presentation
 - ❑ ¼ Page Program Ad
 - ❑ 4 All-Inclusive Registrations
 - ❑ Access to Attendee List
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- ❑ Opportunities: 6
 - ❑ Morning Coffees:
 - ❑ CEOs & Directors
 - ❑ Exhibitions & Collections
 - ❑ Marketing & Development
 - ❑ Emerging Professionals
 - ❑ Expo Networking Lunch
 - ❑ Leadership Networking Lunch

Scholarships \$250

- ❑ Business Card Size Program Ad
 - ❑ 1 All-Inclusive Registrations
 - ❑ Access to Attendee List
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- ❑ Opportunities: Unlimited

Care Package & Expo Prizes

Disaster Response & Salvage Wheel \$2,500

- ☐ Recorded remarks during live event (TBA)
- ☐ One-page ad/flyer in Care Package
- ☐ Virtual Expo Presentation
- ☐ ½ Page Program Ad
- ☐ 6 All-Inclusive Registrations
- ☐ Access to Attendee List
- ☐ Opportunities: 1

Attendee Program & Care Package \$1,500

- ☐ Logo on One Care Package Item
- ☐ One-page ad/flyer in Care Package
- ☐ Virtual Expo Presentation
- ☐ ½ Page Program Ad
- ☐ 5 All-Inclusive Registrations
- ☐ Access to Attendee List
- ☐ Opportunities: 5

Donate a prize for Virtual Expo Daily Challenge Drawings!

We're seeking 10 or more prizes to give away as part of Virtual Expo Daily Challenges, to encourage expo participation. Possible prizes include:

- ☐ Admission tickets or museum memberships
- ☐ Museum souvenirs or toys
- ☐ Lapel pins
- ☐ Art prints
- ☐ Coffee table books
- ☐ Other ideas welcomed!

Recommended value of each prize: \$25-50

Contributors will ship prizes directly to recipients.

Contact AMM at admin@midwestmuseums.org
or 1-888-724-4266 to inquire about sponsorship
opportunities or Expo prize contributions.

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