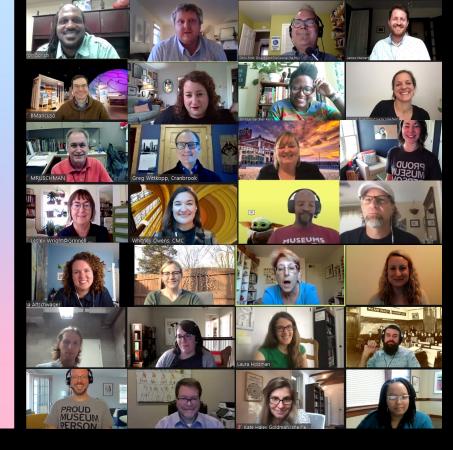
# **MUSEUMS EVOLVING**



# **Sponsorship Guide**

Museums Evolving 2.0 2021 Virtual Conference | November 1 - 5 ammconference.org

# Presenting \$5,000

- 45-min Breakout Session
- Remarks in Welcome Video
- Virtual Expo Presentation
- Full Page Back Cover Program Ad
- Logo on Program Front Cover
- **One-page ad/flyer in Care Package**
- Logo on Platform Home Page
- Logo/Slide on Session Recordings
- Recognition at all Live Events
- 10 All-Inclusive Registrations
- Access to Attendee List
- Opportunities: 1

# Keynote \$2,500

- Remarks at Event
- □ 15-sec Spot/Slides with Recording
- Virtual Expo Presentation
- Full Page Program Ad Inside Front, Inside Back, or Fold
- Logo on Platform Home Page
- 6 All-Inclusive Registrations
- Access to Attendee List
- Opportunities: 4
  - Opening Keynote
  - Closing Keynote
  - Panel Session (2)

# Awards Series \$2,500

- **Remarks at 5 Events**
- 15-sec Spot/Slides with Recordings
- Virtual Expo Presentation
- Full Page Program Ad
- Logo on Platform Awards Page
- **G** 6 All-Inclusive Registrations
- Access to Attendee List
- Opportunities: 1

# Session Track \$1,500

- □ 15-sec Spot/Slides on 5 Sessions
- Moderator of 1 Breakout Room
- Virtual Expo Presentation
- 1/2 Page Program Ad
- **5** All-Inclusive Registrations
- Access to Attendee List

### Opportunities: 7

- Community Engagement
- Collections Stewardship
- Fundraising & Finance
- Education & Programs
- In-Gallery & Virtual Exhibitions
- Leadership, Management & Equity
- Marketing & Digital Media

# Networking \$750

- Remarks at Event
- Moderator of 1 Breakout Room
- Virtual Expo Presentation
- 1/4 Page Program Ad
- 4 All-Inclusive Registrations
- Access to Attendee List
- Opportunities: 6
  - Morning Coffees:
    - CEOs & Directors
    - Exhibitions & Collections
    - Marketing & Development
    - Emerging Professionals
  - Expo Networking Lunch
  - Leadership Networking Lunch

# Scholarships \$250

- Business Card Size Program Ad
- 1 All-Inclusive Registrations
- Access to Attendee List
- Opportunities: Unlimited

# **Care Package & Expo Prizes**

Disaster Response & Salvage Wheel \$2,500

**Attendee Program** 

& Care Package

\$1,500

- Recorded remarks during live event (TBA)
- One-page ad/flyer in Care Package
- Virtual Expo Presentation
- 1/2 Page Program Ad
- 6 All-Inclusive Registrations
- □ Access to Attendee List
- Opportunities: 1
- Logo on One Care Package Item
- One-page ad/flyer in Care Package
- ❑ Virtual Expo Presentation
- ½ Page Program Ad
- □ 5 All-Inclusive Registrations
- Access to Attendee List
- Opportunities: 5

# Donate a prize for Virtual Expo Daily Challenge Drawings!

We're seeking 10 or more prizes to give away as part of Virtual Expo Daily Challenges, to encourage expo participation. Possible prizes include:

- Admission tickets or museum memberships
- Museum souvenirs or toys
- Lapel pins
- Art prints
- Coffee table books
- Other ideas welcomed!

Recommended value of each prize: \$25-50

**Contributors will ship prizes directly to recipients.** 



Contact AMM at <u>admin@midwestmuseums.org</u> or 1-888-724-4266 to inquire about sponsorship opportunities or Expo prize contributions.

# ammconference.org