



AMM-WFM 2022 Joint Conference
Virtual July 19 + In-Person July 20-23
Milwaukee, WI



2022 EXHIBITOR GUIDE

Exhibitor Packages

Virtual + In-Person Exhibit Package 1 \$1,200

Includes:

- **10ft x 10ft Booth Space** at the in-person conference
- Dedicated page in the online platform **Virtual Expo** for access by virtual attendees
- 1/4 page **Program Ad + Tote Bag Insert**
- Two (2) Complimentary **Virtual + In-Person Conference Registrations** for use by employees or guests
- Access to **Attendee List** in the online platform (includes the virtual and in-person attendees who have opted in)

[RESERVE THIS PACKAGE](#)

Virtual + In-Person Exhibit Package 2 \$1,000

Includes:

- **Tabletop Display Only Space** at the in-person conference
- Dedicated page in the online platform **Virtual Expo** for access by virtual attendees
- Business Card **Program Ad + Tote Bag Insert**
- Two (2) Complimentary **Virtual + In-Person Conference Registrations** for use by employees or guests
- Access to **Attendee List** in the online platform (includes the virtual and in-person attendees who have opted in)

[RESERVE THIS PACKAGE](#)

Membership in the Association of Midwest Museums or Wisconsin Federation of Museums is required to exhibit in-person or virtually. [Contact us](#) to check the status of your membership. The deadline for bookings is June 6, 2022. [Click here](#) to review our terms and conditions.

Exhibitor Packages

Virtual Expo Only Exhibit Package 3 \$700

Includes:

- Dedicated page in the online platform **Virtual Expo** for access by virtual attendees
- Business Card **Program Ad + Tote Bag Insert**
- Two (2) Complimentary **Virtual + In-Person Conference Registrations** for use by employees or guests
- Access to **Attendee List** in the online platform (includes the virtual and in-person attendees who have opted in)

[RESERVE THIS PACKAGE](#)

Virtual Expo Only Exhibit Package 4 \$500

Includes:

- Dedicated page in the online platform **Virtual Expo** for access by virtual attendees
- Business Card **Program Ad + Tote Bag Insert**
- Two (2) Complimentary **Virtual Only Conference Registrations** for use by employees or guests
- Access to **Attendee List** in the online platform (includes the virtual and in-person attendees who have opted in)

[RESERVE THIS PACKAGE](#)

Membership in the Association of Midwest Museums or Wisconsin Federation of Museums is required to exhibit in-person or virtually. [Contact us](#) to check the status of your membership. The deadline for bookings is June 6, 2022. [Click here](#) to review our terms and conditions.

In-Person Venue - Hyatt Regency Milwaukee

2nd Floor Conference Areas

Receptions/Networking/Exhibits:

- Atrium
- Regency Ballroom A/B
- Regency Ballroom Pre-function Space

Registration:

- Solomon Juneau
- Pere Marquette

General Sessions:

- Regency Ballroom C/D

Breakout Sessions:

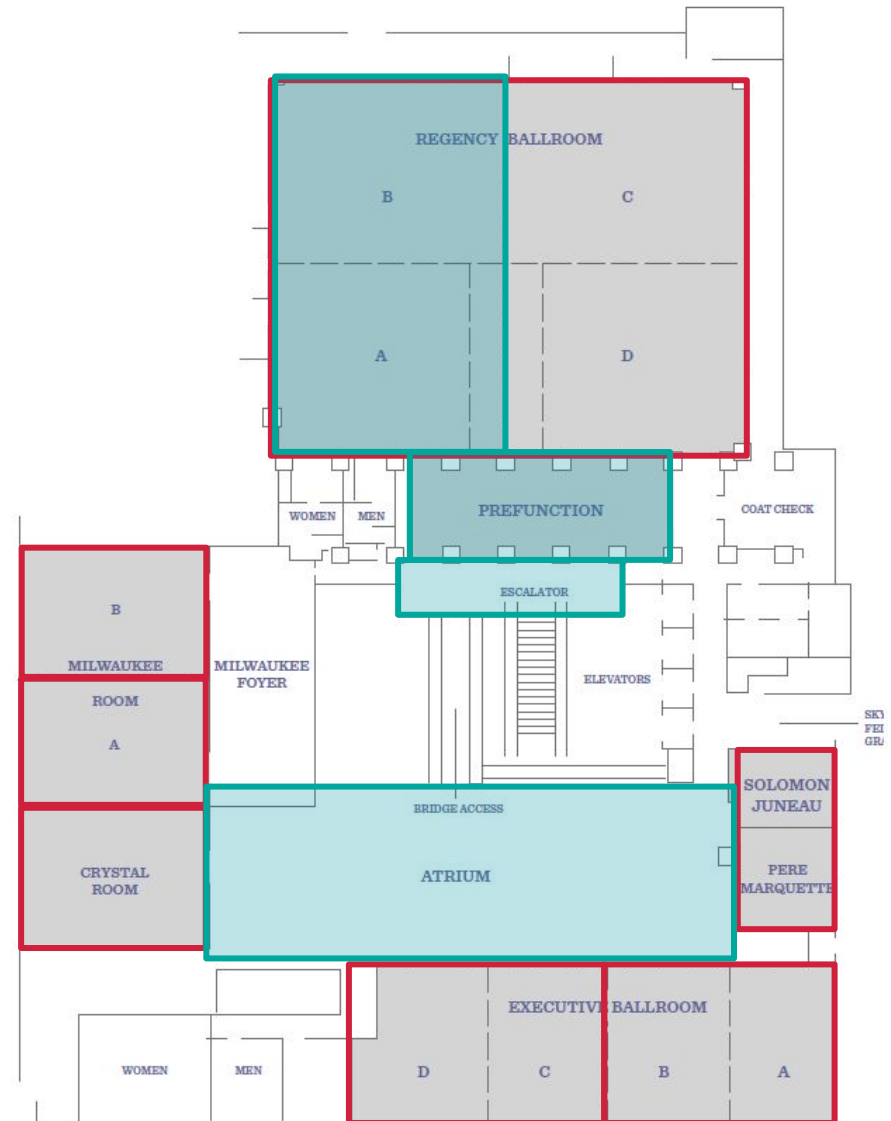
- Milwaukee A
- Milwaukee B
- Executive A/B
- Executive C/D

**Breakout sessions will also take place on the 1st Floor.*

Wisconsin Showcase:




- Crystal Room

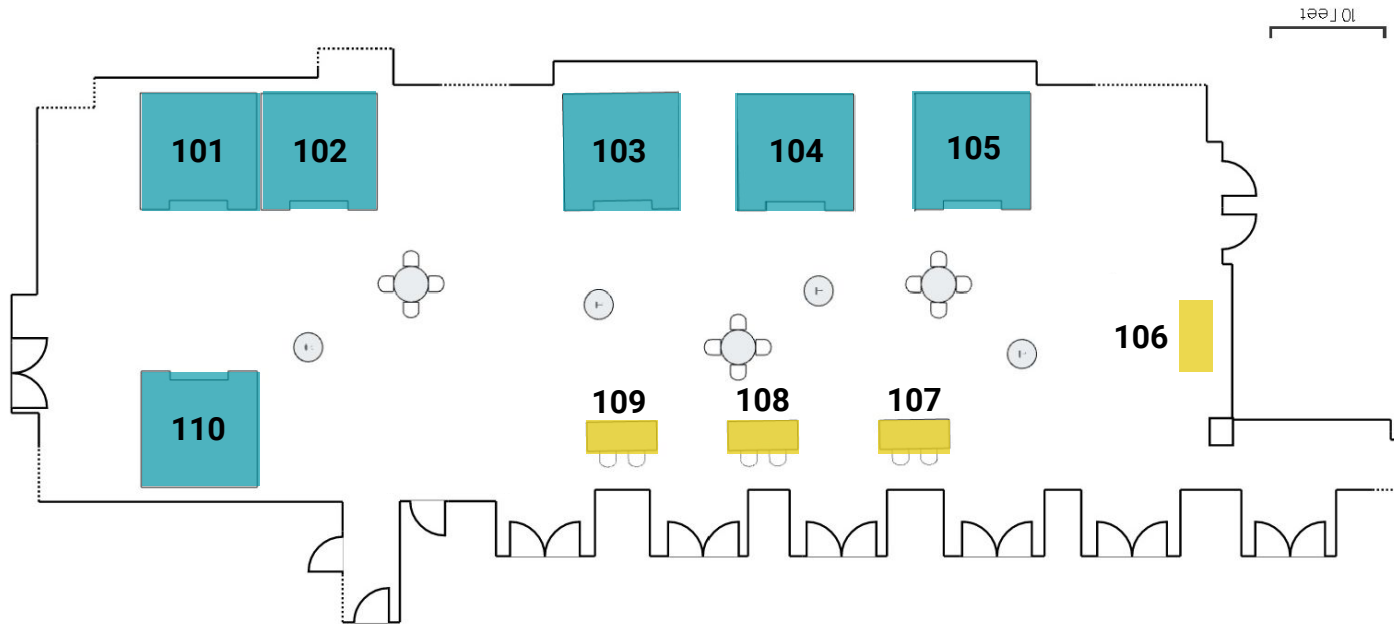
- Conference Areas
- Exhibit Locations



In-Person Exhibits




2nd Floor Atrium Booth Spaces

-  Reserved
-  Available
10x10 Booth Spaces
-  Available
Tabletop Only Spaces



In-Person Exhibits

2nd Floor Regency Ballroom & Pre-Function Booth Spaces

-  Reserved
-  Available
10x10 Booth Spaces
-  Available
Tabletop Only Spaces

