

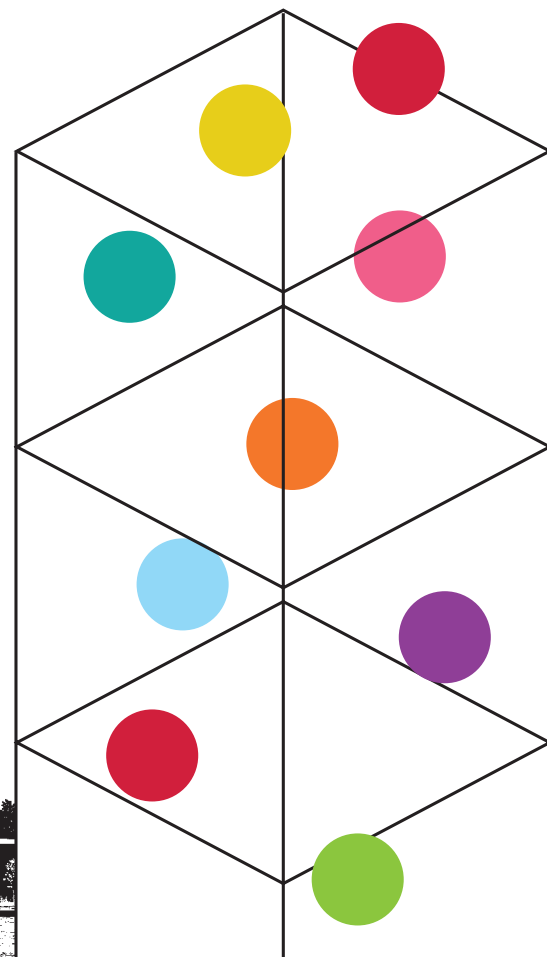
forward **TOGETHER**

2022 Joint Conference

Virtual July 19 + In-Person July 20-23
Milwaukee, WI

ammconference.org

#forwardTOGETHER #MidwestMuseums #WisconsinMuseums



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Milwaukee, Wisconsin

Welcome

letter from our Co-Chairs

Welcome to Milwaukee – the city that does not brag about itself – though it should! Our stunning shoreline, rich history, vibrant architecture, and world class museums make this a perfect place to host the 2022 joint conference of the Association of Midwest Museums and Wisconsin Federation of Museums.

We are excited to welcome our museum colleagues to the first in-person conference in three years. But we are also happy to offer a virtual program to ensure that everyone has the opportunity to participate. As we started to emerge from the pandemic, the planning committee had long discussions about the focus of the program. Ultimately, we chose the theme “Forward, Together.” As we all discovered through the pandemic, our strength as a community is in our perseverance and ingenuity, as well as our willingness to partner and share and commiserate, while always thinking about the future. This theme also reflects the official state motto of Wisconsin – the simple yet expressive “Forward.”

We hope you enjoy all that Milwaukee has to offer, but more importantly, we hope that you enjoy our museums and other cultural assets. Please join us for morning walks or evening socials as well as insightful and inspiring talks and conversations throughout the conference.

We are excited to share our city with you, and maybe you will brag about it for us!

2022 Joint Conference Co-Chairs



Ellen Censky

President and CEO
Milwaukee Public Museum

Member At-Large
Association of Midwest Museums



Ben Barbera

Director of Collections and Exhibitions
Milwaukee County Historical Society

President
Wisconsin Federation of Museums



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hosts, committee members, volunteers, & staff

We are grateful to the organizations, community members and many volunteers who contributed their time, talent, and energy to make this year's conference a success. Thank you!

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Michelle Burton, Haggerty Museum of Art, Marquette University
Seth Irwin, Indiana State Library
Kelly Klobucher, Ephraim Historical Foundation
Kaye Leszczynski, Milwaukee Public Museum
Armando Manresa, University of Wisconsin – Milwaukee
Katie Steffan, Guardian Fine Art Services
Mia Phifer, America's Black Holocaust Museum
Gina Radandt, Kenosha Public Museum
Katie Steffan, Guardian Fine Art Services

Wisconsin Federation of Museums

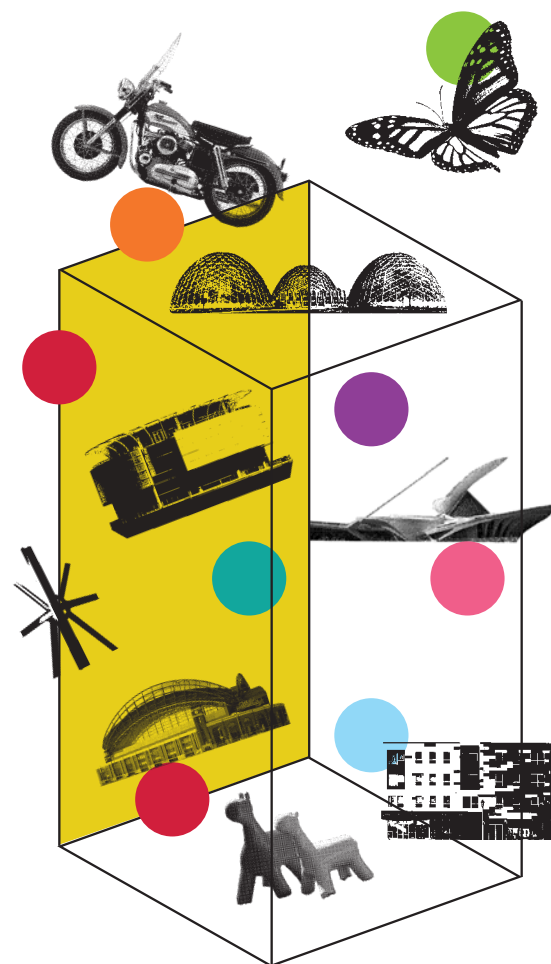
Ben Barbera, Milwaukee County Historical Society, and WFM President
Jennifer Van Haaften, Wisconsin Veterans Museum and WFM Treasurer
Anna Cannizzo, Oshkosh Public Museum, WFM Past Board Member
Greg Vadney, Rahr-West Art Museum, WFM Past President

Association of Midwest Museums

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Paul Fladten, Discovery World, AMM Board Member At-Large

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Finding Home #80 (Lilith, 2006 (detail) © Siona Benjamin

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This project is supported in part by a grant from the Milwaukee Arts Board
and the Wisconsin Arts Board with funds from the State of Wisconsin.

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Schedule at-a-glance

speakers, sessions, & events

Virtual Program

Virtual sessions and tours will be recorded and made available online for up to two months following the conclusion of the conference.

Tuesday, July 19, 2022

9:00 AM – 10:00 AM CT (10:00 AM – 11:00 AM ET)

Virtual Opening Session

10:15 AM – 10:45 AM CT (11:15 AM – 11:45 AM ET)

Virtual Milwaukee Museum Tour:
Milwaukee Art Museum

11:00 AM – 12:00 PM CT (12:00 PM – 1:00 PM ET)

Virtual Lunchtime Networking Roundtable

12:30 PM – 1:30 PM CT (1:30 PM – 2:30 PM ET)

Virtual Breakout Sessions

2:00 PM – 3:00 PM CT (3:00 PM – 4:00 PM ET)

Virtual Breakout Sessions

3:15 PM – 3:45 PM CT (4:15 PM – 4:45 PM ET)

Virtual Milwaukee Museum Tour:
America's Black Holocaust Museum

4:00 PM – 5:00 PM CT (5:00 PM – 6:00 PM ET)

Virtual Happy Hour Networking Event

Anytime Online

Explore the Virtual Expo and Pre-Recorded Sessions

Pre-Conference Tours & Events

Off-site events and tours are optional add-ons to conference registration. Additional tickets are required.

Wednesday, July 20, 2022

12:00 PM – 4:00 PM CT / Registration Open

Pere Marquette Room, Hyatt Regency

2:00 PM – 5:00 PM CT / FBI Provenance and Art Crime

Talk + William Kentridge Exhibition Tour

The Warehouse Art Museum

Sponsor & Host: Guardian Fine Art Services and
The Warehouse

3:00 PM – 5:00 PM CT / Exhibit & Museum Tours

"Beyond Borders" Exhibition

Jewish Museum Milwaukee

Haggerty Museum and St. Joan of Arc Chapel

Marquette University campus

"Beyond the Gate" Tour

Harley-Davidson Museum

Sculpture Milwaukee Trolley Tour

Locations around Milwaukee

4:30 PM – 5:30 PM CT / Self-Guided Tour

Betty Brinn Children's Museum

5:30 PM – 9:00 PM CT / LIVE @ the Lakefront

Discovery World

**Thank you
to this year's
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In-Person Sessions & Events

Off-site events and tours are optional add-ons to conference registration. Additional tickets are required.

Thursday, July 21, 2022

6:00 AM – 9:00 AM CT / Exhibitor Set-Up
Regency A/B, Atrium, and Executive C/D

8:00 AM – 8:30 AM CT / Morning Wake Up: Public Art Walking Tour with Sculpture Milwaukee
Meet at escalators on 1st floor, Hyatt Regency

9:00 AM – 10:00 AM CT / Morning Welcome Coffee and Play Time
Regency A/B, Atrium, and Executive C/D
Sponsor: Grand Rapids Public Museum

9:00 AM – 6:00 PM CT / Exhibits and Wisconsin Showcase Open

10:00 AM – 11:00 AM CT / Keynote Session
Hyatt Regency Ballroom C/D
Speaker: Melanie Adams, Smithsonian Institution
Anacostia Community Museum
Sponsor: SmithGroup

11:00 AM – 12:00 PM CT / Independent Museum Professionals (IMP) Meetup
Executive A/B

12:00 – 1:00 PM CT / Lunch Events

Lunchtime Networking Roundtable
Regency C/D

Directors & CEOs Lunchtime Networking Roundtable
Milwaukee A/B
Sponsor: Exhibits Development Group

Midwest Registrars Committee Meeting
Off-site/Oak Barrel Public House

1:15 PM – 2:15 PM CT / Breakout Sessions
See session listings for locations

2:45 PM – 3:45 PM CT / Breakout Sessions
See session listings for locations

4:00 PM – 5:00 PM CT / Breakout Sessions
See session listings for locations

5:00 PM – 6:00 PM CT / Exhibit Reception and Poster Presentations
Regency A/B, Atrium, and Executive C/D

6:30 PM – 9:00 PM CT / Off-site Events

Museum Brew Tour
The Pabst Mansion & Milwaukee County Historical Society
Sponsor: Mutual of America

Milwaukee Public Museum
Sponsor: Zilli Hospitality Group

Grohmann Museum, Milwaukee School of Engineering

Connect with us online!

Wifi: Hyatt_WiFi
Password: Hyatt2022



Schedule at-a-glance

speakers, sessions, & events

In-Person Sessions & Events

Off-site events and tours are optional add-ons to conference registration. Additional tickets are required.

Friday, July 22, 2022

7:30 AM – 5:00 PM CT / Registration Open
Pere Marquette Room, Hyatt Regency

8:00 AM – 8:30 AM CT / Morning Wake Up:
Public Art Walking Tour with Sculpture Milwaukee
Meet at escalators on 1st floor, Hyatt Regency

9:00 AM – 10:00 AM CT / Morning Events

Morning Welcome Coffee and Play Time
Regency Ballroom A/B and Atrium
Sponsor: Drumminhands Design

Emerging Museum Professionals (EMP) Meetup
Executive A/B

9:00 AM – 4:00 PM CT / Exhibits and Wisconsin
Showcase Open
Regency A/B, Atrium, and Executive C/D

10:00 AM – 11:00 AM CT / Flash Talks
Hyatt Regency Ballroom C/D

11:30 AM – 12:30 PM CT / Breakout Sessions
See session listings for locations

12:45 PM – 1:45 PM CT / Midwest Museums
Recognition Lunch
Regency Ballroom C/D
Sponsor: HUB International

2:00 PM – 3:00 PM CT / Breakout Sessions
See session listings for locations

3:45 PM – 4:45 PM CT / Breakout Sessions
See session listings for locations

4:00 PM – 10:00 PM CT / Exhibitor Move Out
Regency A/B, Atrium, and Executive C/D

6:00 PM – 8:00 PM CT / Closing Event
America's Black Holocaust Museum
Sponsor: Thinc Design

Saturday, July 23, 2022

8:00 AM – 9:00 AM CT / Registration Open
Pere Marquette Room, Hyatt Regency

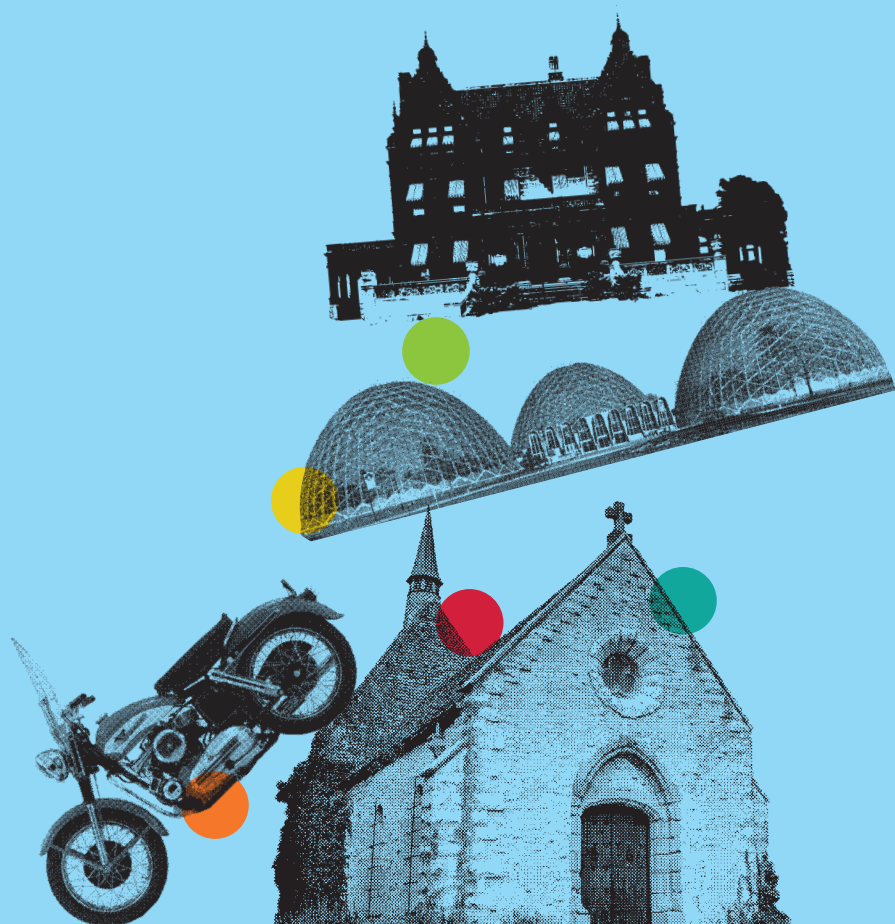
9:00 AM – 12:15 PM CT / Saturday at Lynden Sculpture Garden

9:00 AM – 9:15 AM CT / Buses Board/Depart
MLK Jr Drive Entrance, Hyatt Regency

9:30 AM – 12:00 PM CT / Activities

- Staff- and artist-guided tours and hands-on activities
- Self-Guided Sculpture Tours

12:00 PM – 12:15 PM CT / Buses Board/Depart to
Hyatt Regency





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The Lynden Sculpture Garden works with artists, educators, students, and our community to create, support, and share experiences at the intersection of art, nature, and culture.

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ABHM

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In February of 2022, ABHM's physical space reemerged after a fourteen year closure. ABHM was founded by Dr. James Cameron, one of the only known recorded survivors of a US lynching. Our mission is to provide a space for education and be catalysts for racial repair, reconciliation, and healing.

Visit www.abhmuseum.org to learn more.

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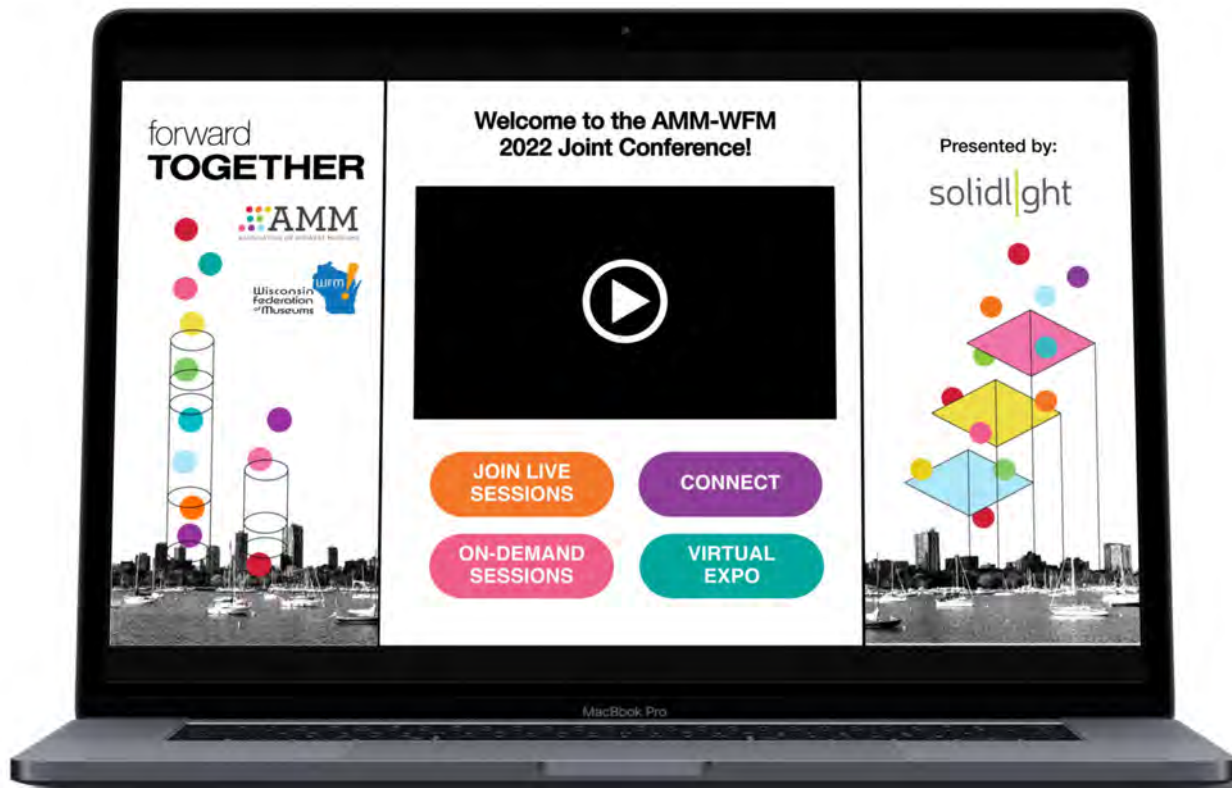
REMEMBRANCE | RESISTANCE | REDEMPTION | RECONCILIATION



Virtual Program

getting the most of our virtual conference

Every registration to this year's conference includes a full day of virtual programming. Come as you are, from wherever you are, and be our guest in the Midwest!



Virtual Sessions

Find the schedule and Zoom login information for all virtual activities. Recordings of sessions will be found here after the conference concludes.

Connect

See who's attending this year's conference and reach out for 1:1 meetings.

Virtual Expo

Check out pages for conference exhibitors and sponsors. This is a great place to grab digital copies of in-person materials during or after the conference.

Program Info

This link will direct you back to the conference website where you'll find a digital version of the final program for details on each session and event.

Virtual Sessions & Events

Tuesday, July 19

Opening Session

9:00 AM – 10:00 AM CT (10:00 AM – 11:00 AM ET)

Evolving Museums: Benefits and Challenges from Our Changing Environment

Experienced professionals will describe the process of change (evolution) in museums that are succeeding in the modern and changing environments of Detroit, Ann Arbor and Cincinnati. This includes visitor experiences, facilities, programs, economics, locations, etc.

Presenters: Robert West, Informal Learning Experiences; Mel Drumm, Ann Arbor Hands On Museum; Christian Greer, Michigan Science Center; Whitney Owens, Cincinnati Museum Center

Virtual Tour: Milwaukee Art Museum

10:15 AM – 10:45 AM CT (11:15 AM -11:45 AM CT)

Visit the Milwaukee Art Museum's iconic Quadracci Pavilion, designed by Santiago Calatrava, virtually! Join Amy Kirschke, director of adult, docent, and school programs, to explore both its design and impact as we celebrate the building's 20th anniversary.

Virtual Networking Roundtable: Memorable Moments and Forward Momentum

11:00 AM – 12:00 CT (12:00 PM – 1:00 PM ET)

Join us for a networking roundtable during which we'll swap stories of our pandemic takeaways and unexpected moments, before chatting about the next steps we hope to take in the coming year.

Concurrent Sessions 1

12:30 PM – 1:30 PM CT (1:30 PM – 2:30 PM ET)

Session A:

Enlarging Our Tent: Coaching Novice Guest Curators and Educators in Exhibition Development

What might guest curators provide for your museum? See how one museum engaged novice guest curators/educators and explore potential advantages and challenges for your exhibition development process. Consider opportunities for new perspectives and inclusion, expanding disciplinary content knowledge possibilities, and enlarging your stakeholder tent.

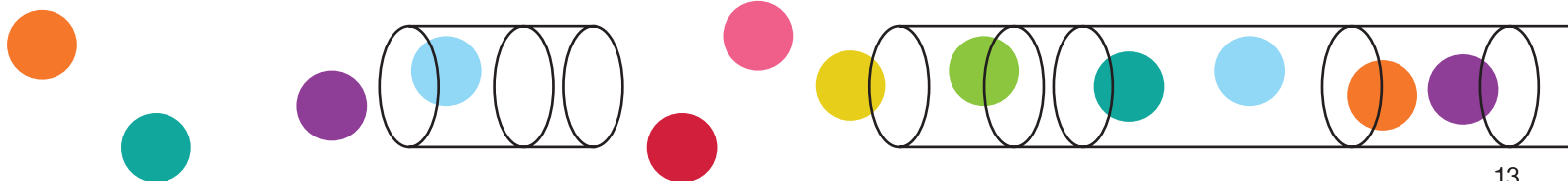
Presenters: Denice Blair, Michigan State University Museum; Teresa Goforth, Michigan State University Museum; Mary Worrall, Michigan State University Museum; Ramya Swayamprakash, Michigan State University

Session B:

What Every Museum Board Needs to Know Part 1: Museum-Specific Challenges and Needs

Museum trustees rarely have a background in museums. This two-part session brings together a lawyer and former COO, strategic planning guru and former CFO, and museum trustees to offer priorities for orientation and education to prepare boards to be great advocates and stewards for their museums, missions, staff, and communities.

Presenters: Jim Croft, JW Croft Consulting Group; Brian Statz, Lewis Kappes; Sally Schach, The Children's Museum of Indianapolis; William McNiece, Wood Library-Museum of Anesthesiology; Edward Jung, Chinese American Museum of Chicago



Virtual Sessions & Events

Tuesday, July 19

Concurrent Sessions 2

2:00 PM – 3:00 PM CT (3:00 PM – 4:00 PM ET)

Session A:

Be on the Right Size of History: Right-sizing collections through surveying, deaccessioning, and “found in collections” research

Starting in 2021, the Dubuque County Historical Society embarked on a 2.5-year project to right-size its collection through Found in Collection reconciliation, surveying, and deaccessioning. Join our team as we discuss lessons learned and offer advice for starting similar projects and tackling common problems.

Presenters: Melissa Conroy, National Mississippi River Museum; Brittany Boettcher, National Mississippi River Museum; Kristin Glomstad, National Mississippi River Museum; Cristin Waterbury, Independent professional (formerly of National Mississippi River Museum)

Session B:

Evaluate Your Financial Position to Improve Performance

How well is your museum performing financially? Learn about national and regional financial patterns for history museums and historic sites gleaned from the IRS Form 990; evaluate your performance against your financial peers to identify strengths and weaknesses, and discuss opportunities for greater sustainability.

Presenters: Max van Balgooy, Engaging Places, LLC; Donna Sack, Naper Settlement; Colin Gliniecki, Museum Data Analyst

Virtual Tour: America’s Black Holocaust Museum

3:15 PM – 3:45 PM CT (4:15 PM -4:45 PM ET)

Get a sneak peek of Milwaukee’s newest museum - America’s Black Holocaust Museum - and learn about their founder, exhibits, and virtual programs.

Virtual Happy Hour: You’ve We’ve got this!

4:00 PM – 5:00 PM CT (5:00 PM – 6:00 PM ET)

Join us for a 15-20 minute warm-up activity led by masters of improvisation, top-notch museum educators, and friends from the Midwest, Mookie Harris and Kelsey VanVoorst. After a little fun as a group, we’ll break out into small groups for two 15-20-minute rounds of networking. We’ll chat about how we’re keeping our eye on the ball as we unpack, reboot, rebuild, take our next steps...and walk away reminded that we don’t have to do it alone.

Pre-Recorded Sessions

Thinking Forward to Federal Humanities Grants: Finding Funding Opportunities for Your Museum at NEH

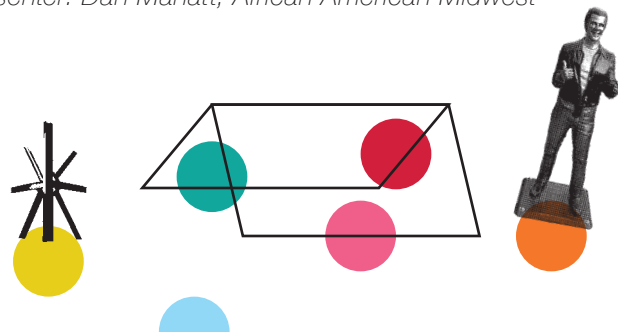
Do you know what NEH can offer museums? Meet directly with NEH senior program officer Jill Austin, a former curator in the field who works regularly with museums, to learn about upcoming deadlines and changes to existing programs. Get tips on submitting competitive applications. Share what you need from NEH!

Presenter: Jill Austen, National Endowment for the Humanities

The African American Midwest Documentary Project

In a time when institutions are seeking authentic narratives of racial justice, resistance, resilience, and reconciliation as well as interactive, digital content, The African American Midwest Documentary Project provides an exciting opportunity to make educational resources accessible to a wide audience.

Presenter: Dan Manatt, African American Midwest





The Vietnam War simultaneously united and divided our nation—a fracture that can still be felt five decades later. This exhibit examines the era between 1955 and 1975 through two distinct viewpoints, the war front and the home front.

VIETNAM
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Opens
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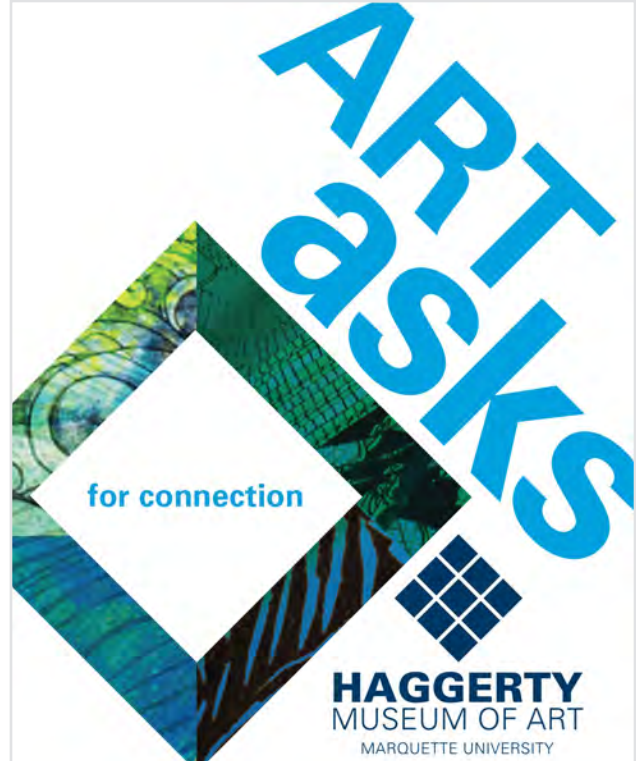
 **Minnesota Children's Museum**
mcm.org/travel

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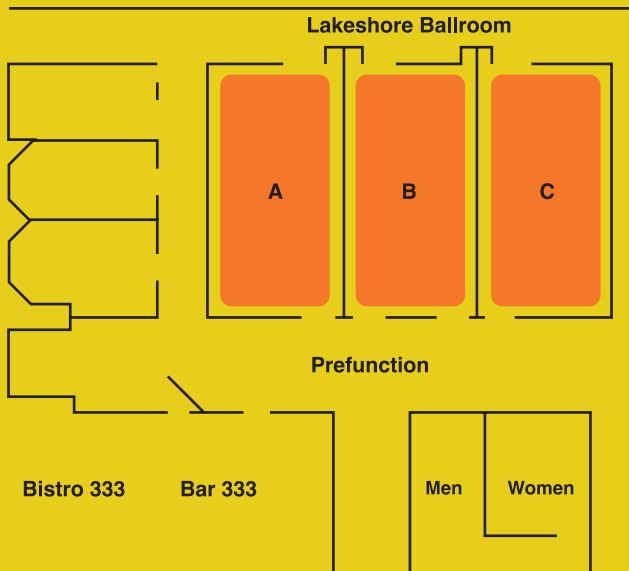


In-Person Programming

conference policies

We're thrilled to welcome you back in-person in Milwaukee! Learn more about this year's in-person programming on the following pages.



First Floor



Second Floor



Here is a map of conference areas at the Hyatt Regency Milwaukee.

-  Exhibit Locations
-  Conference Locations

Please help us ensure a safe, welcoming experience for all by adhering to these conference policies.

Code of Conduct

AMM conferences are safe, inclusive, and welcoming experiences for everyone, regardless of gender, sexual orientation, disability, physical appearance, body size, race, or religion. We do not tolerate discrimination or harassment in any form. The AMM Conference Code of Conduct applies to all participants in the conference, including attendees, staff, organizers, volunteers, sponsors, advertisers and exhibitors. By registering for the conference, you agree to adhere to this Code of Conduct.

View the full Code of Conduct policy here: <https://www.ammconference.org/amm-code-of-conduct/>

Health Policy

The health policy for the AMM-WFM 2022 Conference in Milwaukee, Wisconsin is based on current data and guidance from the Centers for Disease Control (CDC). It includes requirements for attendees as well as an outline of the measures we are taking to ensure a safe, comfortable experience for attendees. These measures will help reduce the chance for transmission of the virus at the conference; however, if you are sick or feeling you are getting sick, we ask that you please stay home. We will revise this policy as needed based upon local conditions and the guidance of the local health officials and/or the CDC.

View the full health policy here: <https://www.ammconference.org/about/health-policy/>

Photography, Video, and Image Capture During the Conference

By registering for and attending the Association of Midwest Museums (AMM) and Wisconsin Federation of Museums (WFM) conference, you grant AMM and WFM and their authorized representatives permission to film, photograph, or otherwise record your participation in the event. You further agree that such images, photographs, and recordings may be used by AMM and WFM without your prior approval in any form and for any lawful purpose including, without limitation, promoting AMM or WFM. Such use will not entitle you to any credit or compensation. You release AMM and WFM, their officers, and employees from any liability connected with the use of any image, photograph, or recording taken during the AMM and WFM 2022 Joint Conference.

State Showcase: Wisconsin

July 21–22 / Crystal Room, Hyatt Regency Milwaukee

Learn more about Wisconsin's history, culture, and museums in a new multimedia space!

Sponsor: Wisconsin Historical Society

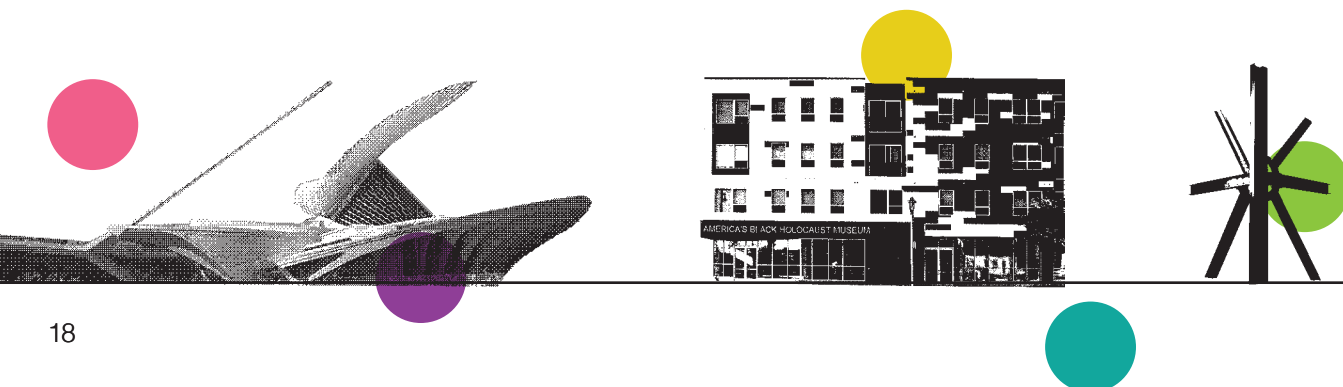
This year's conference features a new programmatic addition - the State Showcase, a multimedia presentation venue dedicated to highlighting museums and cultural groups in our conference host state. In this "mini World's Fair" exhibition space, we will offer video and static displays that showcase Wisconsin's cultural history, Wisconsin's Shipwreck Coast Marine Sanctuary, and an exciting new archaeological discovery.

Showcase Contributors:

- African American Midwest Project
- Cedarburg Art Museum
- Chippewa Valley Museum and The Post House
- Tom Lidtke and Annemarie Sawkins, authors of *A Creative Place: The History of Wisconsin Art*
- Milwaukee County Historical Society and Digital Design Services
- Travel Wisconsin
- Visit Milwaukee
- Wisconsin Historical Society

Notes:

Places I need to add to my next trip to Wisconsin!



Speakers

keynote / Thursday, July 21, 2022, 10:00 AM – 11:00 AM CT

A Conversation with Melanie Adams, Smithsonian Institution Anacostia Community Museum

Sponsor: SmithGroup

We recognize that many museum leaders, volunteers, and staff are struggling with next steps as they heal from the trauma of the past couple of years and try to find motivation to carry on. This year's keynote session will take on a new format and feature a national museum leader – Melanie Adams, Director of the Smithsonian Institution Anacostia Community Museum – in dialogue with a local one – Dr. Robert “Bert” Davis, President and CEO of the America's Black Holocaust Museum.

During this live, candid conversation, we will explore Melanie's personal museum journey, her struggles and opportunities as a leader, where she finds inspiration, what is giving her life and hope at this time, and her thoughts about the future of museums. Following this discussion of Melanie's experiences and perspectives, Dr. Davis will fold questions from the audience into the conversation.



Melanie Adams

Director of the Smithsonian Institution Anacostia Community Museum

Melanie currently serves as the Director of the Smithsonian Anacostia Community Museum. Before joining the Smithsonian, Dr. Adams served as the Deputy Director for Learning Initiatives at the Minnesota Historical Society overseeing the state's 26 historic sites. Prior to Minnesota, she spent twelve years at the Missouri Historical Society as the Managing Director for Community Education and Events. Dr. Adams is an active member of the museum community and served on the board of the American Association for State and Local History and is a former president of the Association of Midwest Museums. She was active in the St. Louis community serving on numerous non profit boards including the St. Louis City school board for nine years, which went from being unaccredited to accredited during her tenure.



Dr. Robert “Bert” Davis

President and CEO of the America's Black Holocaust Museum

Dr. Robert Davis is the President and CEO of the America's Black Holocaust Museum. Dr. Davis brings an extensive background in nonprofit museum management, education, and fundraising to the AAAM Board. Most recently, he was Principal of the nonprofit strategic consulting firm DRMD Strategies, LLC and former President and CEO to two Iowa organizations: the Dubuque County Historical Society and the National Mississippi River Museum & Aquarium. He is also the former President and CEO of the Zoological Society of Milwaukee. During his tenure there, Dr. Davis secured a \$6.7 million donation, the largest foundation gift the Society had received to date. Prior to the Zoological Society, Dr. Davis was Vice President of Education for Chicago's Lincoln Park Zoo. His previous leadership roles also include Vice President of Education at Lincoln Park Zoo in Chicago, Director of Education and External Affairs at Zoo Atlanta, and he was the first African American to serve as a Supervisory Veterinary.

Speakers

flash talks / Friday, July 22, 2022, 10:00 AM – 11:00 AM CT



Kaye Leszczynski

Senior Director of Major Gifts, Milwaukee Public Museum

Kaye W. Leszczynski is proud to serve as the Senior Director of Major Gifts at the Milwaukee Public Museum (MPM). Her role provides the opportunity to connect with individuals, corporations and foundations throughout the state about how their support makes so much possible for a cultural treasure.

Prior to joining MPM, Leszczynski was the Director of Development at Alverno College, where she launched her first 24-hour fundraising campaign in 2013 and was immediately hooked! In 2022, MPM raised nearly \$450,000 on Giving Day - the fourth consecutive record breaking year of results. Leszczynski has been leading giving day programming for the last decade including helping other Wisconsin nonprofits begin events that highlight their unique impact on the community.

Leszczynski completed her bachelor's and master's degree studies in business administration at Alverno College. Born and raised in Georgia, she's happily called Milwaukee home for more than twenty years, where she lives with her husband and three dogs.

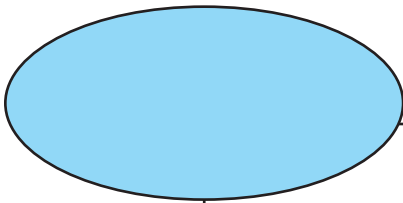


Judge Derek C. Mosley

Milwaukee Municipal Court

Judge Derek Mosley graduated from Marquette University Law School in 1995. After graduation he served as an Assistant District Attorney for Milwaukee County from 1995-2002. Mr. Mosley founded the Milwaukee County District Attorney's Community Prosecution Unit. This unit places assistant district attorneys in various neighborhoods throughout the City of Milwaukee to work with residents to reduce urban blight and to improve the quality of life. In 2002, Mr. Mosley was appointed Municipal Court Judge in Milwaukee. At the time of his appointment, he was the youngest African-American to be appointed judge in the State of Wisconsin. In August 2004, Judge Mosley was appointed Chief Judge of the Milwaukee Municipal Court.

Judge Mosley sits on the Board of Directors of several organizations including the Urban Ecology Center, the YMCA of Metropolitan Milwaukee, Safe & Sound, Divine Savior Holy Angels High School, the United Way Diversity Leadership Committee, and Transcenter for Youth. He was inducted into the Milwaukee Community Journal's Academy of Legends and named one of the Philanthropic 5 by the United Way, among his numerous state and local honors. Judge Mosley routinely speaks both nationally and internationally about Unconscious Bias.



Geo Rutherford

Artist and Educator

Geo Rutherford creates prints, artist's books and large-scale mixed media works focusing on notions of invasiveness, impermanence, and the unseen in relation to the Great Lakes. She received a BFA from Eastern Michigan University and an MFA from the University of Wisconsin-Milwaukee. Geo is an adjunct lecturer at University of Wisconsin-Milwaukee teaching 2D Concept. In the summers, she is the Art Director at Blue Lake Fine Arts Camp and in her spare time she co-chairs the #whyyoumatter non-profit. Currently, she lives in Milwaukee, Wisconsin with her dog, Padfoot.



Kantara Souffrant, PhD

Curator of Community Dialogue, Milwaukee Art Museum

Dr. Kantara Souffrant is the inaugural Curator of Community Dialogue at the Milwaukee Art Museum. Souffrant is an artist-scholar, museum educator, trained facilitator, and curator who brings her passion for community engagement, dialogue, and facilitation to her work as a performer, educator, and community member. She holds a Ph.D. in Performance Studies from Northwestern University, with certificates in Critical Theory, African and Diaspora Studies, and Teaching. Her scholarship examines visual and performance art in the Black Atlantic, African Diasporic visual aesthetics, Black feminist art traditions, and ritual and performance in the Haitian Diaspora.

Souffrant has curated and facilitated performances, educational and community programming venues such as New York's Judson Church, The Field Museum's Environment, Culture, & Conservation (ECCo) Division, Links Hall, independently formed Chicago-based community art spaces Doukan 7002 and praxis place, as well as the recently founded Haitian American Museum of Chicago (HAMOC). She continues to write and publish and has taught at Oberlin College, Northwestern University, and Illinois State University.



Bobby Tanzilo

Senior Editor/Writer, OnMilwaukee

Born in Brooklyn, Bobby Tanzilo has lived in Milwaukee for nearly 40 years. He has worked at the now-defunct Milwaukee Sentinel, and has been at daily online city magazine OnMilwaukee for 22 years, writing about history and architecture and more. His Urban Spelunking series is the site's most popular and a podcast/on-air radio version is the most-downloaded at 88Nine Radio Milwaukee. He is the author of eight books, including three published in Italy.

Evening Events

July 20–22, 2022

LIVE @ the Lakefront, Discovery World

Wednesday, July 20, 2022 /
5:30 PM – 9:00 PM CT

Sponsor: HGA

Enjoy one of Milwaukee's greatest features as "The City of Festivals" – live music on the lakefront! Each year between the 4th of July and Labor Day, the LIVE @ the Lakefront concert series brings original music to the Rotary Amphitheater at Discovery World. These FREE public concerts highlight the science center's 350-person seating arena and stage overhanging Lake Michigan.

Join us lakeside on July 20th for some local music, food, and dancing. Registered conference attendees also have access to a special VIP meet-n-greet space inside the Discovery World Pavilion, a glass-walled event facility overlooking the amphitheater, and take a peek inside Discovery World's permanent galleries during brief tours with staff members.

LIVE @ the Lakefront is a free, public event. Amphitheater public seating is available on a first come, first served basis, but there is plenty of room to enjoy the view and the music inside our conference attendee VIP meet-n-greet space in Discovery World's Pavilion. Food will be available for purchase from a local vendor.

**Pre-registration is required to access this VIP space at Discovery World. Please RSVP during registration to let us know you're coming. Attendees will be required to present their conference badge for entry. Transportation not included.*

Museum Brew Tour: The Pabst Mansion & Milwaukee County Historical Society

Thursday, July 21, 2022 /
6:30 PM – 9:00 PM CT

Sponsor: Mutual of America

Interested in history, beer, or the history of beer? On this two-part museum brew tour, you'll first visit the beautiful Pabst Mansion, the historic home of Captain Frederick Pabst after whom Pabst Brewing Company is named. Enjoy self-guided tours of the mansion and its new visitor center and local brews and sodas in the museum's beer garden before heading downtown to Milwaukee County Historical Society's Historical Center. The Historical Center is situated next to Pere Marquette Park and the Milwaukee River, across the street from the Hyatt Regency. Learn more about Milwaukee's beer history in their new exhibit, *Brew City: The Story of Milwaukee Beer*, and enjoy local snacks and desserts.

**Capacity is limited. Pre-registration required. Transportation included. Bus(es) depart hotel at 6:30 PM CT. The Pabst Mansion tour stop will be approximately 6:45 – 7:45 PM CT and the Historical Center tour stop will be approximately 8:00 – 9:00 PM CT. Attendees will walk back to the Hyatt Regency, located directly across the street.*



Milwaukee Public Museum

Thursday, July 21, 2022 /
6:30 PM – 8:00 PM CT

Sponsor: Zilli Hospitality Group

The Milwaukee Public Museum is Wisconsin's natural history museum, welcoming 550,000+ visitors each year, from every county in the state. Since its opening to the public in 1884, the museum has grown considerably, with current collections containing more than 4 million specimens. In recent years, the MPM has made a commitment to becoming more accessible, spurring a museum-wide transformation including the addition of a nature-themed sensory room, the opening of a new tactile exhibit, and the creation of the “MPM all in” mobile app.

Walk with us to the MPM to learn more about these recent accessibility efforts and to have a little fun! Meander through their first floor exhibits and galleries. Walk through a two-story Costa Rican rainforest. Take a small step back in time to the turn-of-the-century *Streets of Old Milwaukee* and *European Village*. Or, take a giant leap back more than 65 million years to *The Third Planet: Earth* and see one of the largest dinosaur skulls ever found. Check out the museum's first floor sensory room, or tag along with a staff member on a tour of their newest tactile exhibit on the third floor.

**Capacity is limited. Pre-registration required. The museum is walking distance from the Hyatt Regency. A bus will be on rotation between the Hyatt Regency and the museum over the course of the evening, with the first departure from the hotel at 6:15 PM and the last departure from the Milwaukee Public Museum around 8:15 PM.*



Evening Events

July 20–22, 2022

Grohmann Museum

Thursday, July 21, 2022 /
6:30 PM – 8:30 PM CT

The Grohmann Museum on the campus of Milwaukee School of Engineering has become a Milwaukee must-see for both locals and visitors alike. Join us as we visit this museum unlike any other, where you can experience the world's most comprehensive collection dedicated to the art of industry and human achievement. Explore the Museum's three floors of gallery space where the permanent collection is displayed along with special feature exhibitions and catch the sunset over the City of Milwaukee from their spectacular rooftop sculpture garden.

**Capacity is limited. Pre-registration required. The museum is walking distance from the Hyatt Regency. A bus will be on rotation between the Hyatt Regency and the museum over the course of the evening, with the first departure from the hotel at 6:15 PM and the last departure from the Grohmann around 8:30 PM.*



America's Black Holocaust Museum

Friday, July 22, 2022 /
6:00 PM – 8:00 PM CT

Sponsor: Thinc Design

Join us as we visit America's Black Holocaust Museum, a groundbreaking new museum in Milwaukee's Bronzeville neighborhood. Enjoy time with colleagues as you explore the museum's beautiful new space and evocative exhibits.

ABHM was founded in 1988 by Dr. James Cameron, the only known survivor of a lynching. The museum was open from 1992 to 2008, closing soon after Cameron's passing. In 2012, ABHM came back to life as a unique, cutting-edge, interactive, virtual museum. This 21st century format has made ABHM accessible to people around the world, serving millions of visitors – students and adults alike – in over 200 countries. In 2011 a small group of determined and dedicated community volunteers began working to reestablish ABHM as a physical museum. ABHM's new galleries are located on the very footprint of its first building. On the ground floor of the new Griot Building (named for Dr. Cameron), the new galleries take visitors on a chronological journey through the Black Holocaust from 1619 to the present.

**Capacity is limited. Pre-registration required. Transportation included. First bus departs hotel at 5:45 PM CT and will be on rotation between the Hyatt and ABHM throughout the event. Last trip leaves ABHM at 8:00 PM CT and returns to the hotel around 8:15 PM CT.*



Pre-Conference Tours

Wednesday, July 20, 2022

FBI Provenance and Art Crime Talk + William Kentridge Exhibition Tour

2:00 PM – 5:00 PM CT

Sponsor & Host: Guardian Fine Art Services and The Warehouse

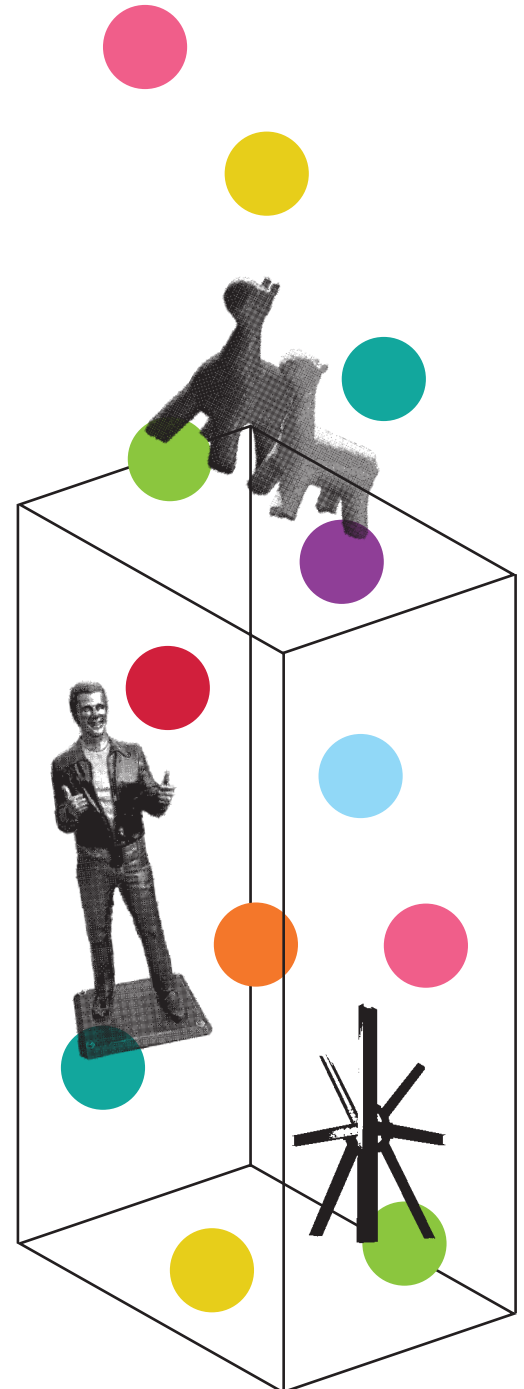
Guardian Fine Art Services is hosting a special pre-conference lecture, tour, and happy hour reception for conference attendees interested in provenance research, art crime, and the art of renowned artist William Kentridge.

During his talk “Provenance and its Role in Combating Art Crime Globally,” Special Agent David Bass of the FBI Art Crime Team will address how, moving forward, museum professionals can work together with law enforcement on questions of provenance. As stated by the FBI “Art and cultural property crime—which includes theft, fraud, looting, and trafficking across state and international lines—is a looming criminal enterprise with estimated losses in the billions of dollars annually.” Along with case studies, Bass will discuss potential tools used to research provenance, explain how criminals use provenance to carry out crime, and discuss the role fake provenance plays in the legal art market world. Bass will also touch on the challenges of repatriating art and cultural materials to the country of origin and importance of writing accurate inventories and how good record keeping skills can help establish factual provenance.

Stick around after the talk for a guided or self-guided tour of The Warehouse Art Museum gallery and their newest exhibition, *William Kentridge: See For Yourself*. This exhibition will showcase never before seen work by Kentridge from the Serr & Shannon Permanent Collection, the largest private collection of William Kentridge’s work in the United States. Following the tour, visit with your colleagues as you enjoy happy hour drinks and hors d’oeuvres.

- 2:00 PM CT – Arrival and free, self-guided exploration
- 3:00 PM CT – Provenance and its Role in Combating Art Crime Globally by Special Agent David Bass
- 4:00 PM CT – Guided tours of *William Kentridge: See For Yourself* and Reception

**Limited capacity. Pre-registration required. Transportation not included. Museum is a 5 minute ride and 30 minute walk from the Hyatt Regency.*



Pre-Conference Tours

Wednesday, July 20, 2022

Jewish Museum Milwaukee “Beyond Borders” Exhibition

3:00 PM – 5:00 PM CT

The Jewish Museum Milwaukee welcomes their colleagues to visit the museum and explore their summer exhibition *Beyond Borders: The Art of Siona Benjamin*. Rooted in her own identity as an Indian Jewish US immigrant, Siona’s stunning art explores concepts of identity, inclusion/exclusion, and “home.” Displaying Siona’s artwork offers a unique opportunity to raise awareness of Jewish diversity. An estimated 12%-20% of Jewish people around the world are not white, but there is a lack of public understanding both about the racial diversity that can be found within the Jewish people and the Jewish religious diversity that can be found in people of color. Museum staff will guide you through the exhibition from 3-4pm and then offer time to freely explore the museum’s permanent galleries from 4-5pm.

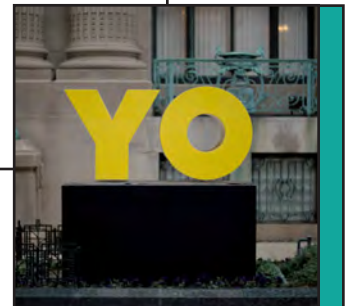
**Capacity is limited. Pre-registration required. Transportation not included. Participants are encouraged to use Milwaukee’s streetcar, The Hop MKE, with stops near the Hyatt Regency and Jewish Museum Milwaukee. Street parking is available near the museum.*

Haggerty Museum and St. Joan of Arc Chapel

3:00 PM – 5:00 PM CT

Explore two cultural gems on the Marquette University campus: the Haggerty Museum of Art and the St. Joan of Arc Chapel. Tour The Greater Milwaukee Foundation’s Mary L. Nohl Fund Fellowships for Individual Artists exhibition at the Museum, and get a brief behind-the-scenes preview of work that will be included in their upcoming *J.R.R. Tolkien: The Art of the Manuscript Exhibition* opening on August 19. As you tour the Chapel, which was recently reopened after a major renovation, hear the unique story about how the Chapel came to be on Marquette’s campus.

**Capacity is limited. Pre-registration required. Transportation not included. Museum is a 5 minute ride and 20 minute walk from the Hyatt Regency.*



Harley-Davidson Museum “Beyond the Gate” Tour

3:00 PM – 5:00 PM CT

Discover culture and history through stories and interactive exhibits that celebrate expression, camaraderie, and love for the sport at the Harley-Davidson Museum. A visit to the H-D Museum is an experience that will stay with you for a lifetime. With an unrivaled collection of Harley-Davidson® motorcycles and memorabilia, a 20-acre, park-like campus, and a calendar full of activities, the H-D Museum is one of Milwaukee's top tourist destinations for visitors from around the globe. The campus features a newly renovated gift shop and experience gallery – so much more to explore! The pre-conference tour will guide your group through the exhibits and the Motorcycle Vault for an exclusive “Beyond the Gate” experience.

**Capacity is limited. Pre-registration required. Transportation not included. Museum is a 5 minute ride and 20 minute walk from the Hyatt Regency.*

Sculpture Milwaukee Trolley Tour

3:00 PM – 5:00 PM CT

Experience Public-Art like you've never seen it before! In the five years since its inception, Sculpture Milwaukee's urban exhibition of world-class art has received international acclaim and put Milwaukee on the map as a global arts destination. Join us for a guided Trolley tour of over 30 sculptures from celebrated curators Theaster Gates, Michelle Grabner and Ugo Rondinone. The tour will last approximately 90 minutes and will offer participants a fabulous way to explore Milwaukee, our tour guide will also point out other Milwaukee landmarks of note including The Haggerty Museum of Art, The Milwaukee Public Museum, Betty Brinn Children's Museum, The Milwaukee Art Museum and so much more! A wonderful experience for art enthusiasts.

**Capacity is limited. Pre-registration required. Transportation included.*

Betty Brinn Children's Museum

4:30 PM – 5:30 PM CT

The Betty Brinn Children's Museum inspires children to play and learn through interactive exhibit experiences and educational programs. During their self-guided tour, attendees can explore Home Town, Pocket Park, Play Lab, Science City and the Be A Maker space. The Museum builds exhibit products to sell and rent in their on-site fabrication shop. Additional spaces include two theater areas and outdoor balconies. Museum staff will be available for questions.

**Capacity is limited. Pre-registration required. Transportation not included. Museum is a 5-minute ride and 20-minute walk from the Hyatt Regency. Participants planning to attend the Live at the Lakefront event at Discovery World at 5:30pm can walk across the Reiman Pedestrian Bridge by Calatrava from BBCM to the lakeshore venue.*



FLEMING MUSEUM CONSULTING

creating engaging exhibit and museum experiences

Curation

Research

Master Planning

Writing & Editing

Strategic Planning

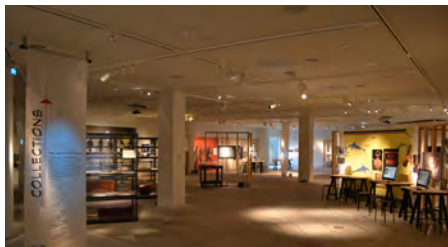
Asset Management

Interpretive Planning

Project Management

Exhibit Development

Content Development



National Hellenic Museum



Chicago Bears Halas Hall



Geneva History Museum



Rotary International



Illinois Holocaust Museum



Blue Bunny Visitor Center

"Working with Bethany made such a difference with our exhibit project. She is easy to work with, knowledgeable, and came to us with a breadth of curatorial experience."

-Geoff Woodcox, Curator of Collections,
Sloan Museum of Discovery, Flint, MI

flemingmuseumconsulting.com

Traveling Museum Exhibition

THOMAS D. MANGELSEN

A LIFE IN THE WILD

A retrospective of legacy images from over 40 years of nature and wildlife photography capturing Earth's last great wild places.

Mangelsen's work echoes with a resounding call to conservation and the preservation of our natural world.



DAVID J. WAGNER L.L.C. | TRAVELING MUSEUM EXHIBITIONS

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LUSTER

**REALISM AND HYPERREALISM
IN CONTEMPORARY AUTOMOBILE
AND MOTORCYCLE PAINTING**

Featuring paintings that portray a spectrum of vehicles from the first half of the Twentieth Century to the present, LUSTER is a celebration of America's fondness for the motor vehicle. Comprised of some 50 paintings in a range of media and size by 15+ realists and hyperrealists who specialize in automobiles and motorcycles as their primary subject of choice.



Cultivating the Dutch Tradition in the 21st Century

**Jane Jones' Hyperrealist
Floral Paintings**

A life-long student of 17th-century Dutch floral painting, Jones takes a contemporary stylistic approach to her work through spare composition that excludes extraneous details of the external world in order to focus on a moment of elegance, harmony, and dignity. The exhibition consists of 25 paintings in Oil on Canvas and Board.



ENVIRONMENTAL IMPACT

Environmental Impact was curated to heighten public awareness regarding environmental abuses and the consequences of human interaction with nature and neglect. The exhibition's paintings, photographs, and sculptures examine critical environmental issues of our time including climate change, declining bee populations, the impact of GMOs on food, and toxic waste to name just a few. Environmental Impact is comprised of approximately 55 works in a range of media.

In-Person Sessions

Thursday, July 21, 2022

Session Tracks

The conference has curated tracks to help you plan your conference experience.

The tracks for this year include:

- **Collections Stewardship**
- **Fundraising & Revenue**
Sponsor: CG Schmidt
- **Education & Programs**
- **In-Gallery & Virtual Exhibitions**
Sponsor: SAQA Global Exhibitions
- **Leadership, Management & Equity**
Sponsor: JW Croft Consulting Group
- **Marketing & Digital Media**
- **Posters**

Thank you to our session track sponsors!

1:15 PM – 2:15 PM CT

Fundraising is a Team Sport

Track: Fundraising & Revenue

Room: Lakeshore C

Teamwork makes the dream work, on the sports field and in the competitive world of fundraising. Do you wish your museum had an enterprise-wide culture of donor-centric thinking? Join us for a robust session that will provide you with a solid plan for improved fundraising for your home team.

Presenters: Jennifer Clearwater, John Michael Kohler Arts Center & Art Preserve; Elizabeth Braatz, Discovery World

Moving Your Career Forward: Leading up, down, and across as you grow

Track: Leadership, Management, & Equity

Room: Milwaukee

Middle management roles have changed over the course of the Pandemic – but professional development for that level can be hard to find. Move your career forward and bring your challenges to a lively crowd-sourced session to discuss how to lead up, down, and out in fast-paced museum environments.

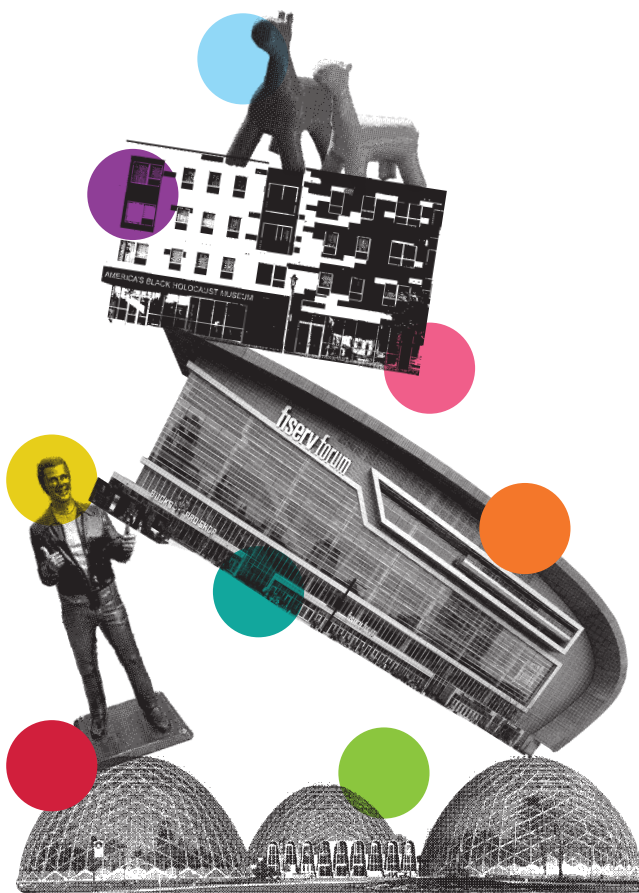
Presenters: Whitney Owens, Cincinnati Museum Center; Joe Imholte, Bakken Museum; Jennifer Scott, Charles H. Wright Museum of African American History; Anna Altschwager, Old World Wisconsin/Wisconsin Historical Society


The Past Connects Us All: Canoe Conservation Collaboration

Track: Collections Stewardship

Room: Executive A/B

Three museums, First Nations citizens, and conservators come together to preserve four dugout canoes that are over 300 years old. Museum staff





shares their experiences on communication, canoes, conservation, and COVID.

Presenters: Kay Dragan, Door County Maritime Museum & Lighthouse Preservation Society; Sam Perlman, Door County Maritime Museum and Lighthouse Preservation Society

Transforming Archive Tours into New Public Programs using TheClio.com

Track: Education & Programs
Room: Lakeshore B

Archival tours introduce patrons to history's raw materials; can they spark new public programs? Using TheClio.com, two colleagues transformed an annual student archive tour into a multi-year project that promotes hands-on research, supports institutional mission, and honors local veterans. Learn how to replicate this model of authentic service-learning experience.

Presenters: Bonnie Byrd, Waukesha County Historical Society & Museum; Kimberly Redding, Carroll University

2:45 PM – 3:45 PM CT

Being More Than A Weekend Attraction: How We Used the Pandemic to Reinvent Ourselves

Track: Education & Programs
Room: Lakeshore B

How does a museum in its infancy stage face bankruptcy while continuing its mission to provide an equitable education for children of all backgrounds and abilities? Kidzeum of Health and Science partnered with their school district to show the community what innovation, creativity, and teamwork can do.

Presenters: Leah Wilson, Kidzeum of Health and Science; Kaitlyn Miller, Kidzeum of Health and Science

Beyond Compliance: Inclusion of the Deaf & Hard-of-Hearing Community for Exhibits

Track: In-Gallery & Virtual Exhibitions
Room: Lakeshore A

With thoughtful planning, you too can develop engaging exhibits to include the Deaf community.

Presenters: Chris Evans, Drumminhands Design, LLC; Melissa Mittelstaedt, UAccess

New Adventures in Old Collections: Lessons in tackling a large-scale collections project

Track: Collections Stewardship
Room: Executive A/B

Milwaukee Public Museum staff share methods and takeaways from their multi-phase Bridge Plan, which prepares the History Collection for a move. Topics include environmental mitigation, expanding digitization, inventory, barcoding, and packing. The team explains each phase and how to break down and scale up parts of an immense task.

Presenters: Sara Podejko, Milwaukee Public Museum; Alyssa Caywood, Milwaukee Public Museum; Jessica Mailhot, Milwaukee Public Museum; Jackie Schweitzer, Milwaukee Public Museum

Museum Funding Opportunities at the Institute of Museum and Library Services

Track: Finance
Room: Lakeshore C

This session will provide participants with an overview of museum funding opportunities offered by the Institute of Museum and Library Services (IMLS). As the nation's primary source of federal funding for museums, IMLS administers six grant opportunities and two assessment programs that are available to museums. Detailed information about each program and tips for preparing a more competitive application for the next museum grant application deadline on November 15, 2022 will be shared.

Presenter: Jeannette Thomas, Institute of Museum and Library Services

In-Person Sessions

Thursday, July 21, 2022

Creating Value in Partnerships for Operationally Sustainable Design Projects

Track: In-Gallery & Virtual Exhibitions
Room: Milwaukee

In the spirit of this year's conference theme, Forward Together, this experience design focused discussion features exhibition development case studies that breakdown how firms can become true partners to museums. Conner Prairie (Fishers, IN) designer, Jesse Kramer, will provide a unique snapshot on the development of recent projects that are delivering outcomes that will achieve long-term goals. Members of the Solid Light team will moderate the discussion and open the floor for an AMA (ask me anything) style Q&A session focused on exhibition design, including media integration and custom fabrication, best practices, challenges, operational considerations, surprises, and more.

Presenters: Conner Prairie, and Cynthia Torp and Chris Mozier, Solid Light, Inc.

4:00 PM – 5:00 PM CT

Collaborative Loans and Shipping: Lessons from the Field Museum's Native American Exhibit Renovation

Track: Collections Stewardship
Room: Executive A/B

Navigating the lending and shipping is challenging for institutions, but add cultural sensitivities, remote pick-up locations, and limited budgets and the task seems insurmountable. A registrar describes her collaborative work to receive over 90 loaned pieces of material culture and art for the Field Museum's Native American Exhibit Renovation.

Presenter: Jacqueline Pozza, The Field Museum of Natural History

Cultivating Conversations: Re-Activating the Permanent Collection through Community

Track: In-Gallery & Virtual Exhibitions
Room: Lakeshore A

Named after the Emily Dickinson poem "tell all the truth but tell it slant," History Told Slant is an example of how to celebrate and critique a permanent collection. In this session, we discuss our polyvocal approach to the exhibition and engaging audiences alongside other challenges and opportunities we faced.

Presenters: Steven L. Bridges, Eli and Edythe Broad Art Museum at Michigan State University; Bria Dinkins, Eli and Edythe Broad Art Museum at Michigan State University; Emma Creamer, Michigan State University

Surveys and Beyond: Choosing the Best Methods for Deeper Visitor Insights

Track: Education & Programs
Room: Lakeshore B

Is the thought of taking a survey thrilling? No, we didn't think so. This session will present ways to make your surveys more visitor-friendly and informative. We will also present alternative, embedded methods for getting feedback when surveys won't cut it, followed by a group discussion.

Presenters: Michelle Lentzner, J. Sickler Consulting; Kathryn Neville, Milwaukee Co. Zoo

Using Wi-Fi & Analytics to Enhance the Visitor Experience

Track: Marketing & Digital Media
Room: Lakeshore C

In this digital age, consumers view Wi-Fi access not only as an expectation, but as a necessity. Studies show that 80% of people said accessible Wi-Fi in a venue contributes to a positive and personalized experience. Attendees will learn how PowerNet

custom builds a scalable Wi-Fi network, without fiber, to fit their venue's needs and preserve its integrity. In addition, how our Wi-Fi analytic software collects a variety of vital visitor information such as demographics, interests, their journey through a venue, and more! And how using this information will enhance their experience and engagement even after they leave the venue.

Presenter: Oscar Bross, Powernet

What Every Museum Board Needs to Know, Part 2: Roles and Responsibilities

Track: Leadership, Management, & Equity
Room: Milwaukee

Museum trustees rarely have a background in museums. This two-part session brings together a lawyer and former COO, strategic planning guru and former CFO, and museum trustees to offer priorities for orientation and education to prepare boards to be great advocates and stewards for their museums, missions, staff, and communities.

Presenters: Jim Croft, JW Croft Consulting Group; Brian Statz, Lewis Kappers; William McNiece, Wood Library–Museum of Anesthesiology; Mabel Menard, Chinese American Museum of Chicago; Patti Tuomey, The Art Institute of Chicago–School of the Art Institute

5:00 PM – 6:00 PM CT

Poster Presentations

An Examination of Ethical Display of Replicas within Museums

Track: In-Gallery & Virtual Exhibitions
Room: Atrium

Emerging technology has allowed replicas to be easier (and cheaper) to create than ever before for museums. But at what cost? This session will provide insight on the ethical, social, and (potentially) financial ramifications, should an exhibition be built on replica artifacts.

Presenter: Charlotte Drennen, Western Illinois University MST Program Student

Turning a Tome into a Digital Experience: Creating the digital Encyclopedia of Indianapolis

Track: Marketing & Digital Media
Room: Atrium

The Encyclopedia of Indianapolis was heralded as a model for urban encyclopedias when it was released in 1994. Now digitized, the encyclopedia is even better with new entries and enhanced content! Learn how we created the digital encyclopedia through federated partnerships to share content, images, and expertise.

Presenter: Jessica Erin Fischer, Encyclopedia of Indianapolis/Indianapolis Public Library



In-Person Sessions

Friday, July 22, 2022

11:30 AM – 12:30 PM CT

Ask the Registrar: An Open Roundtable to Discuss How to Move Forward When Collection Conundrums Arise

Track: Collections Stewardship
Room: Executive A/B

From decolonizing your collection, to digitization, to deaccessioning, and other legal and ethical issues nothing is off the table for this discussion with the Midwest community of collections professionals. You'll gain practical knowledge and solutions along with gaining a wider network of collection peers.

Presenter: Sarah Humes, Grand Rapids Public Museum; Linda Endersby, Museum of Art & Archaeology, University of Missouri; Julie Bunke, Liberty Hyde Bailey Museum

Creating Space and Engagement Beyond the Walls of the Museum

Track: In-Gallery & Virtual Exhibitions
Room: Lakeshore A

This In-Person Session, led by Museum Director Laurie Winters will discuss how museums can expand and diversify their audiences by constructing landscapes that can accommodate festivals and events, and by developing "Museum Outposts" with diverse partners in remote locations for changing exhibits and talks.

Presenters: Laurie Winters, Museum of Wisconsin Art; Jim Shields, HGA, Inc.; Anwar Floyd-Pruitt, Museum of Wisconsin Art

Intercultural and Interpersonal Perspectives: Moving the DEIA Needle in Workplace Culture

Track: Leadership, Management, & Equity
Room: Milwaukee

"Intercultural and Interpersonal Perspectives: Moving the DEIA Needle in Workplace Culture" will address the "elephant" in the room to deconstruct hidden

assumptions and contradictions so institutions can move towards a more diverse, welcoming and inclusive environment.

Presenters: DeAndrea Matthews, Detroit Zoological Society

Leadership Giving Circles – Your Secret Weapon!

Track: Fundraising & Revenue
Room: Lakeshore C

Does your fundraising program need to provide a steady stream of unrestricted funds? Or do you need a pipeline for identifying and cultivating major donors? Why not have both? Come hear Leadership Giving Circle managers on how this powerful tool is an essential piece of an effective fundraising program.

Presenters: Brenda Raney, Minnesota Historical Society; Kariann Jennrich, Minnesota Historical Society; Julie Quinlan Brame, Milwaukee Public Museum

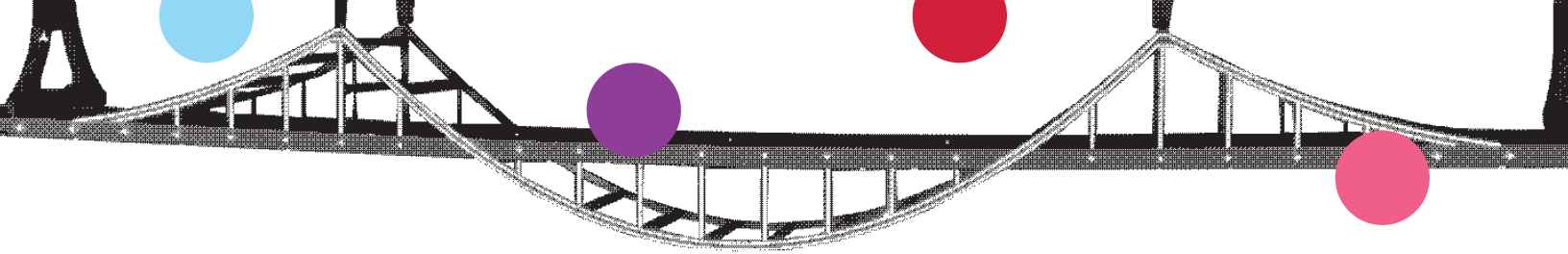
2:00 PM – 3:00 PM CT

Building Alliances: Community Partnerships in Exhibits and Content Development

Track: In-Gallery & Virtual Exhibitions
Room: Lakeshore A

In showcasing three dynamic exhibitions – "FIX: Heartbreak and Hope Inside Our Opioid Crisis"; "Major Taylor: Fastest Cyclist in the World"; and "Eva Kor from Auschwitz to Indiana" – presenters discuss their efforts in building community relationships with unique partners to create exhibition content, programming, audience engagement, and collection development.

Presenters: Kisha Tandy, Indiana State Museum and Historic Sites; Bethany Hrachovec, Indiana Historical Society



Engaging Museum Trustees as Fundraising Leaders

Track: Fundraising & Revenue
Room: Lakeshore C

Museum trustees are responsible for philanthropy, but some prefer to avoid it or don't know how to be helpful. Clarifying their role and preparing them for success is important to sustaining our museums. A panel of experts will discuss board recruitment and training for philanthropy in a post-pandemic environment.

Presenters: Hathaway Maranda, Nelson-Atkins Museum of Art; Bryan Wunar, Discovery World; Katie Bruner, Betty Brinn Children's Museum; Carl Hamm, Consultant

Feeding Hungry Minds and Fulfilling Human Services – Inspiring Underserved Youth in STEM throughout the U.S.

Track: Education & Programs
Room: Lakeshore B

Join an international movement that is helping to feed hungry lives and feed hungry minds. Learn how you can partner with NASA and Miss America 2020 to highlight your critical work as a museum in the community in education.

Presenters: Stephen White, COSI; Cheryl Schrier, Her Royal Scientist

Holding Up the Mirror: Representation in Museums and Archives

Track: Leadership, Management, & Equity
Room: Milwaukee

Museums and archives should be for everyone, but are they really welcoming to all? Join two museum and archive professionals to explore the need for positive representation in our spaces, the connection between well-being and identity within our organizations, and explore case studies to reflect on our own practices.

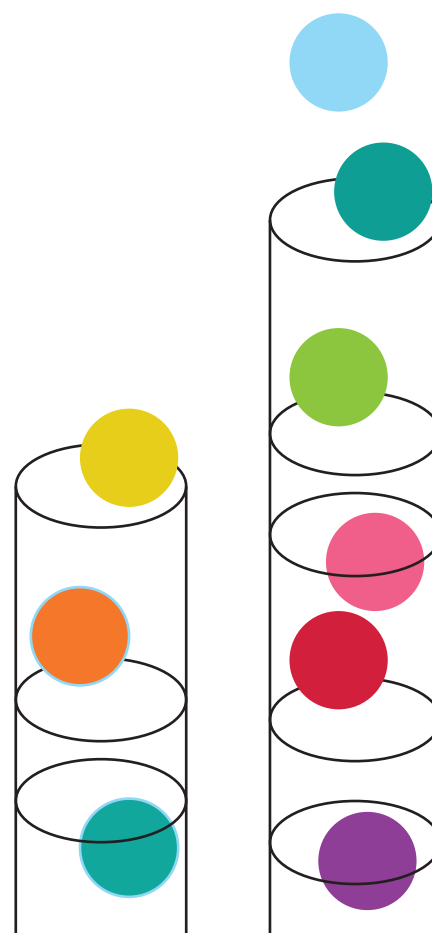
Presenters: Jenn Edginton, Illinois State Museum; Dani Fulwiler, University of Wisconsin-Green Bay

Edsel and Eleanor Ford House: Celebrating the Past by Designing for the Future

Track: Leadership, Management & Equity
Room: Executive A/B

A changing climate propels cultural institutions to educate and protect the environment for future generations. The new development at the Edsel and Eleanor Ford House embodies environmentally responsible, sustainable design through decarbonized engineering solutions and passive building design. This presentation will tell the design story of how the new development at the team embraced high performance design, while staying sympathetic to the nationally recognized historical site to enhance, educate and extend the legacy of the Ford family.

Presenters: Alivia Stalnaker, SmithGroup; Brittany Fiema, SmithGroup; Clare Pfeiffer, Edsel and Eleanor Ford House



In-Person Sessions

Friday, July 22, 2022

3:45 PM – 4:45 PM CT

Celebrating your community's African American heritage

Track: Education & Programs
Room: Lakeshore B

Learn what an African American community wants to see, feel, and hear in any exhibit on their history. See what values they want to be portrayed. Learn how to put the research and resulting programs together.

Presenter: Margaret Nellis, University of Wisconsin-Madison

Leveraging Bluetooth Technology and Sensors to Create a Touchless, More Accessible Exhibit at the Native American Hall

Track: In-Gallery & Virtual Exhibitions
Room: Lakeshore A

Avraham Mor and Casey Diers of Morlights will speak to the latest in lighting technology and how Bluetooth sensors can preserve artifacts, enhance exhibit accessibility, and keep the process touchless for visitors.

Presenters: Avraham Mor, Morlights; Casey Diers, Morlights

This is Your Moment: Service-Minded Funding and Innovative Public Funding Strategies in Post Pandemic Landscape

Track: Fundraising & Revenue
Room: Milwaukee

Museums are uniquely suited to retrieve public funds if they can engage in the appropriate techniques and strategies. Most of these funding opportunities, however, will not be available after 2024. It is time for our industry to act now to position us for long-term success.

Presenters: Stephen White, COSI; Meredith Bush, COSI; Jake Vasilj, COSI; Allie Greiwe, COSI

3:45 PM – 5:30 PM CT

Museum Writers Challenge: So Many Screens

Track: Marketing & Digital Media
Room: Lakeshore C

Museum writers face dozens of screens that need new words: welcoming homepage, posts with gravitas, research blog, and video everywhere. All with new audiences. This workshop will address typical writers' assignments, plus several you might not have met yet. Bring your devices/notebooks and get ready to write!

Margot Wallace will be your host for this workshop. She is an author and researcher whose fifth book, *Writing for Museums: Communicating and Connecting with All Your Audiences*, will be published in Fall 2022. She has spoken at museum conferences throughout the country. A retired marketing professor, she now develops discussion groups for Osher Lifelong Learning at Northwestern University, including three courses based on museum blogs and digital exhibits.

Presenter: Margot Wallace, Author/Researcher/Retired Marketing Professor

From Cultural Appropriation to Cultural Appreciation: A Workshop for Designers

Track: Collections Stewardship
Room: Executive A/B

How can we work to stop accepting cultural appropriation and rather encourage cultural appreciation? In this workshop, we will explore these questions through conversation and case studies to develop new critical tools to help us avoid cultural appropriation.

Presenters: Sarah Carter, Center for Design and Material Culture; Carolyn Jenkinson, Center for Design and Material Culture; nibiwakamigkwe, Center for Design and Material Culture; Dakota Mace, Diné (Navajo) artist

Saturday at Lynden Sculpture Garden

Saturday, July 23, 2022

**Wrap up this year's conference with
a visit to Lynden Sculpture Garden!**

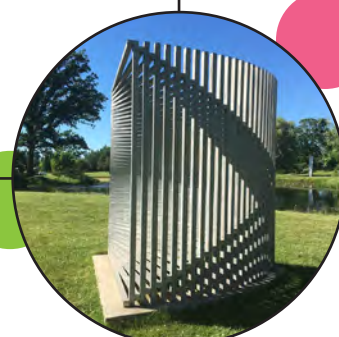
9:30 AM – 12:00 PM CT

Lynden operates as a laboratory at the intersection of art, nature, and culture, working with artists, educators, students, and their community to develop hands-on programs that integrate a collection of 50 monumental sculptures and temporary installations with the natural ecology of a 40-acre site. Museum staff and artists in residence will welcome you into the laboratory with tours and hands-on activities.

Lynden works with artists, educators, students, and our community to create, support, and share experiences at the intersection of art, nature, and culture. We operate as a laboratory, offering hands-on programs that integrate our sculpture collection, temporary installations, and community of artists with the natural ecology of a 40-acre site.

This event is included in Virtual + In-Person conference registration. Transportation provided. Please RSVP during registration to let us know you are planning to attend. Buses depart by 9:15 AM CT. Limited parking is available on-site for individuals driving their own vehicle.

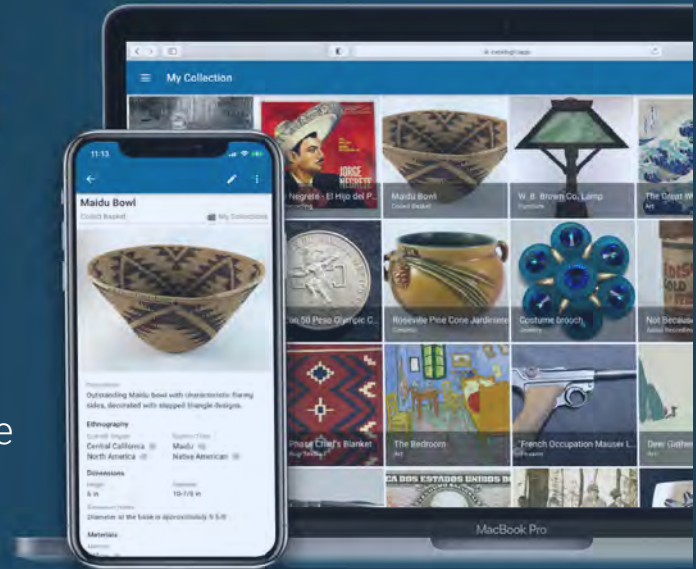
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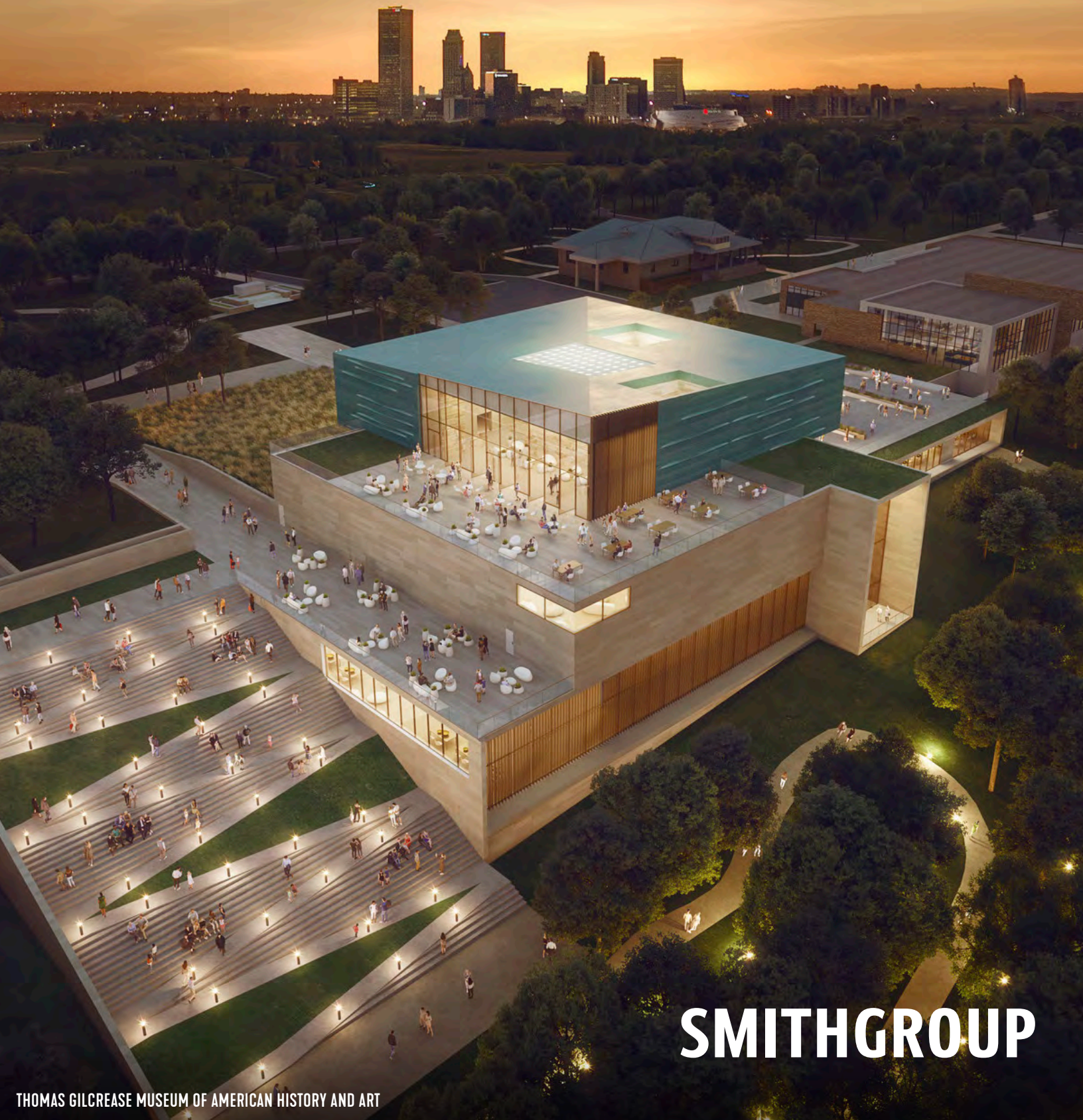
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AMM Awards

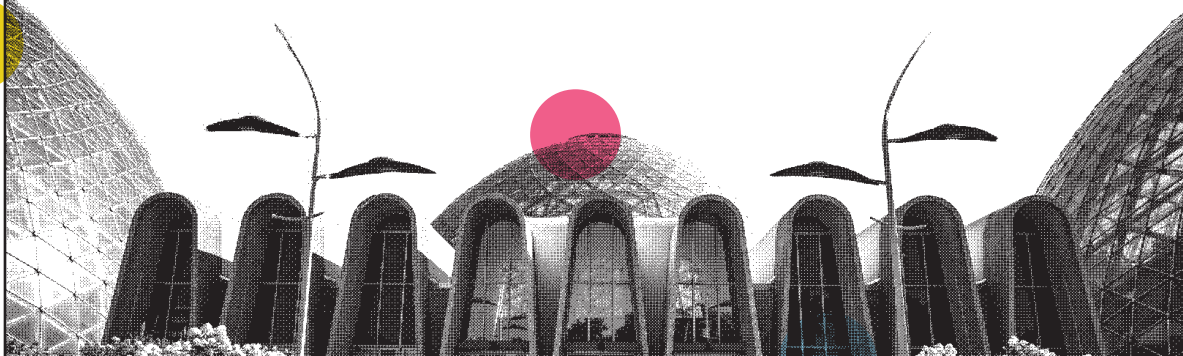
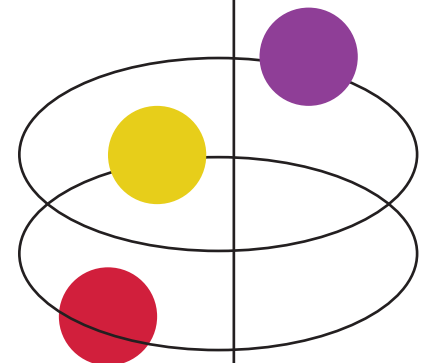
congratulations to the 2022 AMM Awards recipients!

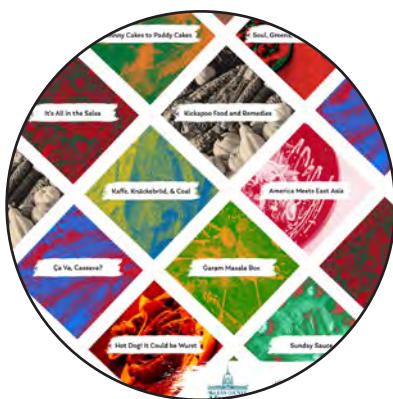
Groundbreakers Award

“A Frame of Mind” Podcast, Nelson-Atkins Museum of Art, Kansas City, MO

A Frame of Mind is a five-episode podcast that takes a hard look at race in America through the lens of the Nelson-Atkins Museum of Art in Kansas City, Missouri, by exploring its history and present relationships to the city. The project began in Summer 2020, in the wake of the Kansas City Police Department using the Nelson-Atkins grounds as a staging area for responding to Black Lives Matter protests in the neighborhood after the murder of George Floyd. Visitor and community responses to this event called for accountability. In response, the museum felt it was important to publicly address their institutional history, from its founding to current times, by listening to the personal memories and racialized experiences of local people connected or disconnected from the Museum. What emerged is an experiment in museum storytelling that opens a dialogue about what art museums can be. *A Frame of Mind* emerged from interviews with 26 Kansas City community members, with focus and priority given to Black and Native people. Listeners have responded to the podcast with surprise that the stories are told with such honesty and openness, and new perspectives on what the role of a museum might be in critical conversations about race and U.S. history. Since it launched, the podcast has been a tool for diversity, equity, access, and inclusion reading groups at local organizations, integrated into curricula for high school students, and re-broadcast on a local radio station. It has been received as a clear signal that the museum is committed to pursuing a future that is more equitable, more inclusive, and more honest.

AMM applauds the inclusive, thoughtful nature of the *A Frame of Mind* podcast and, moved by the vulnerability and transparency of Nelson-Atkins Museum of Art, we are pleased to present them the **2022 Groundbreakers Award**.





Best Practices Award

Breaking Bread in McLean County, McLean County Museum of History, Bloomington, IL

Breaking Bread in McLean County is a collaboration among the McLean County Museum of History (MCMH), BN Welcoming (a coalition of the Immigration Project, Not In Our Town/Not In Our Schools, West Bloomington Revitalization Project, Mennonite Church of Normal, and First United Methodist Church), Design Streak Studio at Illinois State University (ISU), and Heartland Community College (HCC). *Breaking Bread* is a 10-part online program series highlighting the shared and disparate experiences of local im/migrant communities from the Kickapoo to Congolese Americans, emphasizing shared elements including food, family, tradition, trauma, and exchange; intentionally disrupting the historical chronology in order to promote a deeper understanding of the ways McLean County has treated its past and present im/migrant communities. The idea for what became *Breaking Bread* in McLean County was first brought to MCMH staff in May 2020 by representatives from BN Welcoming, motivated by the “poor treatment of immigrants in McLean County” and with a desire to “help people see the connectivity between what current immigrants endure and what previous generations of immigrants faced in their time.” Education, lifelong learning, and opportunities for reflection and action throughout the community were, and continue to be, the top priorities of this project.

In recognition of their extraordinary collaboration to bring *Breaking Bread in McLean County* to life and the impact it has had on community members’ lives, AMM is pleased to present the **2022 Best Practices Award** to McLean County Museum of History.

AMM Awards

congratulations to the 2022 AMM Awards recipients!

Distinguished Career Award

Annette Hoppenworth, Kalamazoo Valley Museum, Kalamazoo, MI

Annette Hoppenworth, who recently retired from the Kalamazoo Valley Museum, was nominated by her former colleagues for promoting innovative, collaborative, accessible, and engaging educational programs for families, especially those with preschool aged children. Annette began her career in 1989 just two years before the Museum became part of the Kalamazoo Valley Community College in 1991. Annette was always in pursuit of bringing groundbreaking and educational engagement together. Her work in the design and construction of hands-on exhibits, and the development of a museum preschool exhibit and program inspired organizations across the country - from the Boston Children's Museum to the Children's Museum of Indianapolis, and member organizations of the American Youth Museum Association. Annette routinely traveled to these museums to provide continued guidance, evaluate exhibit programs, and train their staff. Annette's passion to dig "deep into the heart and soul of each permanent and traveling exhibit" to find ways for museum guests to connect to our history, science, culture, and technology through art, story, interaction, and conversation has brought incredible joy to the community KVM serves. Over the past three decades Annette's programs and hands-on activities have driven a large percentage of nearly three million visitors to the Museum.

AMM looks forward to presenting Annette the **2022 Distinguished Career Award**, and honoring her outstanding service and lasting impact on the programs at the Kalamazoo Valley Museum.



Promising Leadership Award

Stephen White, COSI, Columbus, OH

Stephen White has dedicated his career to addressing education equity with a personal focus toward servant leadership. As the Chief Strategy Officer at COSI, Stephen oversees areas in education, partnerships, external affairs, and business development. His work has supported COSI's vision and mission to engage, inspire, and transform lives throughout the pandemic. In response to the growing disparities in education, Stephen created and now leads the Learning Lunchbox model of engagement to deliver learning alongside meals at food banks with the goal to, as he puts it, "feed hungry lives and feed hungry minds." COSI has distributed over 100,000 Learning Lunchbox kits across 10 states and three countries to date, working with partners like NASA and scientist Camille Schrier, former Miss America 2020. Stephen has also leveraged his extensive experience in public affairs from his previous tenure in the U.S. Senate in support of museum advocacy. Stephen worked with federal officials on the bipartisan stimulus bill to include the word "museums" in the Save Our Stages provisions, which became the "Shuttered Venue Operators" grant program and testified to the Ohio legislature around innovative strategies to aid the museum industry during this uncertain time.

Although Stephen is relatively new to the museum industry, his commitment to strengthening museums and work to serve those disproportionately impacted and undeserved has already had an enormous impact on communities across Ohio and beyond. AMM looks forward to celebrating Stephen's accomplishments as our **2022 Promising Leadership Award** recipient.



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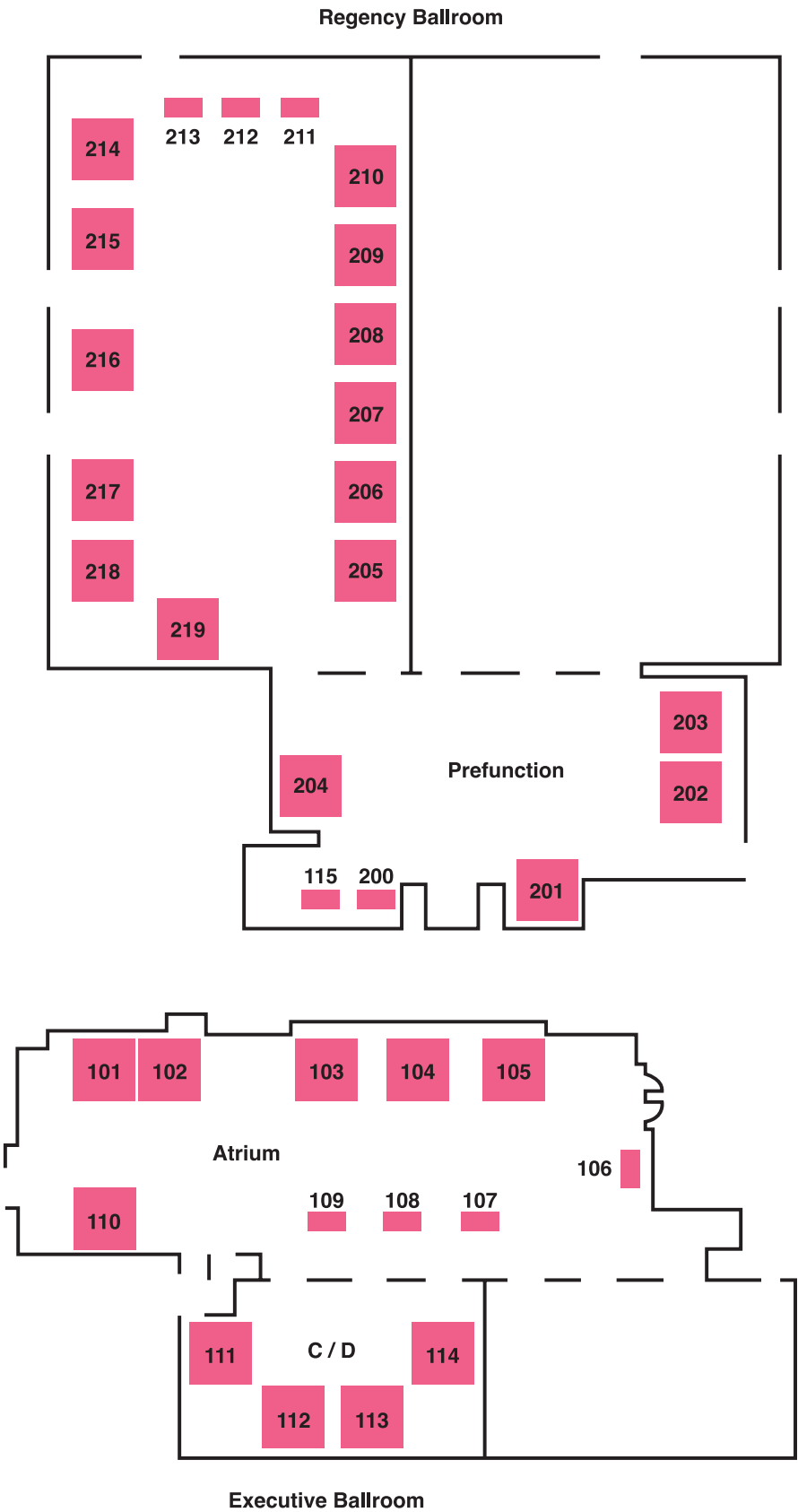
Virtual Expo Opens:
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Exhibitor Set-Up:
Thursday, July 21
6:00 AM – 9:00 AM CT

Exhibits Open:
Thursday, July 21
9:00 AM CT – 6:00 PM CT
Friday, July 22
9:00 AM CT – 4:00 PM CT

Exhibit Reception:
Thursday, July 21
5:00 PM – 6:00 PM CT

Exhibitor Move Out:
Thursday, July 21
4:00 PM – 10:00 PM CT



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Aaron Cincinnati
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Dan Jecha
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Nicolette Meister
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Bluewater Studios

Erich Zuern
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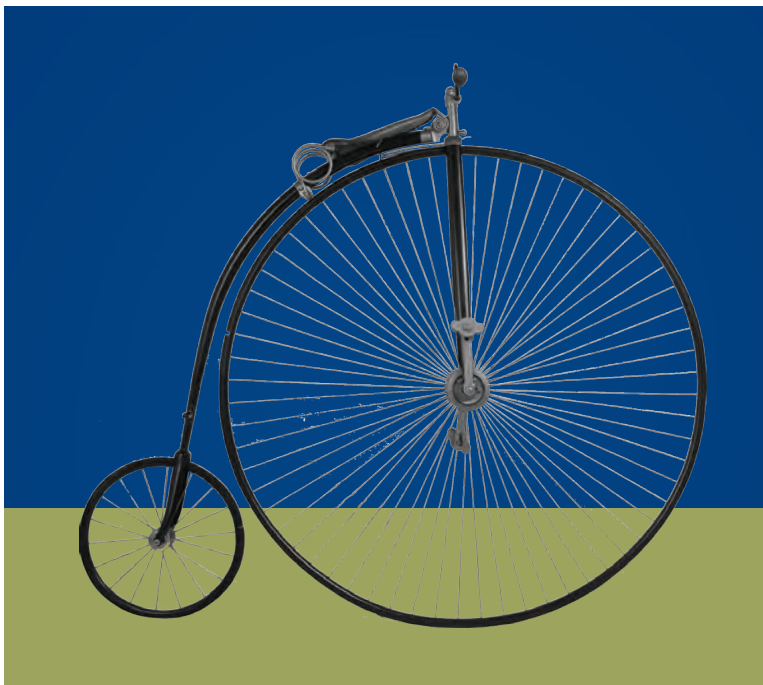


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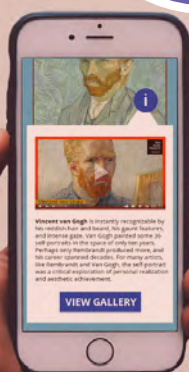
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